

## Patient-Centered Outcomes Research Institute

### ***What Should PCORI Study? A Call for Topics from Patients and Stakeholders***

December 4, 2012 | Hilton Alexandria Mark Center  
5000 Seminary Road, Alexandria, VA

#### **Draft Agenda (All Times Eastern)**

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*All General Sessions Take Place in Plaza Ballroom East*

#### **Monday, December 3**

6:00 – 8:00 PM Welcome Dinner  
*PCORI will host a dinner at the workshop hotel to allow for informal, pre-workshop conversation among participants. Joe Selby, MD, MPH, Executive Director, PCORI, will welcome participants.*

#### **Tuesday, December 4**

7:30 – 8:00 AM Breakfast

8:00 – 8:30 AM Introduction to PCORI  
*Dr. Selby will introduce participants to PCORI's overall mission, goals and current view of the critical role of stakeholder engagement in prioritizing, conducting and disseminating the findings of PCORI-funded research, as well as describe PCORI's future plans for targeted funding announcements. Ms. Hildebrandt will describe PCORI's vision for engaging patients and other stakeholders, highlight the workshop's primary goal of soliciting research topics from participants for future targeted funding opportunities, and introduce members of the workshop planning committee.*

- Joe Selby, MD, MPH, Executive Director, PCORI
- Susan Hildebrandt, MA, Director of Stakeholder Engagement, PCORI

8:30 – 8:45 AM Workshop Orientation  
*The session will orient participants to the agenda, roles and rules for the workshop.*

- Marty Hatlie, JD, CEO, Project Patient Care
- Jonathan Peck, President, Institute for Alternative Futures

8:45 – 10:15 AM Engagement and Patient-Centeredness: Sharing Perspectives with PCORI  
*This interactive session will ask panelists to share their individual or organizational vision of how stakeholder engagement can best be put into practice by PCORI. The goal of the session is to identify a shared vision among the different stakeholders'*

*perspectives and determine what success will look like in the subsequent small group sessions.*

- Helen Haskel, *Mothers Against Medical Errors*
- Greg Biggers, *Invoke Health/Genomera/Genetic Alliance*
- Pat Quigley, PhD, ARNP, *American Nurses Association*
- Dan Leonard, *President, National Pharmaceutical Council*
- Ardis Hoven, MD, *President-Elect, American Medical Association*
- Rebecca J. Culyba, PhD, *Alliance of Community Health Plans*
- Moderators:
  - Sue Sheridan, MBA, MIM, *Director of Patient Engagement, PCORI*
  - Jonathan Peck, *President, Institute for Alternative Futures*

10:15 – 10:30 AM Break

10:30 – 10:45 AM Introduction to Facilitated Small Group Sessions

*Moderators Jonathan Peck and Marty Hatlie will introduce the small group sessions. Attendees will divide into facilitated small group work sessions around five areas of interest to PCORI. PCORI will make assignments for the small group sessions based on the attendees' expressed interests, as identified in the registration process.*

10:45 – Noon Facilitated Small Group Sessions (Session 1)

- Assessment of Diagnosis, Prevention and Treatment Options (A)  
[Room: Plaza 1]
  - **Co-Facilitators**
    - David Hickam, MD, MPH, *Program Leader, Assessment Of Prevention, Diagnostic And Treatment Options, PCORI*
    - Susan Hildebrandt, MA, *Director of Stakeholder Engagement, PCORI*
- Improving Health Systems  
[Room: Plaza 2]
  - **Co-Facilitators**
    - Chad Boult, MD MPH MBA, *Program Leader, Improving Healthcare Systems, PCORI*
    - Sue Sheridan, MBA, MIM, *Director of Patient Engagement, PCORI*
- Addressing Disparities  
[Room: Plaza 3]
  - **Co-Facilitators**
    - Anne Beal, MD, MPH, *Deputy Executive Director and Chief Operating Officer, PCORI*

