

# Advisory Panel on Patient Engagement: In-Person Meeting

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October 5<sup>th</sup>, 2017

8:00 AM – 5:00 PM ET



# Welcome, Introductions, and Review Agenda

**Jean Slutsky, PA, MSPH**

Chief Engagement and  
Dissemination Officer

**Kristin L. Carman, PhD**

Director of Patient and Public  
Engagement

**Jane Perlmutter, PhD, MBA**

Chair

**David White, PhD**

Co-chair



# Agenda – Advisory Panel on Patient Engagement, October 5 2017

8:30 AM	Welcome from Jean and Kristin and Introductions
9:30 AM	Current State of Affairs
10:15 AM	BREAK
10:30 AM	PCORnet Update
11:00 AM	Science Program Updates
11:30 AM	Annual Meeting Overview
11:45 AM	PCORI Influence Webpage Preview
12:00 PM	Group Photo
12:15 PM	LUNCH
1:00 PM	Engagement Program Updates
2:00 PM	Engagement: Future Directions
2:15 PM	Planning for the Future of Public and Patient Engagement – Overview of Working Committees
3:00 PM	Wrap-Up and Next Steps
3:15 PM	Meeting Adjourned



# Introductions

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- Please quickly state the following:
  - Name
  - Position title and organization
  - Stakeholder group you represent



# Introductions

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**Jane Perlmutter, PhD, MBA (*Chair*)**

Long-Term Cancer Survivor and Volunteer Research  
Advocate

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**David White** (*Co-Chair*)

Health Care Consultant

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Sonya Ballentine**

Project Manager, College of Psychology, Illinois Institute of Technology

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Katherine Capperella**

Global Patient Engagement Leader, Janssen Pharmaceuticals, Johnson & Johnson

*Representing: Industry*



# Introductions

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**John Chernesky**

Lead, Consumer Engagement, Rick Hansen Institute

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Emily Creek, MBA**

Senior Director, Help & Support, Arthritis Foundation

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Libby Hoy**

Founder/CEO, Patient & Family Centered Care Partners

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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## Gail Hunt

Board Member, PCORI Board of Governors

Member, Engagement, Dissemination and Implementation Committee

President and CEO, National Alliance for Caregiving



# Introductions

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**Anjum Khurshid, PhD**

Senior Health Systems Strategist, Louisiana Public Health Institute

*Representing: Researchers*



# Introductions

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**Bennett Levitan, MD, PhD**

Senior Director, Epidemiology, Janssen Pharmaceuticals, Johnson & Johnson

*Representing: Industry*



# Introductions

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**Megan Lewis, PhD**

Program Director, RTI International

*Representing: Researchers*



# Introductions

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**Jimmy Lin, MD, PhD, MHS**

President, Rare Genomics Institute

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Suzanne Madison, MPH, MPA, PhD**

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Mark Mishra, MD**

Assistant Professor, Radiation Oncology, University of Maryland

*Representing: Clinicians*



# Introductions

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**Philip Posner, PhD**

Science Advisor, ORISE/ORAU

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Ting Pun, PhD**

Retired

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Brendaly Rodriguez, MA**

Manager, Community Engagement and Cultural Diversity Program, Clinical and Translational Science Institute (CTSI) at University of Miami

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Beverly Rogers**

CEO and Founder, Bev J Rogers Enterprises, LLC

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Thomas Scheid, MA**

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Norah Schwartz, MPA, PhD**

Professor and Researcher, El Colegio de la Frontera Norte

*Representing: Researchers*



# Introductions

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**Ronnie Todaro, MPH**

Vice President, National Programs, Parkinson's Disease Foundation

*Representing: Patients, Caregivers, and Patient Advocates*



# Introductions

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**Jack Westfall, MD, MPH**

Chief Medical Officer, Clinical Professor of Family Medicine, University of Colorado School of Medicine

*Representing: Clinicians*



# Introductions

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**Freddie White-Johnson, MPA, MS**

Program Director, University of Southern Mississippi

*Representing: Patients, Caregivers, and Patient Advocates*



# PCORI is...

- An independent research institute authorized by Congress in 2010 and governed by a 21-member Board of Governors representing the entire healthcare community
- Funds comparative clinical effectiveness research (CER) that engages patients and other stakeholders throughout the research process
- Seeks answers to real-world questions about what works best for patients based on their circumstances and concerns



# We fund research that...

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## Meets these criteria:

### 1. Potential for the study to fill critical gaps in evidence

Addresses a clinical uncertainty or decisional dilemma experienced by patients and other stakeholders

### 2. Potential for the study findings to be adopted into clinical practice and improve delivery of care

Has the potential to lead to improvements in clinical practice and patient outcomes

### 3. Scientific merit (Research design, analysis, and outcomes)

Has a research design of sufficient technical merit to ensure that the study goals will be met

### 4. Investigator(s) and environment

The proposed project has a team with appropriate investigators (e.g. qualifications and experience), as well as an environment with sufficient capacity (e.g. resources, facilities, and equipment)

### 5. Patient-centeredness

Focuses on improving patient-centered outcomes and employs a patient-centered research design

### 6. Patient and stakeholder engagement

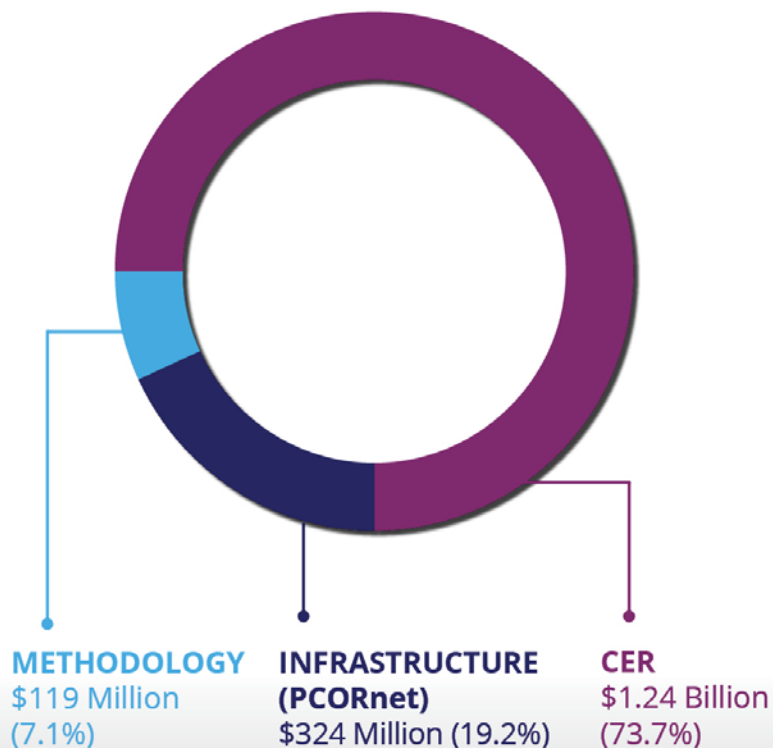
Includes patients and other stakeholders as partners throughout the entire research process



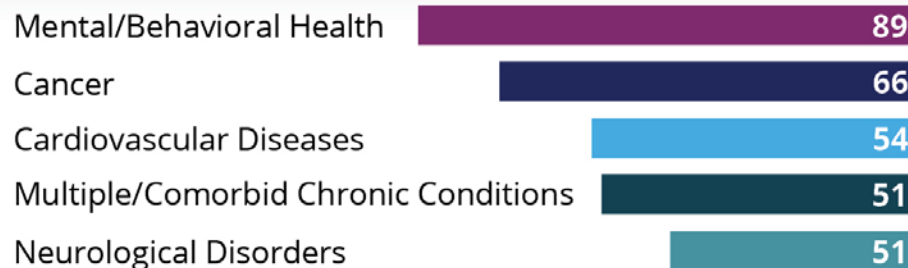
# Funding research that matters

## BY THE NUMBERS

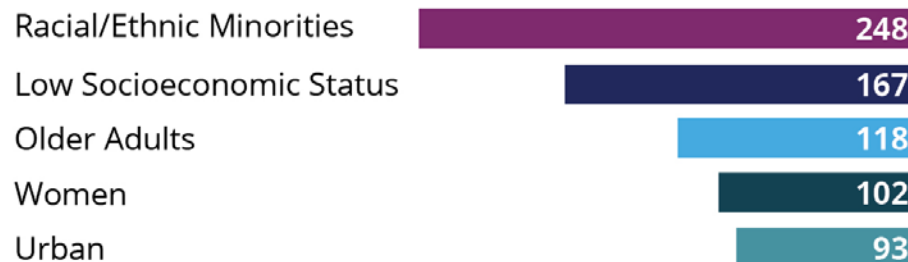
### Research Projects By Area



### Most Studied Conditions\*



### Most Studied Populations of Interest\*



\*Number of projects (out of a total of 365). A project may study more than one condition or population of interest.

As of March 2017

# What we mean by...

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## “Patient-centeredness”

- The project aims to answer questions or examine outcomes that matter to patients within the context of patient preferences
- Research questions and outcomes should reflect what is important to patients and caregivers



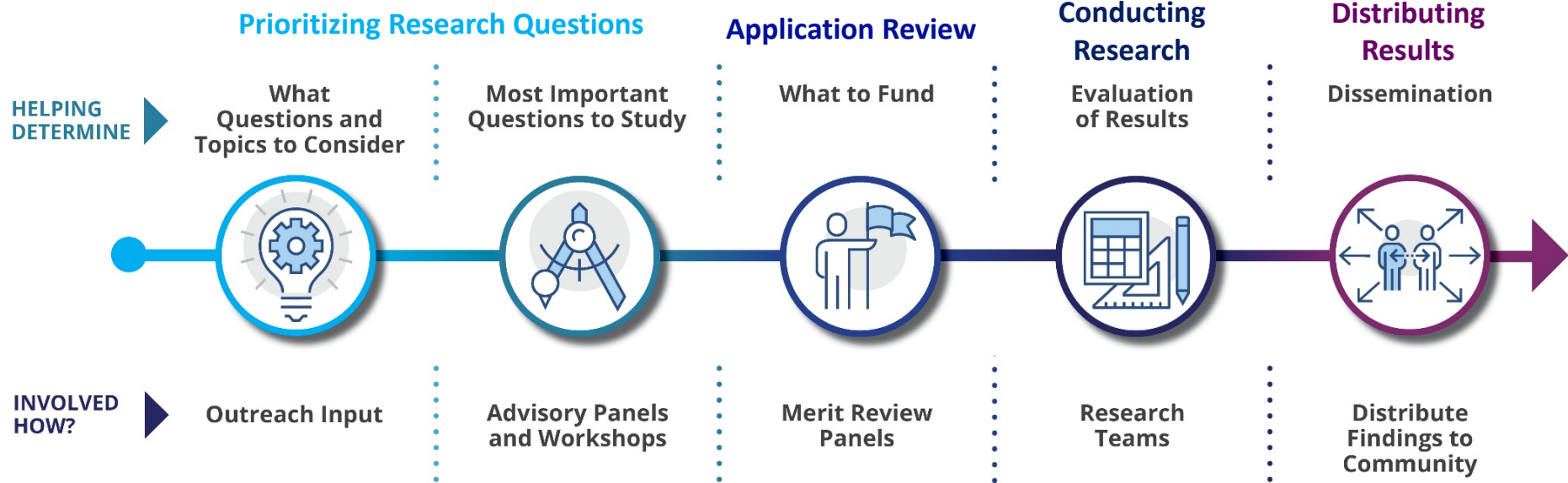
## “Patient and stakeholder engagement”

- Patients are partners in research, not just “subjects”
- Active and meaningful engagement between scientists, patients, and other stakeholders
- Community, patient, and caregiver involvement already in existence or a well-thought-out plan



# Stakeholder driven

## PATIENTS AND OTHER STAKEHOLDERS ARE INVOLVED IN...



# PCORI PEAP: Public Policy Update

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**Andrew Hu, MPP**

Director, Public Policy and Government Relations

**Jean Slutsky, PA, MSPH**

Chief Engagement and Dissemination Officer

*Advisory Panel on Patient Engagement*

*Fall 2017 Meeting*

*October 5, 2017*



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# THE US LEGISLATIVE PROCESS

## SENATE

## HOUSE OF REPRESENTATIVES

IT STARTS WITH AN IDEA...

A BILL IS INTRODUCED BY A MEMBER OF THE SENATE AND ASSIGNED TO A COMMITTEE FOR REVIEW.

A BILL IS INTRODUCED BY A MEMBER OF THE HOUSE AND ASSIGNED TO A COMMITTEE FOR REVIEW.

THE COMMITTEE MEETS TO DISCUSS, AMEND, AND VOTE ON THE BILL.

THE COMMITTEE MEETS TO DISCUSS, AMEND, AND VOTE ON THE BILL.

IF APPROVED, BILL PROCEEDS TO THE FULL SENATE FOR FURTHER DISCUSSION, AMENDMENTS, AND VOTING.

IF APPROVED, BILL PROCEEDS TO THE FULL HOUSE FOR FURTHER DISCUSSION, AMENDMENTS, AND VOTING.

BILLS MUST PASS THROUGH BOTH CHAMBERS BEFORE BEING SENT TO THE PRESIDENT.

