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Agenda

Advisory Panel Fall 2016 Meeting

Advisory Panel on Communication and Dissemination Research

October 21, 2016

Friday, October 21, 2016

8:00 AM   **Welcome, Introductions, Review of Agenda, and Spring Meeting Recap**
Jean Slutsky, PA, MSPH – Chief Engagement and Dissemination Officer, Patient-Centered Outcomes Research Institute
Lauren McCormack, PhD, MSPH – Panel Chair
Michelle Henton, MA – Program Associate, Communication and Dissemination Research

8:30 AM   **Communication and Dissemination Research Program Update**
Bridget Gaglio, PhD, MPH – Sr. Program Officer, Communication and Dissemination Research

9:15 AM   **Break**

9:30 AM   **Communication and Dissemination Channels – Reaching People at the Center of Care**
Danny van Leeuwen, MPH, RN, CPHQ – Panel Co-Chair
Keren Ladin, PhD – Assistant Professor at Tufts University and Director of the Lab for Research on Ethics, Aging, and Community Health (REACH Lab)
Sarah Krug, MD – Executive Director of Cancer 101, Founder of Health Collaboratory
Jarred Younger, PhD – Assistant Professor at the University of Alabama and Director of the Neuroinflammation, Pain and Fatigue Lab
Barry Blumenfeld, MD – Senior Physician Informaticist at RTI International

11:00 AM   **Terms and Definitions Commonly Used in Communication and Dissemination Research**
Lauren McCormack, PhD, MSPH – Panel Chair
Panel discussion

12:00 PM   **Lunch**

1:00 PM   **Dissemination Opportunities at PCORI (joint session with the Patient Engagement Advisory Panel)**
Lia Hotchkiss, MPH – Director, Eugene Washington PCORI Engagement Award Program
Bill Lawrence, MD – Sr. Program Officer, Communication and Dissemination Research
Chris Gayer, PhD – Program Officer, Dissemination and Implementation Program
Jean Slutsky, PA, MSPH – Chief Engagement and Dissemination Officer, Patient-Centered Outcomes Research Institute

2:30 PM   **Break / transition rooms**

2:45 PM   **Framework for Communication and Dissemination discussion**
Bridget Gaglio, PhD, MPH – Sr. Program Officer, Communication and
Dissemination Research
Small group / panel discussion

4:30 PM   **Wrap-up and Next Steps**

5:00 PM   **Adjourn**

*Subject to change