

# Advisory Panel on Communication and Dissemination Research

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April 13, 2016  
8:00 AM to 4:45 PM ET



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# Welcome

## **Jean Slutsky, PA, MSPH**

Chief Engagement and Dissemination Officer  
Program Director, Communication and Dissemination  
Research, Patient-Centered Outcomes Research Institute

## **Lauren McCormack, PhD, MSPH**

Director, Center for Communication Science, RTI International  
Communication and Dissemination Research Panel Chair



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# Housekeeping

- Today's webinar is open to the public and is being recorded
- Members of the public are invited to listen to this teleconference and view the webinar
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- Chair Statement on COI and Confidentiality



# Agenda

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8:10 AM – A Peak Behind the Curtain: Communication about Uncertainty

9:45 AM – Break

10:00 AM – Framework for Communication and Dissemination

12:00 PM – Lunch

1:00 PM – From Ink on Paper: Dissemination Strategies

2:15 PM – Measures Used in CDR Studies

3:15 PM – Break

3:30 PM – CDR Call for Proposals

4:30 PM – Wrap-up and Next Steps

4:45 PM – Adjourn



# A Peak Behind the Curtain: Communication about Uncertainty

**Lauren McCormack, PhD, MSPH- Panel Chair**

Ruth Parker, MD, MACP

Alan Whippy, MD

Nancy Blake, PhD, RN, NEA-BC, CCRN

Kristin Voorhees, MA



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# Communication about Uncertainty

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1. What challenges do clinicians face in communicating uncertainty to patients and caregivers?
2. What challenges do patients and caregivers face when receiving communication about uncertainty?
3. What strategies can help improve communication about uncertainty? What are promising approaches and the most significant gaps?



# Break

9:45 AM to 10:00 AM



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# Framework for Communication and Dissemination

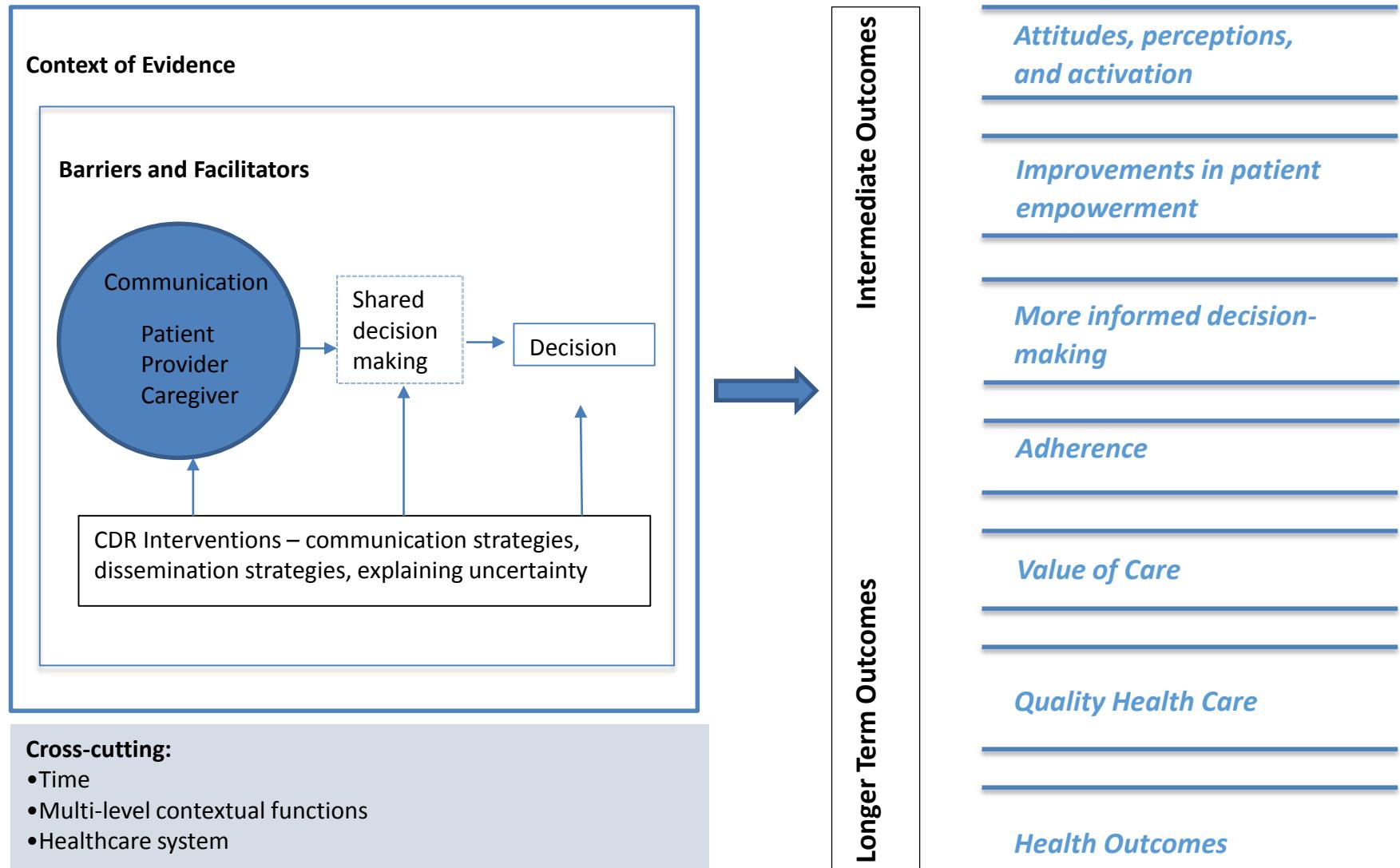
Lauren McCormack, PhD, MSPH- Panel Chair

Bridget Gaglio, PhD, MPH, Program Officer,  
Communication and Dissemination Research



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# Framework for Communication and Dissemination



# Lunch

12:00 PM to 1:00 PM



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# From Ink on Paper: Dissemination Strategies

**Danny van Leeuwen, MPH, RN, CPHQ- Panel Co-Chair**

Helen Osborne, M. Ed., OTR/L

Frank Rider, MS

Sandi Smith, PhD



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# Dissemination Strategies

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1. What challenges does the field face in disseminating research findings to those who need it (patients, caregivers, clinicians, policy makers)?
2. What challenges do people face when trying to access and use research findings?
3. What are promising and evolving approaches to dissemination? What are the most significant gaps?



# Measures Used in CDR Studies

Breakout Session



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# Break

3:15 PM to 3:30 PM



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# CDR Call for Proposals

Danny van Leeuwen, MPH, RN, CPHQ- Panel Co-Chair

Bill Lawrence, MD, MS, Senior Program Officer,  
Communication and Dissemination Research



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# Call for Proposals

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- Strengths and limitations of current CDR proposals funded to date
- What comparators are most important to study (content changes, channel differences, interactions between the two)?
- How do new untested interventions fit in?
- Continue earlier discussion about usual care as a comparator
- How can patient engagement partners strengthen projects?



## Wrap-up and Next Steps



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# Thank you, Dr. Alan Whippy!



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**Next Meeting: Friday, October 21, 2016**



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# Thank You

## **CDR Team**

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