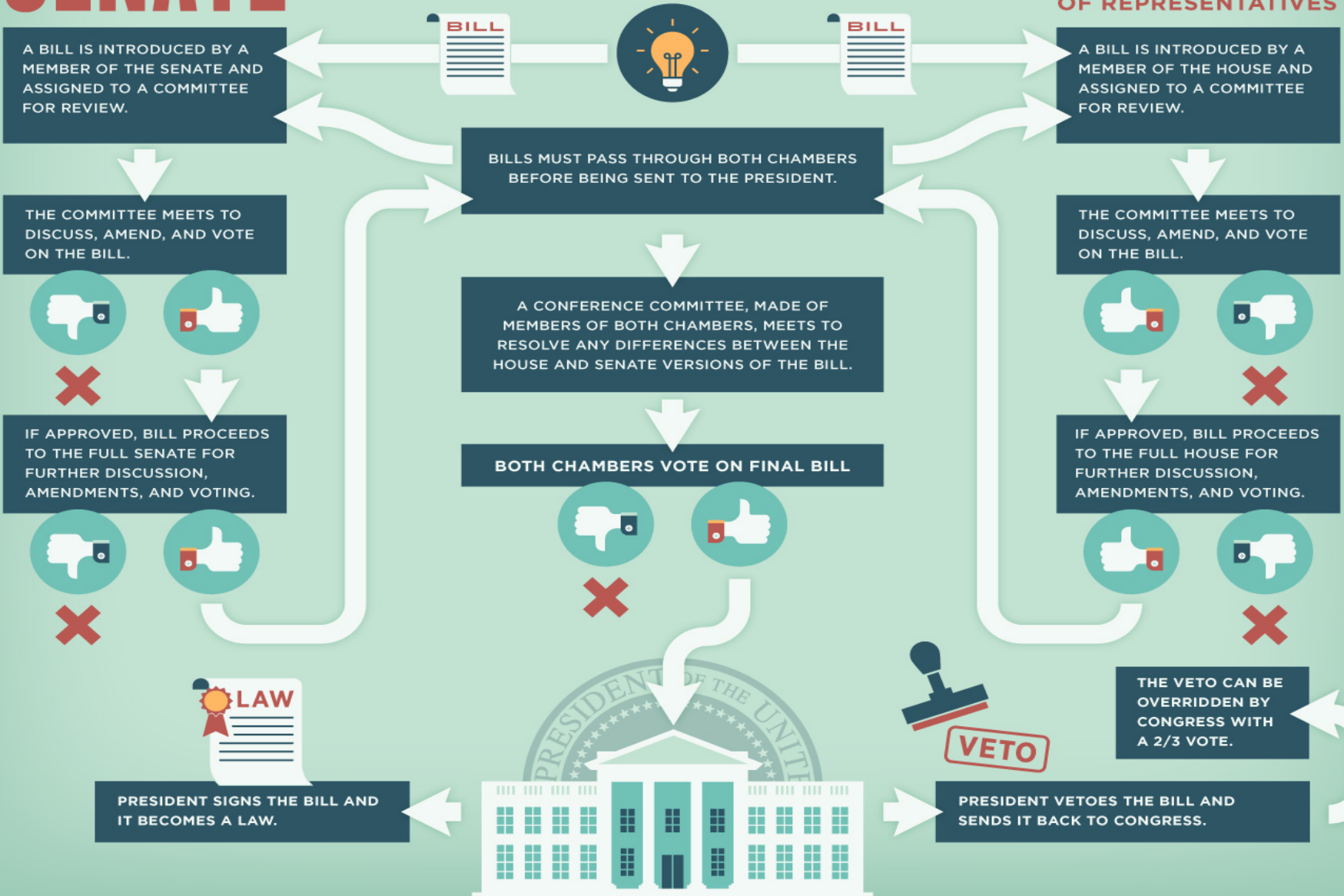
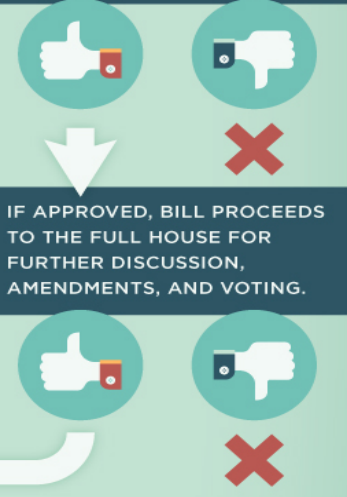
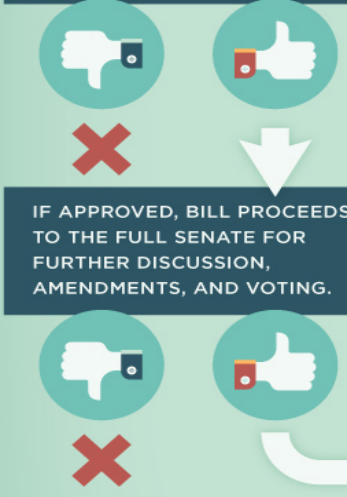
A CONFERENCE COMMITTEE, MADE OF MEMBERS OF BOTH CHAMBERS, MEETS TO RESOLVE ANY DIFFERENCES BETWEEN THE HOUSE AND SENATE VERSIONS OF THE BILL.

BOTH CHAMBERS VOTE ON FINAL BILL

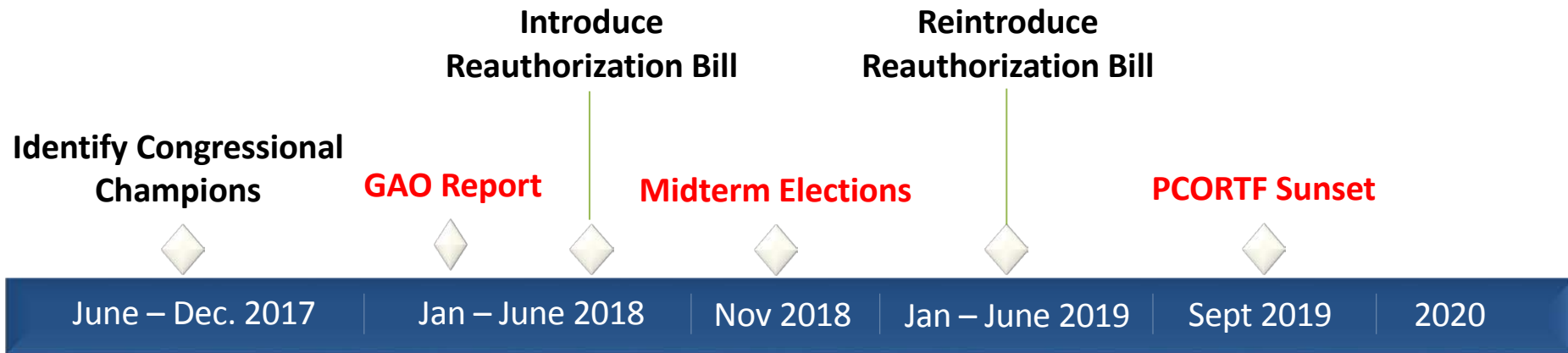
PRESIDENT SIGNS THE BILL AND IT BECOMES A LAW.

PRESIDENT VETOES THE BILL AND SENDS IT BACK TO CONGRESS.

THE VETO CAN BE OVERRIDDEN BY CONGRESS WITH A 2/3 VOTE.



# Timeline for Reauthorization



As we work to reauthorize PCORI's funding for the future, it is important to know that PCORI is committed to fulfilling our mandate from Congress and will continue to exist and support the generation of patient-centered research beyond 2019.



# Current Priorities for Reauthorization

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- **Increase awareness of PCORI to policymaking community**
- **Showcase the value and impact of research**
- **Continued engagement with key stakeholders**
- **Frame the role of PCORI for the next 10 years**
- **Build upon third-party validation**



# What PCORI is Doing

## Education and Increasing Awareness

- Direct engagement with Congressional staff and policymakers
- Congressional briefings
- Thought-leadership activities
- Increased media presence

## Highlighting Results and Potential Impacts

- Promoting final results
- Developing economic impact analysis of study findings (*loss of work, decreased hospitalizations, etc.*)

## Identifying Potential Policy Roles

- Early access to FDA data to support drug pricing/value debate
- Real-world evidence and early-market surveillance activities
- Coverage with evidence development
- Role in identifying key patient-reported outcomes

## Building and Mobilizing Third-Party Support

- Identify and leverage third-party validators
- Activating PCORI validators and direct engagement with patient and stakeholder organizations
- Managing key stakeholder perspectives and opinions



# Examples of Patient Org Engagement

- Targeting 40+ patient stakeholders for personal touches

## Recent Meetings

- ✓ American Diabetes Association
- ✓ American Heart Association
- ✓ American Lung Association
- ✓ Lung Cancer Alliance
- ✓ National Organization of Rare Disorders

## Key Requests

- More frequent updates throughout lifecycle of relevant projects
- Increase awareness of results timeline
- More accessible view of PCORI portfolio, e.g. where projects intersect with subtopics and populations of interest
- Interest in economic modeling

## PCORI Follow-up

- Provided more detailed updates on specific studies of interest, per PCORI Program Officers.
- Created portfolio crosswalks based on subtopic, population, and types of outcomes.
- Arranged a PCORI speaker at NORD Annual Meeting.
- Opened door for ongoing dialogue.



# Examples of Stakeholder Org Engagement

- Strategic targeting of medical specialty societies

## Recent Meetings

- ✓ American College of Surgeons
- ✓ American Medical Association
- ✓ Society of Thoracic Surgeons
- ✓ American Association of Neurological Surgeons

## Key Requests

- Improve review process to make it easier for societies to apply for research
- Fund studies that utilize physicians registries
- Interested in further engagement regarding implementation and implementation strategies
- More accessible understanding of our portfolio

## PCORI Follow-up

- Planning a medical specialty society roundtable for Jan. 2018
- Working with individual societies to support research topic generation
- Engaging specialty societies around dissemination and implementation opportunities
- Leverage BoG relationships to increase PCORI engagement and presence at society meetings



# Example of Congressional Briefing

## Meeting

PCORI and **Anthem** cohosted a briefing on the need for evidence-based strategies to address America's opioid epidemic. Speakers included **Senator Shelly Moore Capito** (R- WV).



## Stakeholders

**Anthem** (cohost), **PCORI-funded researcher** (Erin Krebs, MD, MPH), **Veterans Health Administration researcher** (Stephanie Tayler, PhD, MPH), **patient partner** (Christine Veasley)

## Importance

PCORI will continue to use its **convening power** to demonstrate the crucial role **clinical comparative effectiveness research** will play in both solving the immediate opioid crisis, and building an **evidence base** for alternative chronic pain treatment options.



# Examples of Third-Party Validation



## ***The Value of Comparative Effectiveness Research***

Dr. Phil Gingrey, The District Policy Group  
([link](#))

“*...I am impressed with the PCORI studies I reviewed and am encouraged by the manner in which the information is being disseminated and leveraged – to the benefit of patients, physicians and the health care system, and not in an autocratic way.*”

## ***The Future of Comparative Effectiveness Research***

Hannah Martin, Bipartisan Policy Center ([link](#))

“*...PCORI enjoys broad bipartisan support for its mission to provide providers with the best evidence-based information on treatments, while also giving them the flexibility to tailor treatments to each individual patient.*”



# PCORnet<sup>®</sup> Overview

*Claudia Grossmann*

*Research Infrastructure*

*October 05 2017*



**pcornet**<sup>®</sup>

The National Patient-Centered  
Clinical Research Network

# PCORnet<sup>®</sup>: the National Patient-Centered Clinical Research Network



An innovative initiative funded by the Patient-Centered Outcomes Research Institute (PCORI), PCORnet is **a large, highly representative, national patient-centered clinical research network.**

Our **vision** is to support a learning U.S. healthcare system and to enable **large-scale clinical research** conducted with **enhanced quality and efficiency.**

Our **mission** is to enable people to make informed healthcare decisions by efficiently conducting clinical research relevant to their needs.

# With PCORnet<sup>®</sup>, we have developed a nationwide functional research network that...

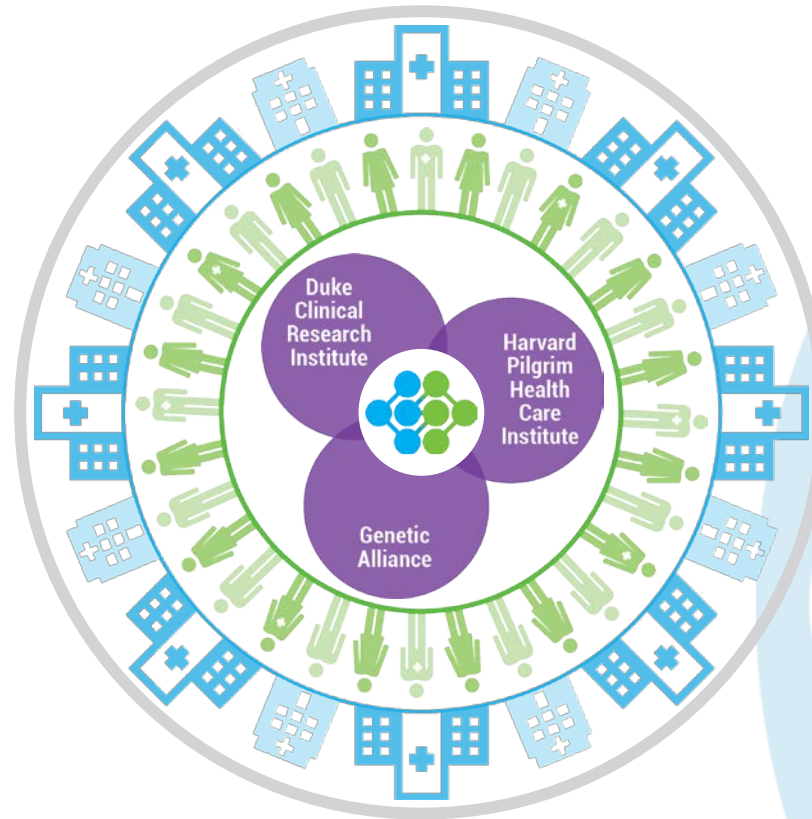
- 🌐 **Engages** people, clinicians, and health system leaders throughout
- 🌐 **Creates** infrastructure, tools, and policies to support rapid, efficient clinical research
- 🌐 **Utilizes** multiple data sources including electronic health records, insurance claims data, data reported directly by people, and other data sources
- 🌐 **Enables** people and systems to work collaboratively

# Patients, caregivers and others interested in clinical research provide leadership

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- 🌿 **Patients and caregivers** help identify knowledge gaps by sharing their experiences with the daily burden of disease conditions
- 🌿 **Patient and stakeholder engagement**, is embodied within the [PCORnet Governance Policy](#).
- 🌿 **Patients and caregivers serve as principle investigators** for PCORnet studies and networks.

# PCORnet<sup>®</sup> embodies a “network of networks” that harnesses the power of partnerships



A national infrastructure for people-centered clinical research

20 Patient-Powered Research Networks (PPRNs) + 13 Clinical Data Research Networks (CDRNs) + 2 Health Plan Research Networks (HPRNs) + 1 Coordinating Center =

# PPRNs



[ABOUT Patient Powered Research Network \(ABOUT Network\)](#)  
University of South Florida



[ARthritis patient Partnership with comparative Effectiveness Researchers \(AR-PoWER PPRN\)](#)  
Global Healthy Living Foundation



[CCFA Partners Patient Powered Research Network](#)  
Crohn's and Colitis Foundation



[Collaborative Patient-Centered Rare Epilepsy Network \(REN\)](#)  
Epilepsy Foundation



[Community and Patient-Partnered Research Network](#)  
University of California Los Angeles



[Community-Engaged Network for All \(CENA\)](#)  
Genetic Alliance, Inc.



