

Advisory Panel on Communication and Dissemination Research

April 13, 2016
8:00 AM to 4:45 PM ET



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Welcome

Jean Slutsky, PA, MSPH

Chief Engagement and Dissemination Officer
Program Director, Communication and Dissemination
Research, Patient-Centered Outcomes Research Institute

Lauren McCormack, PhD, MSPH

Director, Center for Communication Science, RTI International
Communication and Dissemination Research Panel Chair



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Housekeeping

- Today's webinar is open to the public and is being recorded
- Members of the public are invited to listen to this teleconference and view the webinar
- Anyone may submit a comment through the webinar chat function or by emailing advisorypanels@pcori.org
- Visit www.pcori.org/events for more information
- Chair Statement on COI and Confidentiality



Agenda

8:10 AM – A Peak Behind the Curtain: Communication about Uncertainty

9:45 AM – Break

10:00 AM – Framework for Communication and Dissemination

12:00 PM – Lunch

1:00 PM – From Ink on Paper: Dissemination Strategies

2:15 PM – Measures Used in CDR Studies

3:15 PM – Break

3:30 PM – CDR Call for Proposals

4:30 PM – Wrap-up and Next Steps

4:45 PM – Adjourn



A Peak Behind the Curtain: Communication about Uncertainty

Lauren McCormack, PhD, MSPH- Panel Chair

Ruth Parker, MD, MACP

Alan Whippy, MD

Nancy Blake, PhD, RN, NEA-BC, CCRN

Kristin Voorhees, MA



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Communication about Uncertainty

1. What challenges do clinicians face in communicating uncertainty to patients and caregivers?
2. What challenges do patients and caregivers face when receiving communication about uncertainty?
3. What strategies can help improve communication about uncertainty? What are promising approaches and the most significant gaps?



Break

9:45 AM to 10:00 AM



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Framework for Communication and Dissemination

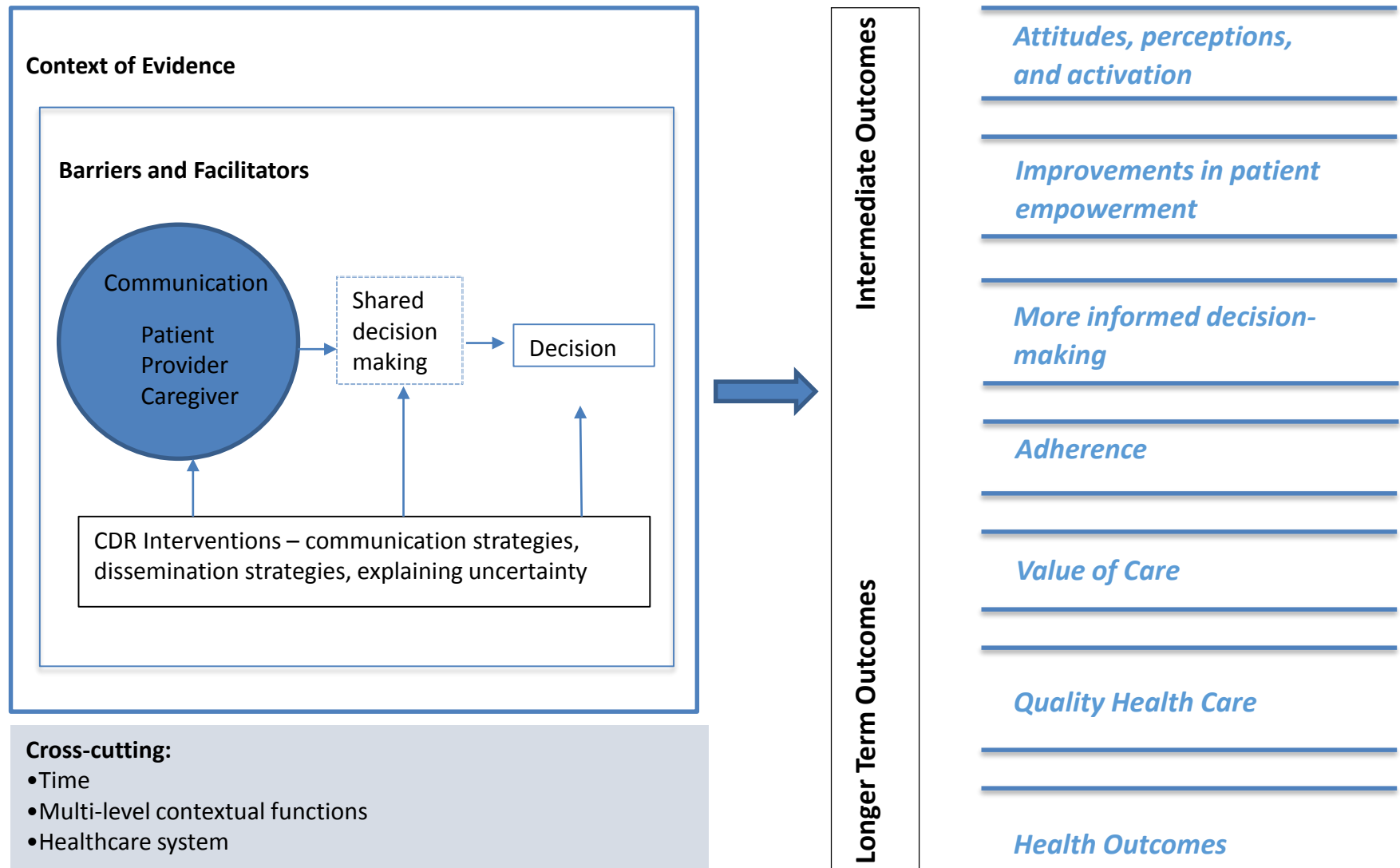
Lauren McCormack, PhD, MSPH- Panel Chair

Bridget Gaglio, PhD, MPH, Program Officer,
Communication and Dissemination Research



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Framework for Communication and Dissemination



Lunch

12:00 PM to 1:00 PM



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

From Ink on Paper: Dissemination Strategies

Danny van Leeuwen, MPH, RN, CPHQ- Panel Co-Chair

Helen Osborne, M. Ed., OTR/L

Frank Rider, MS

Sandi Smith, PhD



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Dissemination Strategies

1. What challenges does the field face in disseminating research findings to those who need it (patients, caregivers, clinicians, policy makers)?
2. What challenges do people face when trying to access and use research findings?
3. What are promising and evolving approaches to dissemination? What are the most significant gaps?



Measures Used in CDR Studies

Breakout Session



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Break

3:15 PM to 3:30 PM



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

CDR Call for Proposals

Danny van Leeuwen, MPH, RN, CPHQ- Panel Co-Chair

Bill Lawrence, MD, MS, Senior Program Officer,
Communication and Dissemination Research



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Call for Proposals

- Strengths and limitations of current CDR proposals funded to date
- What comparators are most important to study (content changes, channel differences, interactions between the two)?
- How do new untested interventions fit in?
- Continue earlier discussion about usual care as a comparator
- How can patient engagement partners strengthen projects?



Wrap-up and Next Steps



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Thank you, Dr. Alan Whippy!



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Next Meeting: Friday, October 21, 2016



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Thank You

CDR Team

Jean Slutsky: jslutsky@pcori.org

Bill Lawrence: wlawrence@pcori.org

Bridget Gaglio: bgaglio@pcori.org

Chris Gayer: cgayer@pcori.org

Michelle Henton: mhenton@pcori.org

Sarah Chew: schew@pcori.org

Joanna Siegel: jsiegel@pcori.org

Ethan Chiang: echiang@pcori.org

Rachel Melo: rmelo@pcori.org