- Aingyea Kellom, *Project Associate, Engagement, PCORI*
- Communications and Dissemination Research  
[Room: Arbors]
  - **Co-Facilitators**
    - Bill Silberg, *Director of Communications, PCORI*
    - Lorraine Bell, RN, JD, MPH, *Senior Project Associate, Engagement, PCORI*
- Assessment of Diagnosis, Prevention and Treatment Options (B)  
[Room: Beech]
  - **Co-Facilitators**
    - Kara Odom Walker, MD, MPH, MSHS, *Scientist, PCORI*
    - Greg Martin, *Deputy Director, Stakeholder Engagement, PCORI*

Noon – 1:15 PM

Working Lunch: Research Prioritization: “Developing the PCORI Way”

*Dr. Fleurence will present the draft PCORI research prioritization process, which is being evaluated by a multi-stakeholder pilot group. She will describe how PCORI is soliciting research topics and will evaluate them through a prioritization process for possible targeted PCORI funding announcements.*

- Rachael Fleurence, PhD, *Scientist, PCORI*

1:15 – 1:30 PM

Break

1:30 – 2:45 PM

Facilitated Small Group Sessions (Session 2)

*Attendees will attend the second of two facilitated small group work sessions around five areas of interest to PCORI. PCORI will make assignments for the small group sessions based on the attendees' expressed interests, as identified in the registration process.*

- Assessment of Diagnosis, Prevention and Treatment Options  
[Room: Plaza 1]
  - **Co-Facilitators**
    - David Hickam, MD, MPH, *Program Leader, Assessment Of Prevention, Diagnostic And Treatment Options, PCORI*
    - Susan Hildebrandt, MA, *Director of Stakeholder Engagement, PCORI*
- Improving Health Systems (A)  
[Room: Plaza 2]
  - **Co-Facilitators**
    - Chad Boult, MD MPH MBA, *Program Leader, Improving Healthcare Systems, PCORI*
    - Sue Sheridan, MBA, MIM, *Director of Patient Engagement, PCORI*

- Addressing Disparities  
[Room: Plaza 3]
  - **Co-Facilitators**
    - Anne Beal, MD, MPH, *Deputy Executive Director and Chief Operating Officer, PCORI*
    - Aingyea Kellom, *Project Associate, Engagement, PCORI*
- Communications and Dissemination Research  
[Room: Arbors]
  - **Co-Facilitators**
    - Bill Silberg, *Director of Communications, PCORI*
    - Lorraine Bell, RN, JD, MPH, *Senior Project Associate, Engagement, PCORI*
- Improving Health Systems (B)  
[Room: Beech]
  - **Co-Facilitators**
    - Kara Odom Walker, MD, MPH, MSHS, *Scientist, PCORI*
    - Greg Martin, *Deputy Director, Stakeholder Engagement, PCORI*

2:45 - 3:00 PM

Break

3:00 – 4:00 PM

Soliciting Research Topics: What Have We Learned?

*In this session, small group facilitators will report on the discussions held earlier in the day.*

- Assessment of Diagnosis, Prevention and Treatment Options
  - David Hickam, MD, MPH, *Program Leader, Assessment Of Prevention, Diagnostic And Treatment Options, PCORI*
- Improving Health Systems
  - Chad Boult, MD, MPH, MBA, *Program Leader, Improving Healthcare Systems, PCORI*
- Addressing Disparities
  - Anne Beal, MD, MPH, *Deputy Executive Director and Chief Operating Officer, PCORI*
- Communications and Dissemination Research
  - Bill Silberg, *Director of Communications, PCORI*
- Moderator
  - Greg Martin, *Deputy Director, Stakeholder Engagement, PCORI*

4:00 – 4:45 PM

How to Prioritize: A Real World Example

*Dr. Walker will illustrate how a topic area would move through the proposed PCORI prioritization process.*

- Kara Odom Walker, MD, MPH, MSHS, *Scientist, PCORI*



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- Moderators
  - Jonathan Peck and Martin Hatlie, JD

4:45 – 5:00 PM

Closing Remarks

- Anne Beal, MD, MPH, *Deputy Executive Director and Chief Operating Officer, PCORI*

*For more information about the workshop, please visit the event page on the PCORI website. Questions about the workshop may be directed to PCORI by email at [getinvolved@pcori.org](mailto:getinvolved@pcori.org).*