[COPD Patient Powered Research Network](#)  
COPD Foundation



[DuchenneConnect Registry Network](#)  
Parent Project Muscular Dystrophy



[Health eHeart Alliance](#)  
University of California, San Francisco (UCSF)



[ImproveCareNow: A Learning Health System for Children with Crohn's Disease and Ulcerative Colitis](#)  
Cincinnati Children's Hospital Medical Center



[Interactive Autism Network](#)  
Kennedy Krieger Institute



[Mood Patient-Powered Research Network](#)  
Massachusetts General Hospital



[Multiple Sclerosis Patient-Powered Research Network](#)  
Accelerated Cure Project for Multiple Sclerosis



[National Alzheimer's and Dementia Patient and Caregiver-Powered Research Network](#)  
Mayo Clinic



[NephCure Kidney International](#)  
Arbor Research Collaborative for Health



[Patients, Advocates and Rheumatology Teams Network for Research and Service \(PARTNERS\) Consortium](#)  
Duke University



[Phelan-McDermid Syndrome DATA NETWORK](#)

[Phelan-McDermid Syndrome Data Network](#)  
Phelan-McDermid Syndrome Foundation



[PI Patient Research Connection: PI-CONNECT](#)  
Immune Deficiency Foundation



[Population Research in Identity and Disparities for Equality Patient-Powered Research Network \(PRIDEnet\)](#)  
University of California San Francisco



[Vasculitis Patient Powered Research Network](#)  
University of Pennsylvania

# CDRNs

## ADVANCE

[Accelerating Data Value Across a National Community Health Center Network \(ADVANCE\)](#)

Oregon Community Health Information Network (OCHIN)



[Chicago Area Patient Centered Outcomes Research Network \(CAPriCORN\)](#)

The Chicago Community Trust



[Greater Plains Collaborative \(GPC\)](#)  
University of Kansas Medical Center



[Kaiser Permanente & Strategic Partners Patient Outcomes Research To Advance Learning \(PORTAL\) Network](#)

Kaiser Foundation Research Institute



[Research Action for Health Network \(REACHnet\)](#)

Louisiana Public Health Institute (LPHI)



[Mid-South CDRN](#)  
Vanderbilt University



[National PEDSnet: A Pediatric Learning Health System](#)

The Children's Hospital of Philadelphia



[New York City Clinical Data Research Network \(NYC-CDRN\)](#)

Weill Medical College of Cornell University



[OneFlorida Clinical Data Research Network](#)  
University of Florida



[Patient-Centered Network of Learning Health Systems \(LHSNet\)](#)

Mayo Clinic



[Patient-oriented SCALable National Network for Effectiveness Research \(pSCANNER\)](#)

University of California, San Diego (UCSD)



[PaTH: Towards a Learning Health System](#)  
University of Pittsburgh



[Scalable Collaborative Infrastructure for a Learning Healthcare System \(SCILHS\)](#)

Harvard University

# HPRNs



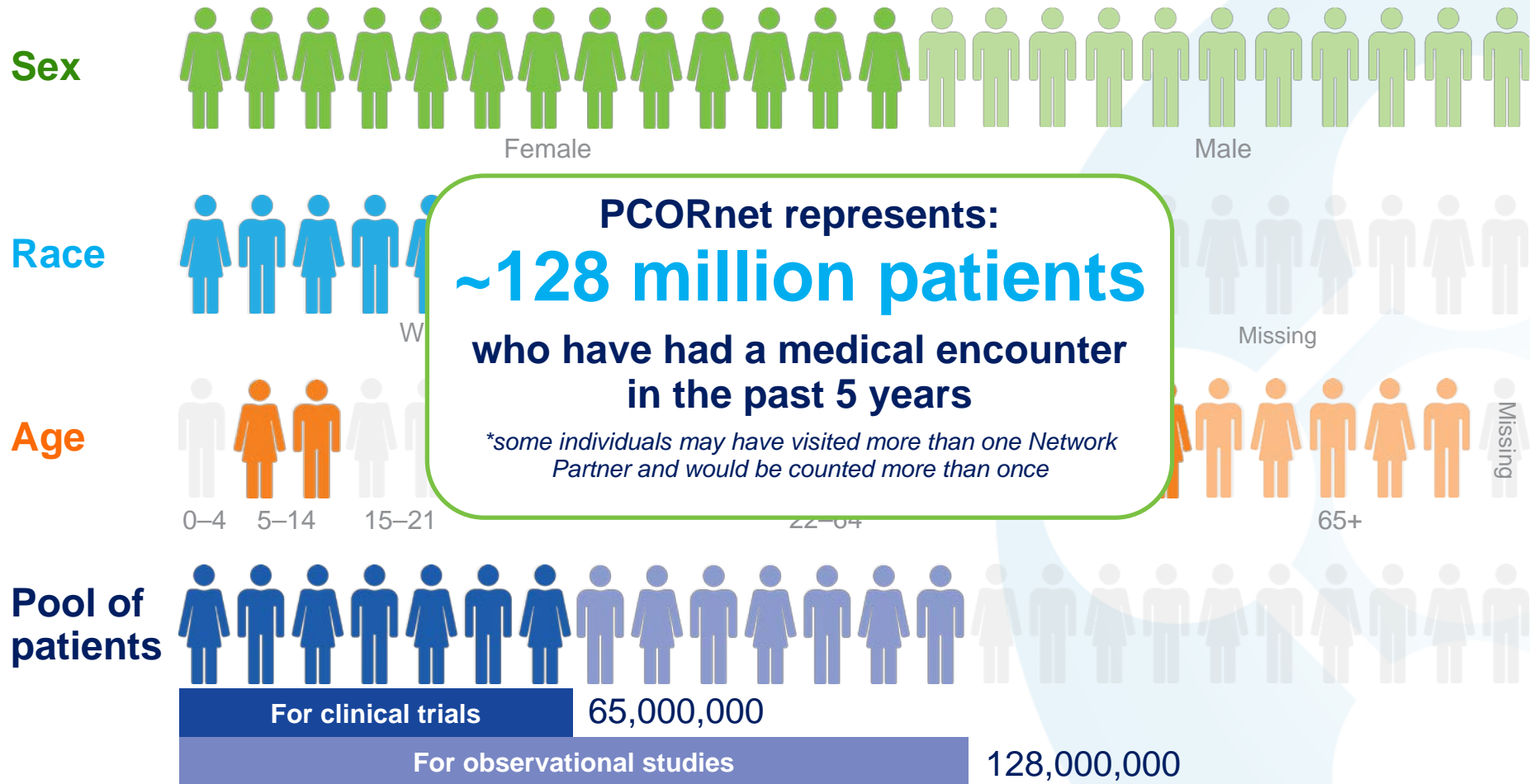
HealthCore (a subsidiary of Anthem)



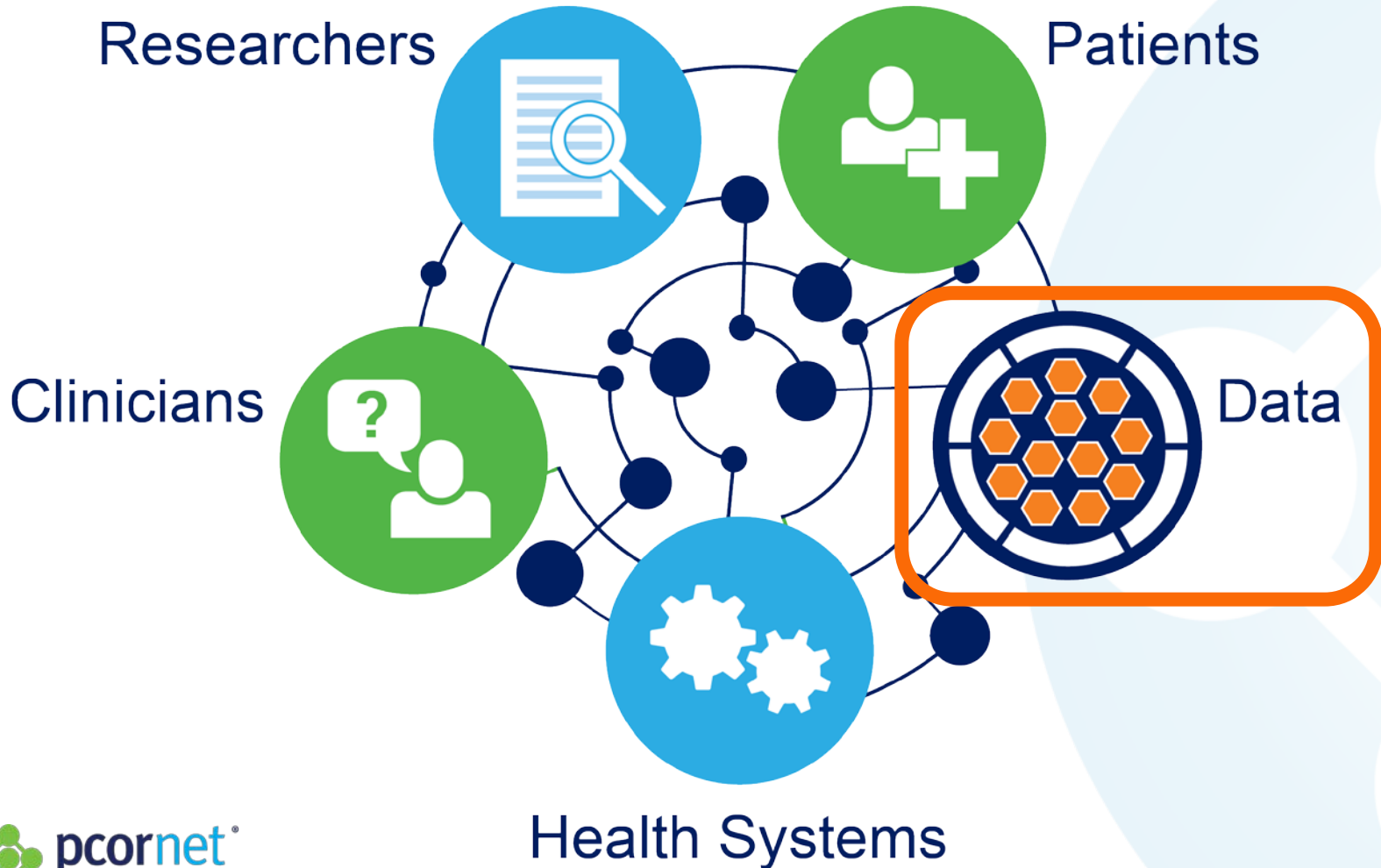
Humana – Comprehensive Health Insights  
(CHI; a subsidiary of Humana Pharmacy Solutions)



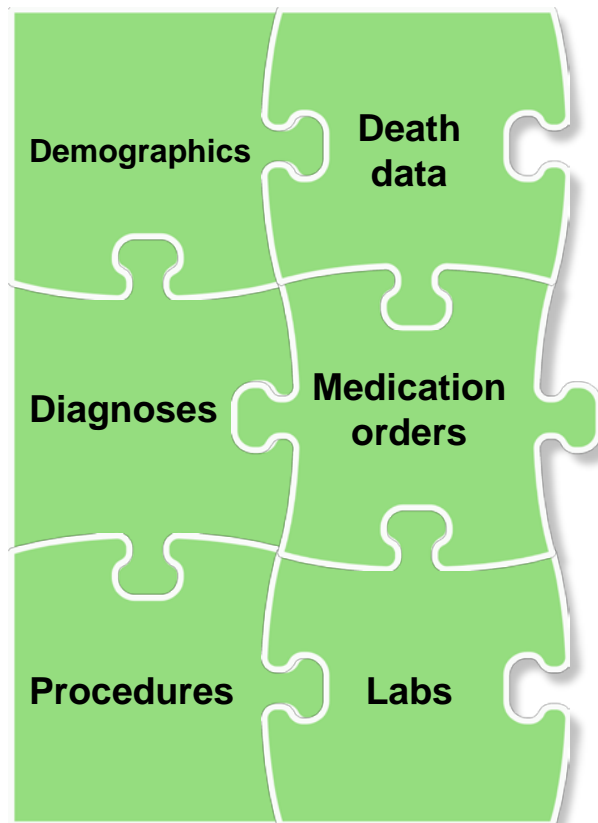
# Resulting in a national evidence system with unparalleled research readiness



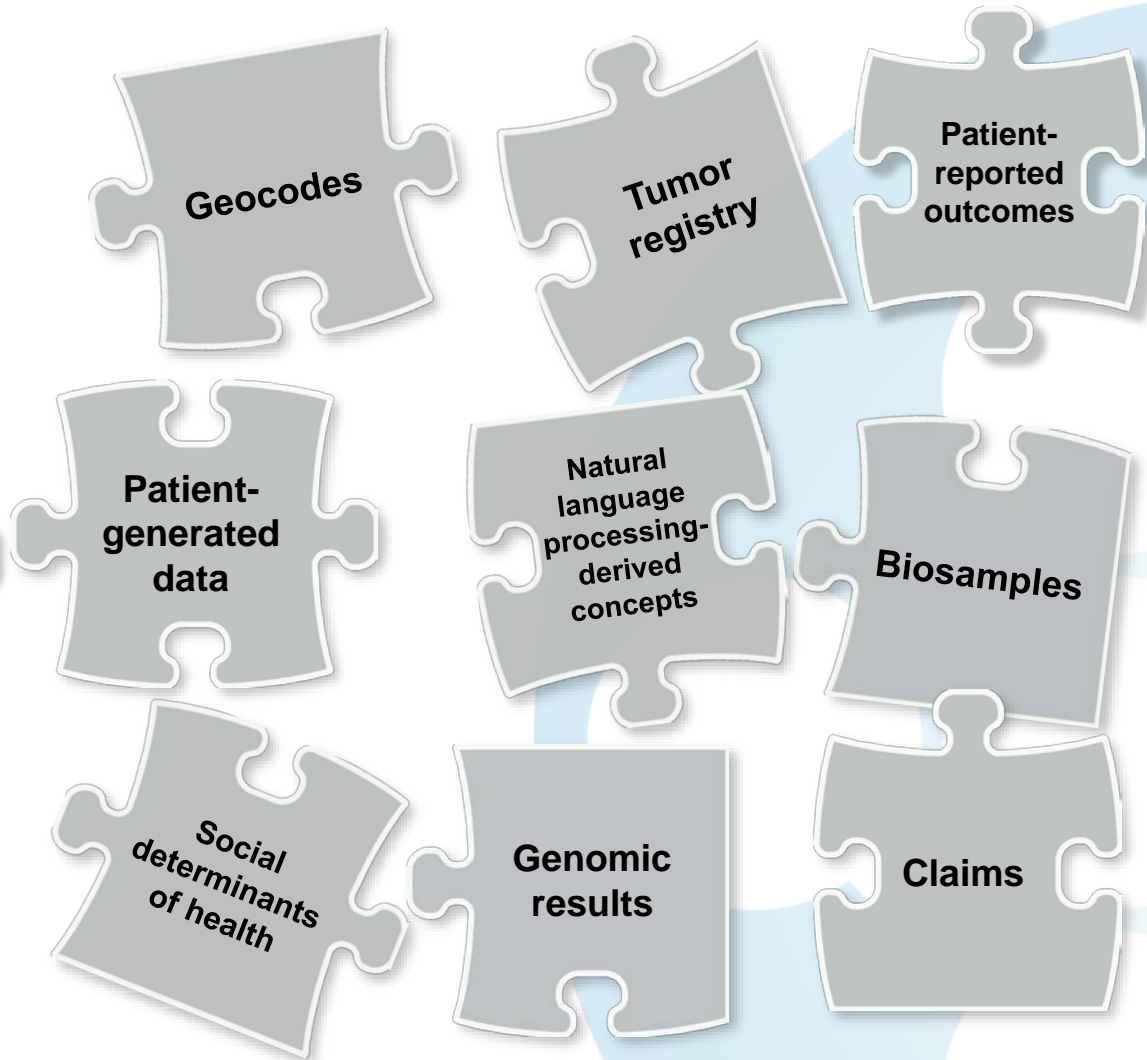
# A community of research that unites data from patients, clinicians, and systems



# The PCORnet Common Data Model



Data available from several CDRN Network Partners, in the PCORnet CDM and ready for use in research.



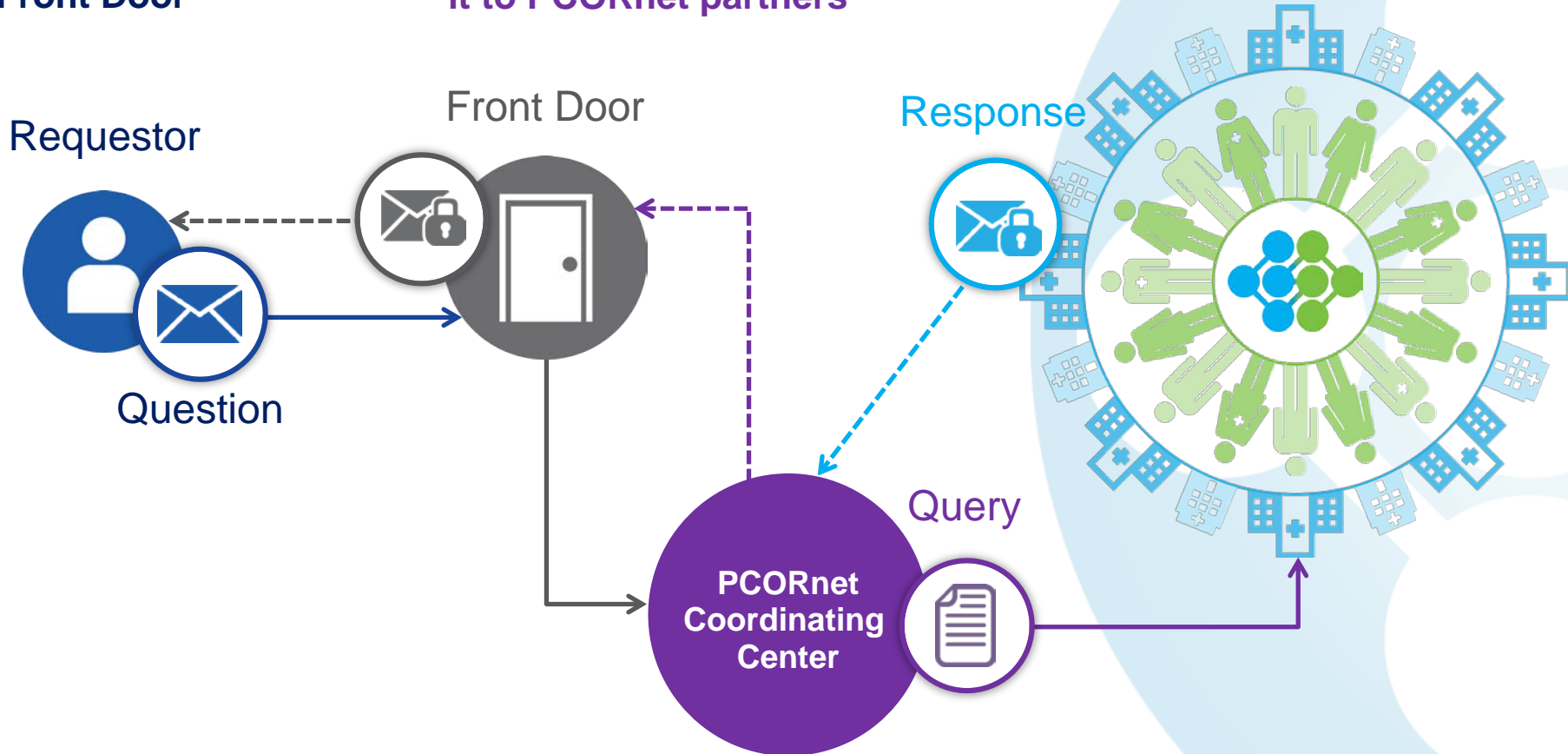
Data available at some CDRN Network Partners, may or may not be in the PCORnet CDM and requiring additional work for use in research.

# Here's how the PCORnet<sup>®</sup> distributed research network works

The Requestor sends a question to the PCORnet Coordinating Center through the Front Door

The Coordinating Center converts the question into a query with an underlying executable code, and sends it to PCORnet partners

PCORnet partners review the query and provide a response, which is sent back through the Front Door to the Requestor



# Think of all the different ways you can leverage PCORnet<sup>®</sup>

PCORnet Front Door: Access point to PCORnet resources

Data  
Network Request

Network  
Collaborator Request



Study  
Feasibility Review

PCORnet Study  
Designation Request

# You can use PCORnet<sup>®</sup> for many kinds of research



## Pre-research

- Feasibility queries
- Engagement
- Match-making



## Observational studies

- Cross-sectional
- Epidemiology
- Health services
- Comparative effectiveness or safety



## Interventional studies

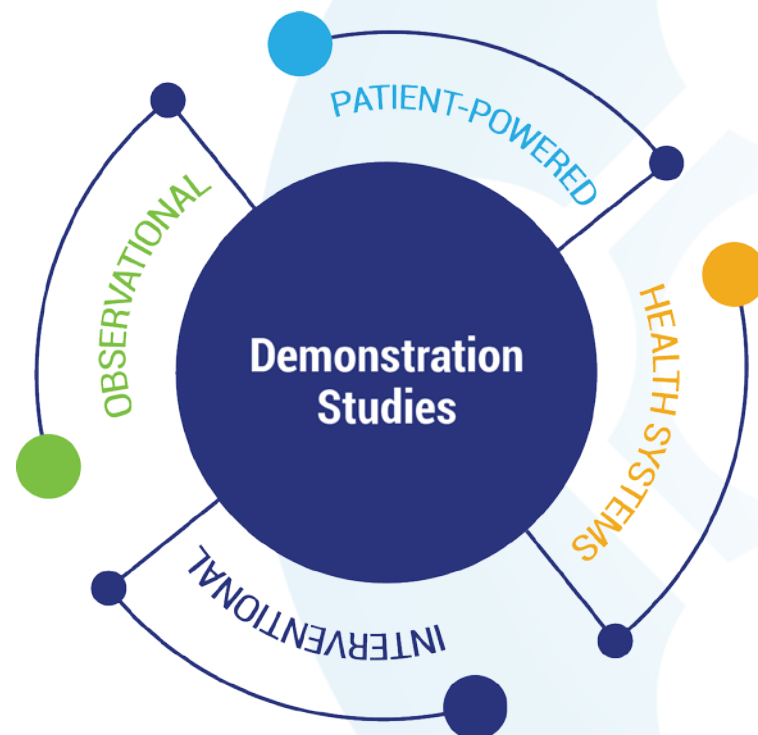
- Clinical trials
- Pragmatic randomized clinical trials
  - e-Identification
  - e-Consent
  - e-Randomization
  - e-Follow-up
- Cluster randomization

# We've tested our system's functionality in multiple research settings

14 PCORI-funded PCORnet demonstration studies are answering critical research questions while also testing the infrastructure and key functional aspects of PCORnet.

- 🏥 Interventional studies
- 🏥 Observational studies
- 🏥 Patient-powered research network (PPRN) studies
- 🏥 Health systems studies

Learn more about [PCORnet Demonstration Studies](#)



# We've also amplified our research power with cross-network collaboration

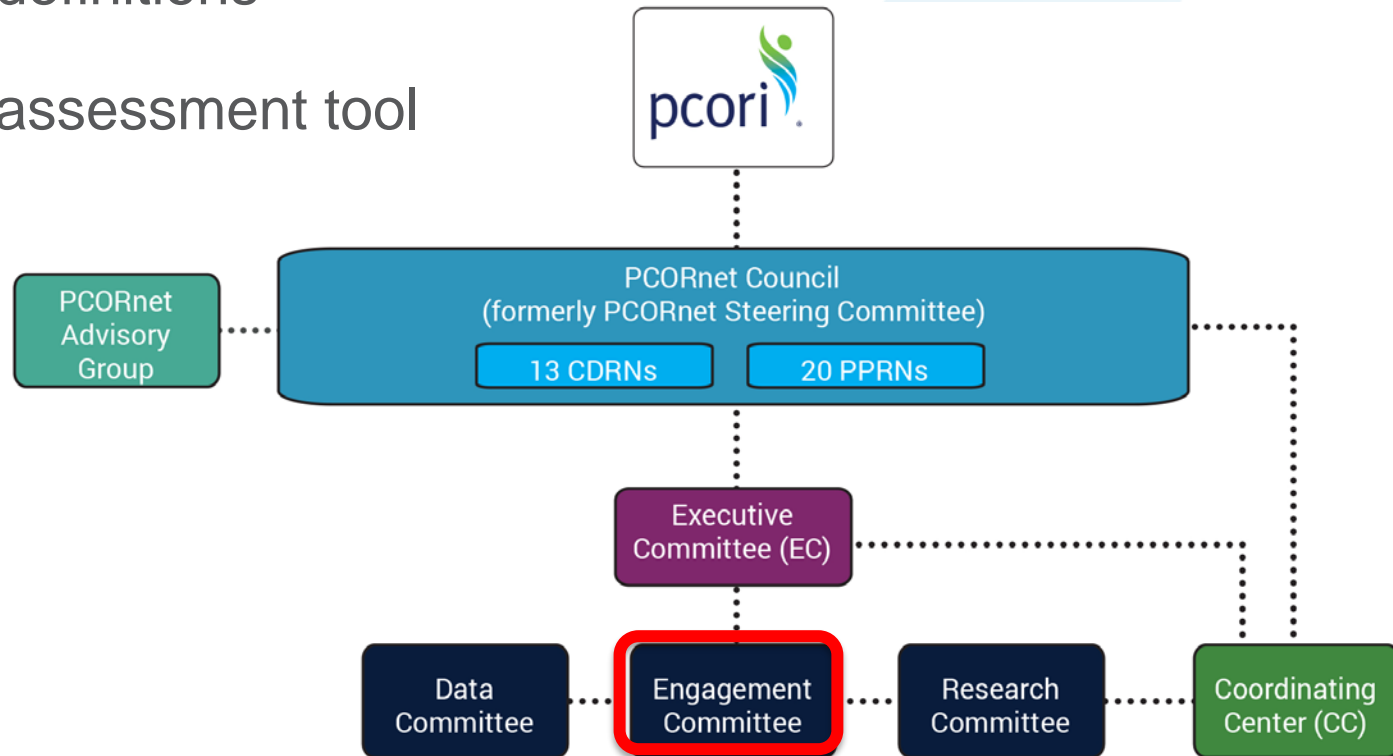
**Collaborative research groups:**  
Catalyzing multi-network research





Autoimmune and systemic inflammatory syndromes  
Behavioral health  
Cancer  
Cardiovascular health  
Diabetes and obesity  
Health disparities  
Health systems, health policy, and public health  
Hospital medicine  
Kidney health  
Pediatrics  
Pulmonary


# PCORnet Engagement Committee

- Report on overview of PCORnet engagement practices
- Engagement definitions
- Engagement assessment tool



# PCORnet<sup>®</sup> engagement assessment tool

-  The engagement assessment tool to ensure people remain central to our work.
-  The tool is available to the public on the PCORnet Commons



The National Patient-Centered Clinical Research Network

**Principles of Partnership: An Engagement Assessment Tool**

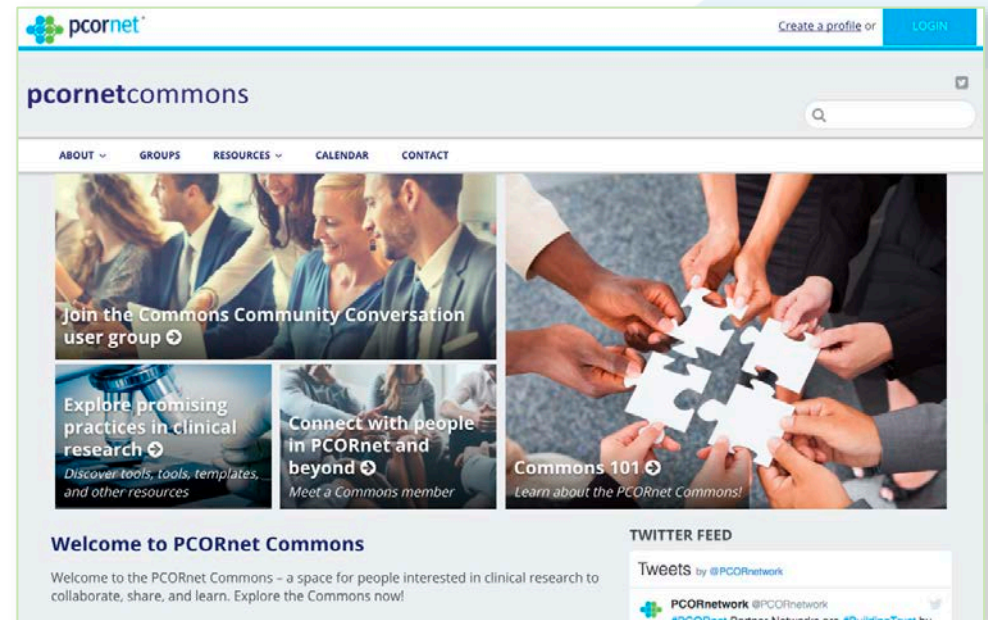
This tool\* is designed to guide stakeholders, investigators, and other contributors by describing important principles to consider throughout your shared research process. These engagement principles can help nurture essential partnerships, shape project values, and drive progress.

**Note:** The below items are intended to provide a framework for and evaluate the quality of partnerships and engagement activities. Not all categories will be applicable to all research activities or communities.

Key Principle	[C] Complete/adhered to [P] Partially in place/adhered to [U] Under development or in process [N] Not yet started or not applicable	Measures of Success – How well did you execute these principles?
1. Establish shared values, vision, and mission among involved stakeholder groups.		<ul style="list-style-type: none"> <li>Development of a statement that all stakeholders have agreed to. For example: "All stakeholders should participate in the study planning and design, study conduct, and the dissemination of the study, ensuring that findings are communicated in appropriate ways."</li> </ul>
2. Benefits and needs for stakeholders identified by each respective group and research team ensures needs of research have been balanced with benefits and needs of participant/stakeholder community.		<ul style="list-style-type: none"> <li>Development of list of needs and benefits for stakeholders.</li> <li>Documentation of annotated minutes from meetings or calls that demonstrate and/or explain how there is "balance" and compromise among stakeholders.</li> </ul>
3. Involve stakeholders in creation of measurable objectives and outcomes. Stakeholders have decision making authority and can voice perspectives on relevant outcomes and objectives.		<ul style="list-style-type: none"> <li>Documentation showing that objectives and outcomes went through an iterative process with stakeholder contribution.</li> </ul>

# Use the PCORnet® Commons!

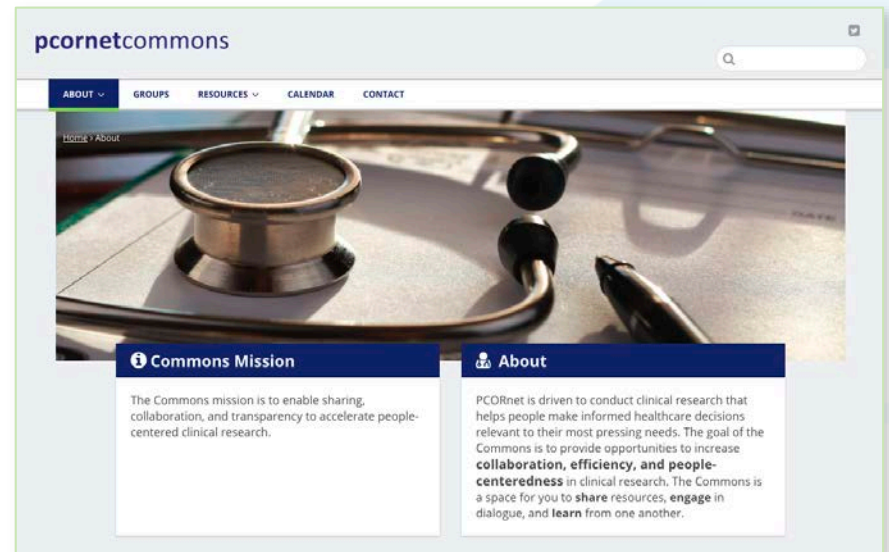
- The PCORnet Commons is a place for people striving to realize the vision of people-centered research.
- The goal of the PCORnet Commons is to provide opportunities to increase collaboration, efficiency, and people-centeredness in clinical research.



<http://pcornetcommons.org/>

# The PCORnet<sup>®</sup> Commons allows you to:

- ❖ Connect with real people in PCORnet and beyond
- ❖ Discover tools, templates, and more
- ❖ Read about innovative case studies and experiences
- ❖ Start a group to discuss what's important to your community in real-time
- ❖ Explore today's most promising practices in clinical research



## More information on PCORnet®

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- Website: [www.pcornet.org](http://www.pcornet.org)
- PCORnet Commons: <http://pcornetcommons.org/>
- Twitter: [@PCORnetwork](https://twitter.com/PCORnetwork)
- YouTube: [PCORI YouTube Playlist](#)
- Vimeo: [PCORI Vimeo Playlist](#)
- PCORnet communications contact: [Jennifer.Cook@duke.edu](mailto:Jennifer.Cook@duke.edu)

# People-Centered Research Foundation (PCRF)



**pcor**net<sup>®</sup>

The National Patient-Centered  
Clinical Research Network

# People-Centered Research Foundation (PCRF) Progress is underway

- ❁ PCRF incorporated in DC as a **non-profit 501(c3)** corporation on March 16, 2017
  - Board Chair: **Dr. Robert Califf**
  - CEO: Dr. Kathy Hudson
- ❁ PCRF will continue **PCORnet's mission** to answer questions that matter to people and improve outcomes
- ❁ Its mission is “to engage patients, families, research participants, clinicians, scientists, and health system leaders in the design, conduct, dissemination, and implementation of research and analysis that leads to improvements in the health and well-being of individuals and populations and the performance of health care delivery systems”
- ❁ PCORI Board awarded \$25.4M to PCRF in March 2017
- ❁ <http://pcrfoundation.org/> is live and is being updated

# People-Centered Research Foundation (PCRF)

## Progress is underway



Board members include:

- **Richard Bankowitz**, MD, MBA, FACP, Executive Vice President, Clinical Affairs, America's Health Insurance Plans (AHIP)
- **Josephine P. Briggs**, MD, Director, National Center for Complementary and Integrative Health (NCCIH)
- **Marc M. Boutin**, JD, Chief Executive Officer, National Health Council (NHC)
- **Robert Califf**, MD, former FDA Commissioner and Professor of Cardiology at Duke
- **Donna Cryer**, President and CEO of the Global Liver Institute
- **Craig Lipset**, MPH, Head of Clinical Innovation, Global Product Development, Pfizer
- **Reed Tuckson**, MD, FACP, Managing Director of Tuckson Health Connections
- **Joanne Waldstreicher**, MD, Chief Medical Officer, Johnson & Johnson

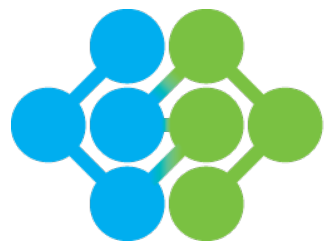
# Questions?



**pcornet**<sup>®</sup>

The National Patient-Centered  
Clinical Research Network

# Appendix



**pcornet**<sup>®</sup>

The National Patient-Centered  
Clinical Research Network

# Let's take a look at what PCORnet<sup>®</sup> can do via a demonstration study

## The ADAPTABLE Aspirin Study

### — THE QUESTION —

Clinicians often prescribe aspirin to prevent strokes and heart attacks in people living with heart disease. Research has yet to determine the best dose to use, since aspirin can cause serious side effects – like bleeding – in some people.

### — THE STUDY —

The ADAPTABLE trial will compare two common aspirin dosages.



325 mg



81 mg

The study will be large and will involve patients across the U.S.

20,000

patients living with heart disease will use a daily aspirin dose of either 81 mg or 325 mg.

ADAPTABLE will use PCORnet to conduct the study and disseminate results. Patients will be partners at every stage of the trial, which will collect data using tools with state-of-the-art security.

# PCORnet<sup>®</sup> research

## Types

- Comparative effectiveness
- Population health
- Health care delivery
- Patient-centered research

## Data sources

- Electronic health records
- Patient-reported registries
- Patient-reported outcomes
- Clinical registries
- Health plan claims

## Study designs

- Randomized controlled trials
- Cluster randomized trials
- Nonrandomized comparative trials
- Longitudinal studies
- Surveillance
- Cross-sectional

# PCRF Updates

July

- Transition Workgroup report submitted to PCRF Board

August

- Executive Director hired

September

- First PCRF in-person Board meeting
- PCRF response to Transition Workgroup report

October

- PCRF Board governance finalized

November

- Draft member type(s) and criteria
- Draft outline committee structure and governance

# PCORI Science

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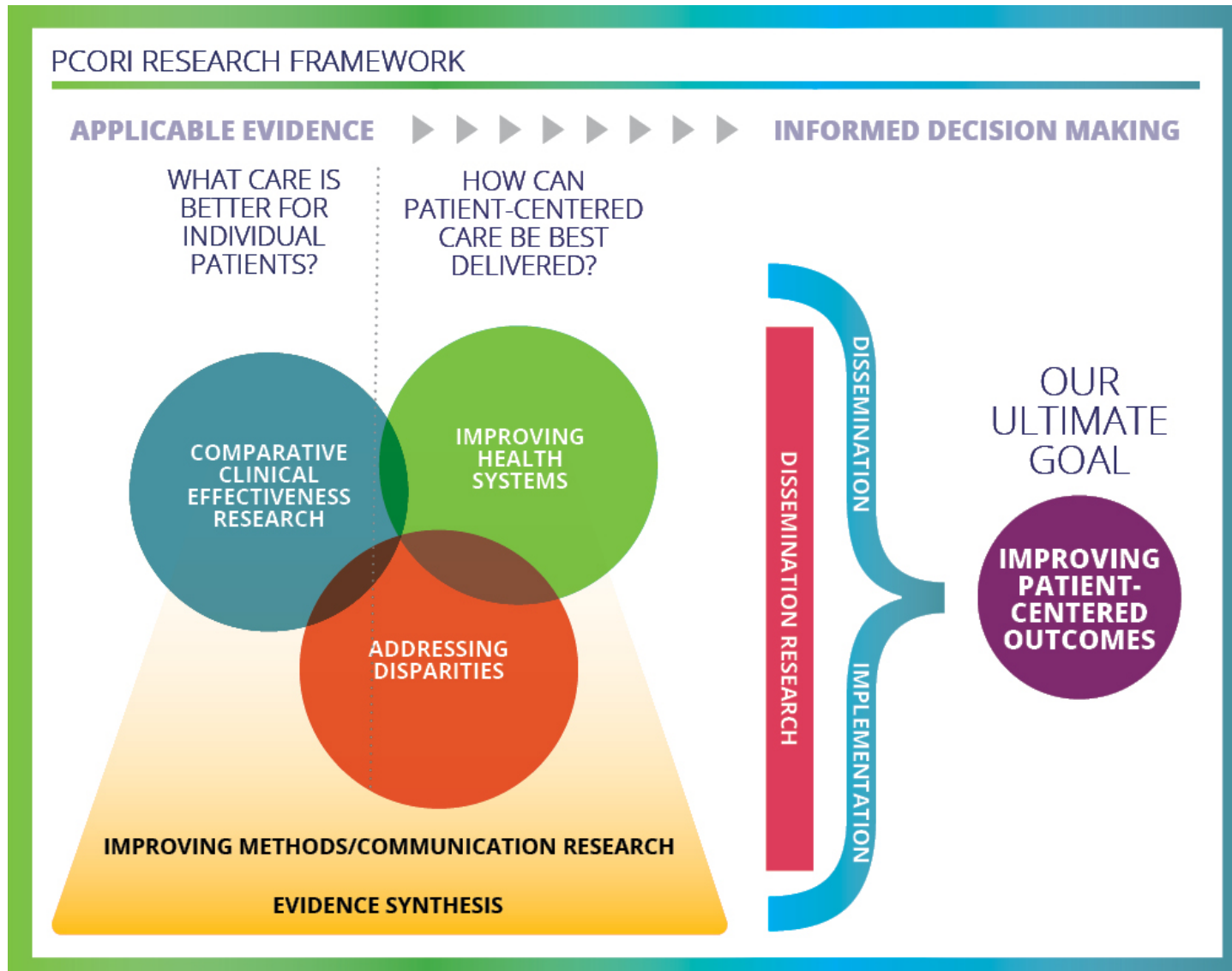
**Evelyn P. Whitlock, MD, MPH**

Chief Science Officer



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# Our Research Framework



# Research and Evidence Synthesis

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# PCORI and Evidence Synthesis

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- PCORI's authorizing legislation states that **evidence synthesis** is a core function of PCORI:

*“(C) PURPOSE.—The purpose of the Institute is to assist patients, clinicians, purchasers, and policy-makers in making informed health decisions by advancing the quality and relevance of evidence concerning the manner in which diseases, disorders, and other health conditions can effectively and appropriately be prevented, diagnosed, treated, monitored, and managed through research and evidence synthesis that considers variations in patient subpopulations....”*



# Evidence Synthesis

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- Methodologies for integrating evidence from variable sources to produce more comprehensive or best evidence
  - Provides knowledge beyond individual studies alone
  - Identifies areas of agreement and disagreement in quantitative and/or qualitative terms
  - Permits identification of research gaps
  - Examples: **Systematic reviews**, rapid reviews, decision models, analytic approaches (e.g., aggregate data meta-analysis (MA), individual patient-level data (IPD) MA, network MA, others)



# Research Synthesis Overview

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- “Research synthesis” is an umbrella term for tools and methods that synthesize information to create knowledge
- PCORI’s Research Synthesis Program covers a range of activities
  - Research data “re-use” to explore variation in treatment effect/more personalized medicine
  - Evidence synthesis (e.g., systematic review)
  - Portfolio Synthesis of PCORI’s research investments (e.g., portfolio “cluster” analyses, evidence mapping)



# Research Synthesis *Cannot* be Separated from Strategic Topic Development

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- Research synthesis methods and tools inform development of stakeholder-nominated topics by identifying evidence gaps
- Nominated research topics need to be placed into the context of our existing portfolio
- Understanding our portfolio allows identification of research ‘in-fill’ opportunities as well as communication
- Research synthesis projects are the logical and right next step for some topics (e.g., IPD MA for progesterone and preterm birth) and a good option for others



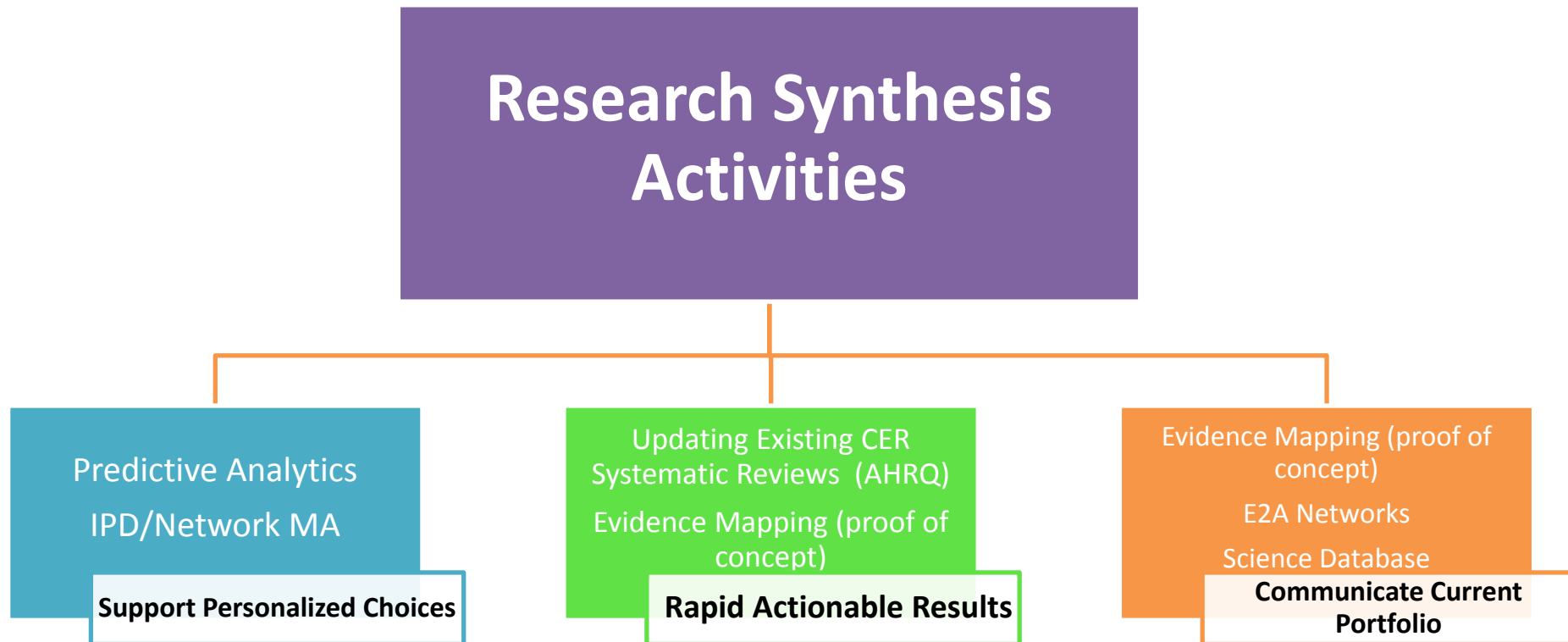
# PCORI's Research Synthesis Program (2017)

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- Three initial goals:
  1. Research to address heterogeneity of treatment effects, more personalized individual health care choices
  2. More rapid deployment of actionable CER evidence in context
  3. Communication of current portfolio (rationale, themes and lessons, context)



# Overview of Research Synthesis Activities



# Research Synthesis Program: Highlights

Initiative	Expected Date of Completion
<p>Targeted Systematic Review Updates</p> <ul style="list-style-type: none"> <li><i>Psychological and Pharmacological Treatments for Adults with PTSD</i></li> <li><i>Nonsurgical Treatments for Urinary Incontinence in Adult Women</i></li> <li><i>Drug Therapy for Rheumatoid Arthritis in Adults;</i></li> <li><i>Stroke Prevention in Atrial Fibrillation</i></li> </ul>	Dec 2017/Jan 2018
<p>IPD Meta-Analysis project evaluating Progesterone in Preventing Pre-term Birth</p>	March 2018
<p>Research Data Re-use/ Predictive Analyses</p> <ul style="list-style-type: none"> <li><i>Predicting Cardiotoxicity Among Patients Receiving Anthracycline Chemotherapy</i></li> <li><i>IRIS Study Analysis</i></li> </ul>	<p>December 2017</p> <p>April 2018</p>
<p>Portfolio Mapping &amp; Communication</p> <ul style="list-style-type: none"> <li><i>Transitions in Care Evidence-To-Action Network</i></li> <li><i>Evidence Maps</i></li> <li><i>Portfolio Mapping and Communication</i></li> </ul>	Ongoing



# 1st paper from PCORI-funded Insulin Resistance Intervention after Stroke (IRIS) Re-analysis

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Published online  
September 18, 2017



# Mentions: IPD-MA Initiative Receives Attention



## FEATURE

### The BMJ Awards 2017: UK Research Paper

**Nigel Hawkes** describes how the studies shortlisted for this year's award have the potential to change clinical practice in the UK and beyond

“There’s been a huge amount of interest in the paper,” Norman says. “The US Patient-Centered Outcomes Research Institute (PCORI) has launched an independent, patient level data meta-analysis of progesterone in preterm birth. We’ve agreed to share data with them, of course. We never really got into progesterone here but in the US there are a lot of entrenched opinions, so the PCORI study is really important for the specialty. We’ve been here before with things that have done harm—stilboestrol, thalidomide—so I think it’s right that PCORI is having an independent group to look at it.”

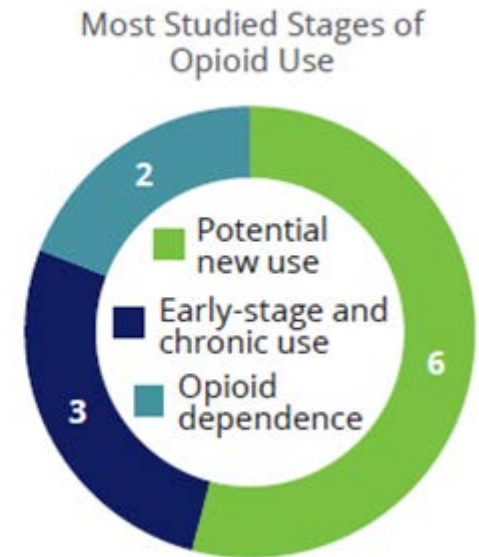
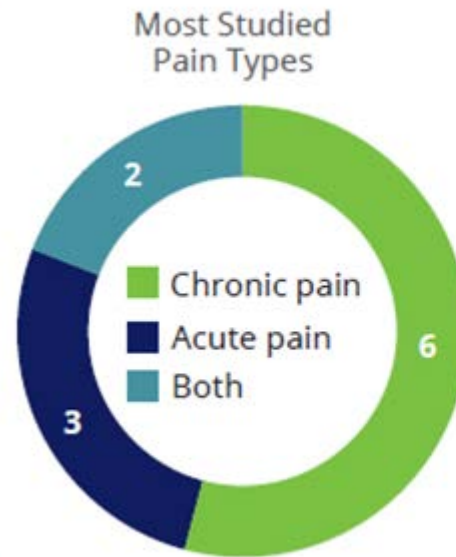


Hawkes Nigel. The BMJ Awards 2017: UK Research Paper BMJ 2017; 357 :j1822

PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# High Priority Topic: PCORI Responds to the Opioid Crisis

As of September 2017, PCORI has awarded **\$62 MILLION TO FUND 11** CER studies related to opioid use. These projects will involve **≈11,000 STUDY PARTICIPANTS.**



*Research on opioid use and pain management is an ongoing priority for PCORI.*

New funding opportunity on **medicated-assisted treatment delivery for pregnant women with substance use disorders** released in July 2017.



# Opioid Studies Across the Care Continuum



## Prevention

3 studies look at **preventing inappropriate opioid use** from the start, including testing how various tools, strategies, and policies can improve prescribing practices.

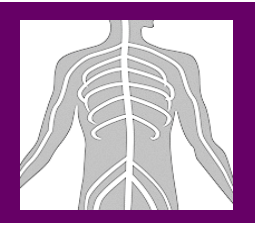
## Early-Stage and Chronic Use

6 studies, including one large study of veterans, examine ways to **decrease inappropriate opioid use** and taper long-term use.

## Dependence

2 studies evaluate ways to **reduce harm** among dependent patients. Interventions test medication assisted therapy and non-medication treatments.





# New Investments: Palliative Care

- **\$99 million** allocated to fund CER studies from **2 PFAs in 2016 and 2017**
- Aimed at advancing scientific knowledge on how to improve **patient and caregiver centered outcomes** by facilitating research on palliative care delivery models, advanced care planning, and symptom management.

**7 Studies**  
**\$74M**

Comparing the clinical effectiveness of different community-based palliative care delivery models and approaches to facilitating advanced care planning for adult patients living with any advanced illness.

**12 LOIs**  
**invited**  
**\$25M**

Comparing the effectiveness of different approaches to symptom management, including pharmacological interventions, for patients of any age living with any advanced illness.



# Patient Engagement is Key to Evidence Synthesis As Well

- Involvement of patients, caregivers, and others in study identification and in design is relevant and important
- Use of Core Outcome sets can efficiently capture some patient perspectives
- Requirement of US patients and other stakeholders involvement, when research is awarded to a foreign institution
- Complementary Eugene Washington award investigating patient understanding and support of analytic methods that supports more personalized choices (alongside methods development)
- IPD MA in progesterone and preterm birth prevention:
  - Patient stakeholder on Secretariat guiding protocol and project
  - Patient, family, clinician stakeholders advising on outcomes of importance
  - Possible supplemental effort to develop consensus on robust, consistent patient engagement in these types of analyses



# Hearing from the Experts: What are Your Experiences Engaging with Any Type of Research?

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- The name of the research study and its focus
- How long you have been involved with the study and how did you become involved
- One brief statement about the contributions that patients and other stakeholders have made to the study
- What have you learned about what it takes to develop effective research partnerships
- Learnings or outcomes of the study from the patient engagement perspective



# 2017 PCORI Annual Meeting Update

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**Bill Silberg**

Director, Communications

*Advisory Panel on Patient Engagement*

*Fall 2017 Meeting*

*October 5, 2017*



# Overview

- October 31 - November 2
  - Crystal Gateway Marriott
- Theme: *Delivering Results, Informing Choices*
- 1,000+ stakeholders; 500-750 on webcasts
- Pre-session for Ambassadors, patients/caregivers, as well as health research trainees
- Four plenaries; eight breakouts; seven workshops, posters (pre-sessions and workshops, CME/CE)
- Registration opened in August



# Goals

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- Report to the nation on selected results from our funded research and their usefulness to key stakeholder audiences.
- Showcase our broader work in enhancing public access to research results by highlighting our efforts in data sharing, peer review, and dissemination and implementation.
- Identify, demonstrate and explore opportunities for PCOR/CER evidence to be used by stakeholders in ways they find most useful.
- Continue to spotlight our leadership in engagement and other areas (e.g., improving value/reducing waste) as a path to more efficient, useful, and impactful research.
- Convene awardees/stakeholders to advance discussion of topics of interest, provide new partnership opportunities, inform future work.



# Audiences

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## Three main audiences:

- Awardees (researchers and patient/other stakeholder partners)
- Prospective awardees/partners
- Broader stakeholder community interested in PCOR/results of our funded studies, especially DC-based policy/advocacy community.
  - This year, GAO representatives are expected to attend.



# Registration to Date

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- 575 (as of 10-3-17)
- Stakeholder breakdown
  - Researchers: 38%
  - Patients/caregivers/advocates/consumers: 36%
  - Hospital/health system, training institutions: 10%
  - Clinicians: 7%
  - Insurers/employers, industry: 2%
  - Policymakers: 1%
  - Unidentified/others: 6%
- Targeted outreach under way to boost attendance by payers, employers, clinicians, hospitals/health systems



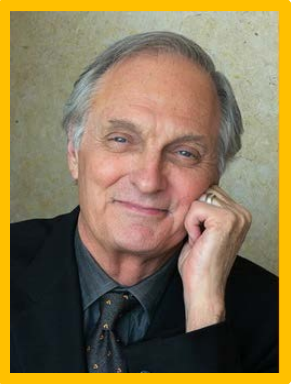
# Plenary Sessions

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## Oct. 31

- **Opening Session: *Access to Results that Matter***
  - Keynote: **Freddie White-Johnson**, Founder and President, Fannie Lou Hamer Cancer Foundation
  - Patient/Stakeholder panel (**Susannah Fox**, moderator)



## Nov. 1

- **Morning Session: *Improving How We Talk to the Public About Science and Health***
  - Keynote: **Alan Alda**



# Plenary Sessions – Continued

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## Nov. 1

- **Lunch Session: *Making Shared Decision Making Routine Practice in Health Care***
  - Keynote: Harlan Krumholz, Yale School of Medicine
  - Stakeholder panel (Dominick Frosch, moderator)



## Nov. 2

- **Closing Session: *How CER/PCOR Can Support a Patient-Centered Healthcare System that Provides Value to All***
  - Keynote: Trent Haywood, CMO, Blue Cross Blue Shield
  - Stakeholder panel (Marilyn Serafini, moderator)



# Strong Patient/Caregiver/Advocate Presence

- Patients Included designation (second year in a row)
- Patient/advocate representatives on Steering Committee
  - Stephanie Buxhoeveden; David White; Danny von Leeuwen; Paris Davis
- Opening speakers include several patient/caregiver/community advocates
  - Keynoter: Freddie White-Johnson
  - Plenary panel: Sharon Terry, Bishop Simon Gordon + patient rep pending
- Patient/advocate representatives on other plenary panels
- Patient/advocate representatives among breakout session discussants
- Travel and other support available for all patient/caregiver attendees
- >100 scholarships/special pre-meeting programming for patients/Ambassadors



# Breakout Sessions

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- Developing PCORI's Policy on Data Sharing: Lessons from a Novel Pilot Project
- Helping People Understand Treatment Options in Cancer
- Improving Healthcare Efficiency
- Why Methods Matter: Putting Research to Work for Individual Patients
- Aligning Healthcare Delivery and Services to Enhance Function and Well-being in Patients with Chronic Conditions
- Patient-Centered Strategies to Improve Health and Health Outcomes in Vulnerable Populations
- Addressing the Opioid Epidemic by Improving Pain Management
- Rethinking Multiple Sclerosis Research -- A Patient-Centered Approach



# Workshops

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- D&I of PCORI Findings: Drawing from Implementation Studies
- New Methods Standards
- Getting to Know PCORI: from Application to Closeout
- PCORnet in Action: Utilizing PCORnet for Research
- PRECIS-ely: Questions and Challenges in Implementing Pragmatic Clinical Trials
- Research in Real-World Settings: Fundamentals of High-Quality CER
- What's New in Engagement? A Conversation about PCORI's Upcoming Engagement Initiatives



# A Focus on Broader Stakeholder Involvement

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- More speakers from payers, health systems, employers, and clinical communities, including:
  - Trent Haywood, CMO, Blue Cross Blue Shield Association
  - David Lansky, Pacific Business Group on Health
  - David Grossman, Kaiser Permanente/USPSTF
  - Laura Pennington, Washington State Health Care Authority
  - Carol Sakala, National Partnership for Women & Families
  - Juan Pablo Brito Campana, Mayo Clinic
  - Julie Wood, American Academy of Family Physicians
  - Rafael Alfonso, GSK
  - Elizabeth Fowler, Johnson & Johnson
  - William Shrank, UPMC
  - Shawn Leavitt, Comcast



# Many thanks to many people

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- The Science team, especially Evelyn, Dave, Steve, Yen-Pin and the POs organizing the breakouts and workshops
- The Engagement team, especially Jean, Greg, Kristin, Joanna, Andrew, Lia, Rachel and Vera
- The Meetings Management team, especially James
- The OCSO team, especially Joe, Michele, Nick, and Lori
- Capitol Consulting Corp., our event logistics vendor
- The Communications team, especially Roshan!



# PCORI Annual Meeting Pre-Conference Sessions

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**Chinenye Anyanwu, PharmD, MPH**  
Engagement Officer  
Patient & Public Engagement

*Advisory Panel on Patient Engagement*  
*Fall 2017 Meeting*  
*October 5, 2017*



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# PCORI Annual Meeting Pre-Conference Sessions

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## Opportunity

- Engage patients, stakeholders, and graduate students
- Patients/Ambassadors and graduate students awarded scholarships to attend Annual Meeting
- Required to participate in a pre-conference workshop

## Target Audience

- Patients
- Ambassadors
- Graduate-level trainees
  - in clinical or health services research, including those in medical residency and fellowship programs, on a trajectory toward an academic career conducting clinical effectiveness research.



# Program Goals

## PCORI Goals

- Build scientific capacity for CER while building PCOR community
- Provide opportunity for patients and stakeholders to connect with research community
- Provide opportunity for budding PCOR researchers to connect with POs and senior researchers

## Patients/Ambassadors Session Goals:

- Develop an understanding of how to contribute to PCOR as research partners
- Obtain skills and resources to navigate and participate in the PCORI Annual Meeting
- Network with the PCOR community including patients, stakeholders, and researchers
- Learn about the various ways to be more involved with PCORI

## Trainee (Graduate Student) Goals:

- Develop an understanding of high-quality clinical effectiveness research
- Engage with cohort of PCOR peer researchers
- Establish connections with patients and stakeholders currently involved and/or interested in partnering on research projects



# Pre-Annual Meeting Curriculum for Trainees

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- **Full day interactive workshop**
  - Hosted prior to Annual Meeting
  - 5 topics and 3 breakout sessions
  - Topics:
    - Increasing value and reducing waste in research
    - Fundamentals of high-quality CER
    - Engaging Partners in CER
    - Outcomes Research
    - Dissemination 101



# Pre-Annual Meeting Curriculum for Patients/Ambassadors

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- **Full day interactive workshop**
  - Hosted prior to Annual Meeting
  - 4 topics and 1 breakout
  - Topics:
    - Interpreting Scientific Results
    - Partnering on Dissemination
    - Engaging as Partners in Research (joint breakout session with Trainees)
    - Update on Ambassador Program



# Questions?



# PCORI Influence Webpage

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**Bill Silberg**

Director, Communications

*Advisory Panel on Patient Engagement*

*Fall 2017 Meeting*

*October 5, 2017*



# Eugene Washington PCORI Engagement Award Program Update

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**Lia Hotchkiss, MPH**

Director, Eugene Washington PCORI Engagement Awards  
Program

*Advisory Panel on Patient Engagement  
Fall 2017 Meeting  
October 5, 2017*



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# Agenda

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- Introductions
- Applications Received, Awards Made
- Lessons Learned
- Program Refinements
- Highlights from Awards



# Introductions

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Lia Hotchkiss, MPH  
Director



Shivonne L. Laird, PhD, MPH  
Program Officer



Yasmeen Long, MA  
Program Officer



Rachel Mosbacher, MPA  
Program Officer



Alicia Thomas, PhD, MHS  
Program Officer

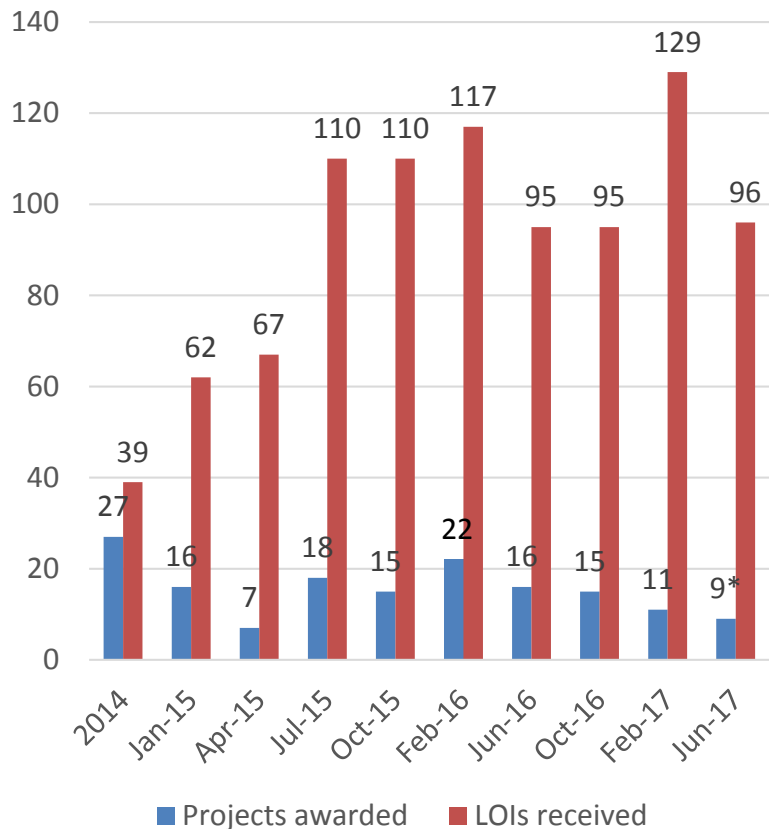


Ivey Wohlfeld  
Program Associate

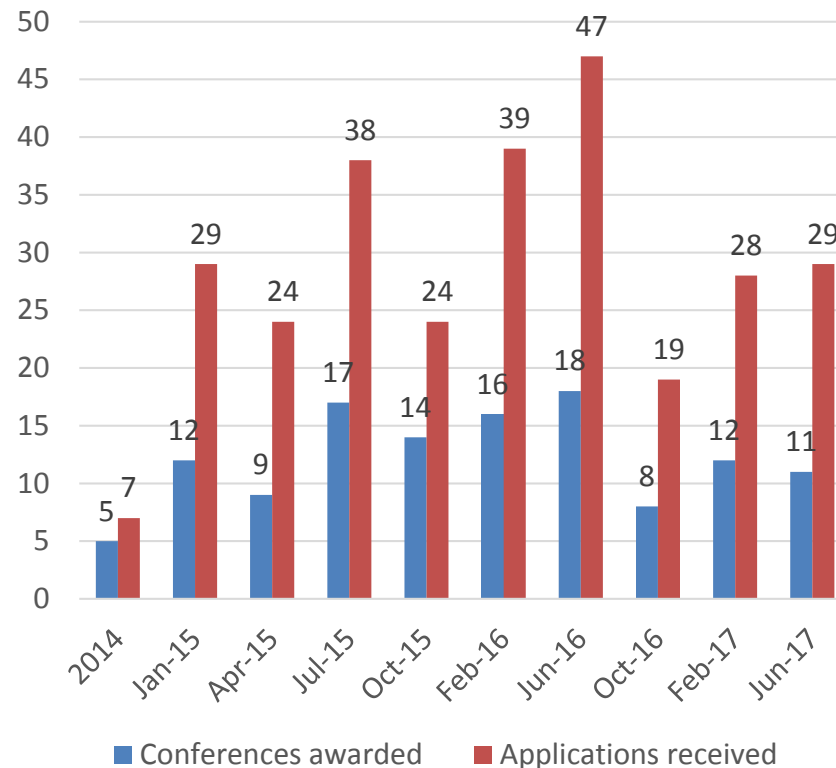


# Applications Received & Awards Made

## Engagement Award Projects



## Engagement Awards for Meeting/Conference Support



**Since program launch in Feb 2014, we've selected 273 projects/conferences for Engagement Awards**

**\*June 2017: Proposals still under review**





# FY 2017 Engagement Award Recipients

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- Henry Ford Health System
- Michigan Public Health Institute
- NYU
- University of Arkansas for Medical Sciences
- University of Pennsylvania
- University of Texas Health Science Center Houston
- Illinois Institute of Technology
- Cincinnati Children's Hospital Medical Center
- Henry Ford Health System
- South Dakota State University
- **Parkinson's Disease Foundation**
- **National Psoriasis Foundation**
- North American Primary Care Research Group
- University of Colorado Denver
- Children's Mercy Hospital
- Alliance of Community Health Plans Foundation
- Regents of the University of Michigan
- Milken Institute
- Louisiana Public Health Institute
- **Family Voices, Inc.**
- **National Alliance of Healthcare Purchaser Coalitions**
- Regents of the University of California, on behalf of its Riverside campus
- **Total Resource Community Development Organization**
- University of Kansas Center for Research, Inc.



# FY 2017 Engagement Award Recipients, Cont.

- eRepublic/Governing
- University of Washington
- Boston Medical Center
- University of Colorado Denver
- **Hemophilia Federation of America**
- University of Rochester
- Billings Clinic
- University of Colorado
- Pacific Lutheran University
- **Alliance of Chicago Community Health Services**
- University of California, San Francisco
- **Bladder Cancer Advocacy Network**
- Cancer Research Advocacy Group
- American Institutes for Research
- Wayne State University
- **COPD Foundation**
- University of Arkansas Medical Sciences
- Yale University
- **Arthritis Foundation**
- **Community-Campus Partnerships for Health**
- Michigan Public Health Institute
- Johns Hopkins University
- Kokua Kalihi Valley Comprehensive Family Services
- Henry Ford Health System
- The Council for Jewish Elderly dba CJE SeniorLife
- Rural Health Innovation Collaborative
- Univ of Miami, Miller School of Medicine
- Center for Health Policy Development
- **Society to Improve Diagnosis in Medicine**



# FY 2017 Engagement Award Conference Support Recipients

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- **American Academy of Family Physicians**
- **Plastic Surgery Foundation**
- **A Twist of Fate-ATS**
- Mayo Clinic
- Tufts Medical Center
- **USAgainstAlzheimer's**
- Augusta University Research Institute, Inc.
- Bipartisan Policy Center
- The Cholangiocarcinoma Foundation
- **CP Now Foundation**
- **Coalition for Compassionate Care of California**
- East Tennessee State University College of Public Health
- **Institute for Patient and Family Centered Care**
- Arkansas Children's Hospital Research Institute
- **Society for Medical Decision Making**
- The University of Texas HSC at San Antonio
- Research Advocacy Network
- **The Angiogenesis Foundation**
- University of Washington
- University of Chicago
- **National Kidney Foundation**
- **Colorado Foundation for Public Health and the Environment**
- Boston University Medical Center
- Center for Health Policy Development
- **Metastasis Research Society**
- **HealthInsight**



# FY 2017 Engagement Award Conference Support Recipients Cont.

- **American Statistical Association**
- **The Cholangiocarcinoma Foundation**
- **Association of Nurses in AIDS Care**
- **Medical Technology and Practice Patterns Institute**
- **Boston University School of Public Health**
- **Society for Academic Emergency Medicine**
- **University of South Florida**
- **University of Michigan Health System**
- **Children's Tumor Foundation**
- **Hereditary Neuropathy Foundation**



# Lessons Learned

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- Organizations have developed and implemented successful PCOR-focused trainings and programs, and there is a growing body of literature in this field.
- Successful methods and best practices for increasing patient and stakeholder engagement in research are not currently being disseminated at a pace consistent with the demands for patient-centered CER.
- It is vital that PCORI support organizations in laying the groundwork for active dissemination of PCORI-funded research findings to potential end-users.
- Disseminating and promoting the uptake of research findings is part of PCORI's legal mandate to improve the quality and relevance of evidence available to help patients, caregivers, clinicians, employers, insurers, and policy makers make better-informed health decisions.



# Engagement Award Refinements

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- Engagement Award Program is a funding opportunity to support PCORI's Engagement Imperatives
- Revised Program Funding Guidelines and Webpages in June to align with priorities
  - Engagement Award categories de-emphasized; instead, focus on award objectives
  - Shifted away from “knowledge awards/identifying research gaps”
  - Refined objectives:
    - Equip patients and other stakeholders to engage as meaningful partners in PCOR/CER from topic selection to dissemination or implementation of results
    - Lay the groundwork for dissemination and implementation of research results or products derived from PCORI studies
  - Incorporated lessons learned from past three years
- Engagement Award Initiative Notice (EAIN) for meeting conference support now capped at \$50,000 and one year duration



# Engagement Award Overview Funding Opportunities

## Engagement Award (EA) projects

- Equip patients and other stakeholders to engage as meaningful partners in PCOR/CER from topic selection to dissemination or implementation of results
- Support organizations to lay groundwork for disseminating and implementing research results or products derived from PCORI

Awards of **up to \$250,000** per project, up to **two years** in duration

## Funding through an Engagement Award Initiative Notice (EAIN) supports **meetings/conferences** that align with PCORI's mission and strategic plan, and facilitate expansion of PCOR/CER in areas such as:

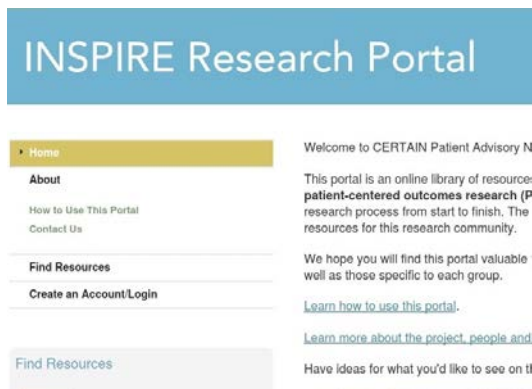
- research design and methodology
- research development
- dissemination and implementation

Awards of **up to \$50,000** per conference, up to **one year** in duration



# Highlights from Awards

- University of Washington launched CERTAIN Patient Advisory Network's INSPIRE Research Portal which provides easy access to existing tools and resources for PCOR
- University of Southern Mississippi project led to PCORI being recognized by a resolution of the State Senate and House of Representatives in Mississippi "...recognizing outstanding financial and resource support...for health care options to patients and providers in the Mississippi Delta"
- 6th Annual Alliance for Research in Chicagoland Communities (ARCC) Community-Engaged Research Partnership Award Recipient: Pastors4PCOR (P4P): Engaging faith-based communities in health research



INSPIRE Research Portal

Home

About

How to Use This Portal

Contact Us

Find Resources

Create an Account/Login

Find Resources

Welcome to CERTAIN Patient Advisory N

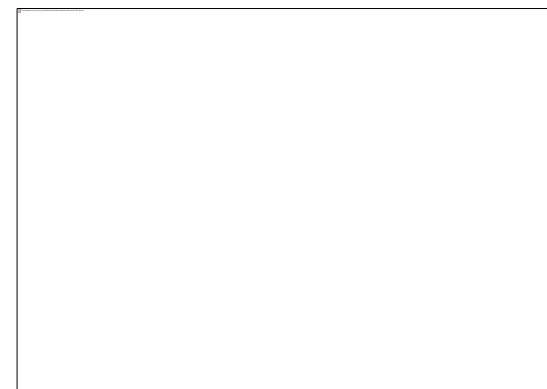
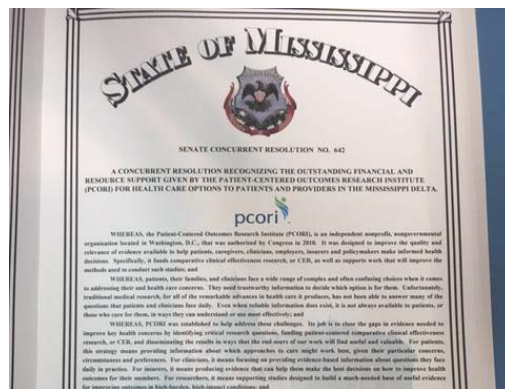
This portal is an online library of resource **patient-centered outcomes research (PCOR)** research process from start to finish. The resources for this research community.

We hope you will find this portal valuable well as those specific to each group.

[Learn how to use this portal.](#)

[Learn more about the project, people and:](#)

Have ideas for what you'd like to see on it



# Thank you!

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## Contact Information:

Eugene Washington PCORI Engagement Award Program  
Patient-Centered Outcomes Research Institute (PCORI)  
1828 L Street, NW 9<sup>th</sup> Floor  
Washington, DC 20036

**Telephone:** 202-370-9312

**Email:** [ea@pcori.org](mailto:ea@pcori.org)

**Visit:** <http://www.pcori.org/funding-opportunities/programmatic-funding/eugene-washington-pcori-engagement-awards>



# Dissemination & Implementation Program Updates

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**Jane Chang, MPH**

Program Officer, Dissemination & Implementation Program

**Arielle Gorstein, MPH**

Program Associate, Dissemination & Implementation Program

*Advisory Panel on Patient Engagement*

*Fall 2017 Meeting*

*October 5, 2017*



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# Introductions



Joanna E. Siegel, ScD  
Program Director



Jane Chang, MPH  
Program Officer



Kristen DeCaires, MPH  
Senior Program Associate



Kimberly Duong  
Senior Administrative Assistant



Christopher Gayer, PhD  
Senior Program Officer



Arielle Gorstein, MPH  
Program Associate



Michelle Henton, MA  
Senior Program Associate



# PCORI Dissemination & Implementation Program

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- The D&I Program is charged with heightening awareness of the results of PCORI-funded research, and with advancing efforts to put these findings into practice to improve healthcare delivery and health outcomes.



# Meeting PCORI's Public Reporting Mandate



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# Public Reporting of PCORI Research Findings following Peer Review

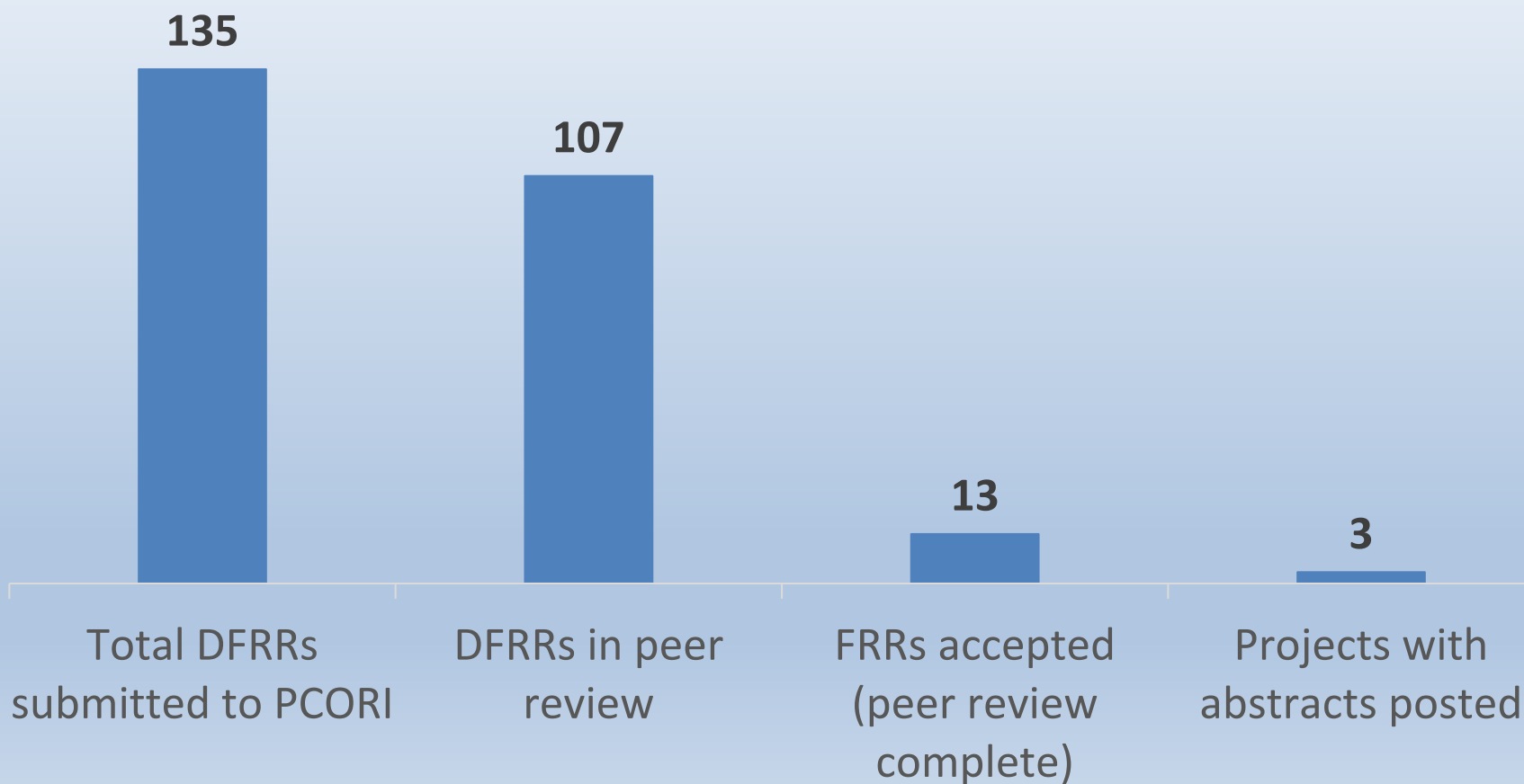
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- PCORI's [authorizing law and the processes adopted by the Board](#) outline approach for releasing findings
- Post to [pcori.org](http://pcori.org) within 90 days of PCORI's acceptance of the draft final research report following peer review:
  - 500-word public abstract
  - 500-word professional abstract
  - Summary of peer review comments
- Post to [pcori.org](http://pcori.org) within 12 months of PCORI's acceptance of the DFRR:
  - Final Research Report
  - Detailed peer reviewer comments
- Assures accessibility and full transparency in reporting results from all PCORI studies



# Public Release of PCORI Research Findings

*Public and Professional Results Abstracts*



As of October 2, 2017



# Posting Primary Study Results to pcori.org

## Which Treatments for Uterine Fibroids Have the Best Results?

 This project has results available

Public Abstract

Professional Abstract

Download this abstract: [In English \(pdf\)](#) | [En Español \(pdf\)](#)

### What was the research about?

Uterine fibroids are growths in the uterus that are not cancer. They are one of the most common and costly health problems in women of childbearing age. Fibroids are most common in women aged 35 to 45. More research is needed to know the benefits and risks of these treatments.

In this study, the research team compared the health records for women who received one of three treatments. All three of these treatments try to save as much of the uterus as possible. The research team wanted to learn how well the treatments delayed new or recurring symptoms and helped patients avoid follow-up treatments. The three treatments were

- **Endometrial ablation.** This is surgery to destroy a thin layer of the lining of the uterus (called the endometrium) to stop bleeding caused by uterine fibroids. This treatment is the most common of the three.
- **Myomectomy.** This is surgery to remove uterine fibroids (also called myomas).
- **Uterine artery embolization.** This is surgery to block the flow of blood to uterine fibroids. This treatment causes the fibroids to shrink.

### What were the results?

- **New or recurring symptoms.** All three treatments worked about the same to prevent or delay new or recurring symptoms.
- **Having follow-up treatments:** Both uterine artery embolization and myomectomy were somewhat

▼ Read More

### Project Details

Principal Investigator

Priscilla Valentgas, MS, PhD ^



Project Status

Completed; Results posted

[Top of page](#)

[Abstracts](#)

[Project Details](#)

[Peer Review Summary](#)

[Conflict Of Interest Disclosures](#)



# Primary Study Results – Downloadable English and Spanish Versions

## Which Treatments for Uterine Fibroids Have the Best Results?

### Investigators

Priscilla Velentgas, Ph.D., QuintilesIMS, Senior Director, Epidemiology, Real-World Insights, Cambridge, MA  
Evan Myers, M.D., Duke University Medical Center, Walter M. Thomas Distinguished Professor, Division of Clinical and Epidemiological Research, Department of Obstetrics & Gynecology, Durham, NC  
Donna A. Messner, Ph.D., Center for Medical Technology Policy, Vice President, Senior Research Director, World Trade Center Baltimore, Baltimore, MD

### What was the research about?

Uterine fibroids are growths in the uterus that are not cancer. They are one of the most common and costly health problems in women of childbearing age. Fibroids are most common in women aged 35 to 45. More research is needed to know the benefits and risks of these treatments.

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- **Myomectomy.** This is surgery to remove uterine fibroids (also called myomas).
- **Uterine artery embolization.** This is surgery to block the flow of blood to uterine fibroids. This treatment causes the fibroids to shrink.

### What were the results?

- **New or recurring symptoms.** All three treatments worked about the same to prevent or delay new or recurring symptoms.
- **Having follow-up treatments.** Both uterine artery embolization and myomectomy were somewhat better than endometrial ablation at helping patients avoid follow-up treatments.

### Who was in the study?

The research team looked at electronic medical records and insurance claims for 12,234 patients who received treatment for uterine fibroids. The average patient age was 44.

### What did the research team do?

The research team used information from two large national data networks. The team looked at records for patients who had uterine fibroids and received one of the three treatments between January 1, 2005, and December 31, 2011. The electronic medical records and insurance claims had no information that could identify the patients. The research team used at least two years of health record data for each patient.

The research team worked with women who had uterine fibroids, doctors, and health insurers to plan the study. This group helped make sure the research focused on what was most important to them.

## ¿Qué tratamientos para los fibromas uterinos dan mejores resultados?

### Investigadores

Dra. Priscilla Velentgas, directora jefe de Epidemiología, Real-World Insights, QuintilesIMS, Cambridge (Massachusetts)  
Dr. Evan Myers, catedrático distinguido Walter M. Thomas, División de Investigación Clínica y Epidemiológica, Departamento de Obstetricia y Ginecología, Duke University Medical Center, Durham (Carolina del Norte)  
Dra. Donna A. Messner, vicepresidenta y directora jefe de investigación, Center for Medical Technology Policy, World Trade Center Baltimore, Baltimore (Maryland)

### ¿Cuál fue el tema de la investigación?

Los fibromas uterinos son tumores no cancerosos del útero. Son uno de los problemas de salud más comunes y costosos de las mujeres en edad reproductiva. Los fibromas son más comunes entre las mujeres de 35 a 45 años. Es necesario investigar más para saber los beneficios y riesgos de los tratamientos.

En este estudio, el equipo de investigación comparó las historias clínicas de mujeres que recibieron uno de tres tratamientos. En ellos se trata de conservar el útero en la medida de lo posible. El equipo de investigación quería medir la eficacia de los tratamientos para retrasar síntomas nuevos o recurrentes y evitar que las pacientes tuvieran que someterse a tratamientos de seguimiento. Los tres tratamientos fueron:

- **Ablación del endometrio.** Operación para eliminar la delgada capa de revestimiento del útero, o endometrio, y así detener el sangrado causado por los fibromas uterinos. Este es el tratamiento más común de los tres.
- **Miomectomía.** Operación para quitar los fibromas uterinos, o miomas.
- **Embolización de arterias uterinas.** Operación para bloquear el flujo de sangre a los fibromas uterinos. Los fibromas se encogen con este tratamiento.

### ¿Cuáles fueron los resultados?

- **Síntomas nuevos o recurrentes.** Los tres tratamientos tuvieron más o menos la misma eficacia para prevenir o retrasar la aparición de síntomas nuevos o recurrentes.
- **Tratamientos de seguimiento.** Tanto la embolización de arterias uterinas como la miomectomía fueron un tanto mejores que la ablación del endometrio para evitar los tratamientos de seguimiento.

### ¿Quiénes tomaron parte en el estudio?

El equipo de investigación examinó las historias clínicas electrónicas y las reclamaciones de seguro de 12 234 pacientes que recibieron tratamiento para fibromas uterinos. La edad promedio de las pacientes era de 44 años.

### ¿Qué hizo el equipo de investigación?

El equipo de investigación tomó información de dos grandes redes nacionales de datos, y examinó las historias clínicas de pacientes que habían tenido fibromas uterinos y recibido uno de los tres tratamientos entre el 1 de enero de 2005 y el 31 de diciembre de 2011. Las historias clínicas electrónicas y las reclamaciones de seguro no contenían datos personales que permitieran identificar a las pacientes. El equipo de investigación usó por lo menos dos años de datos de la historia clínica de cada paciente.



# Web Analytics

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The information PCORI is tracking includes

- Number of times the page has been viewed
- Number of unique visitors to the page
- How long visitors stay on the page
- What drove the visitors to the page (email, social media, search, direct traffic, etc.)
- Use of “social share” to print, email, or share the page on social media (Twitter, Facebook, LinkedIn, etc)
- Clicks on the Public and Professional Abstract tabs
- Number of Spanish and English PDF downloads and audio plays
- How far users scroll or click down the page
- How many users click on “Read more”/“Read less” link



# Revising the Project Summaries

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Improving consistency, comprehensibility, and accuracy of our summaries of **ongoing projects**

## Project Summary

**What is the research about?**

**Who can this research help?**

**What is the research doing?**

**Research methods at a glance**

- 28 revised Project Summaries posted as of October 2



# Targeted Dissemination Activities



# Disseminating New Evidence with High Impact Potential




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- Collaborate with stakeholder partners to identify opportunities to reach targeted audiences
- Develop information updates and work with these partners to disseminate




# Activities in Targeted Dissemination: Prostate Cancer

- Current Treatments for Localized Prostate Cancer and Symptom-Related Quality of Life (Penson, Chen)

## How Will Treating My Early-Stage Prostate Cancer Affect My Quality of Life?



Prostate cancer grows very slowly, making the risk of dying from the cancer very low.

That gives you a chance to think about quality of life issues that matter most to you.

**Early-stage prostate cancer can be treated in different ways.** The three main ways are active surveillance, surgery, and radiotherapy. Active surveillance means having your prostate checked every few months to make sure the cancer is not spreading. Surgery would take out the prostate, and radiotherapy uses high-energy rays to kill cancer cells in the prostate.

Two recent PCORI-funded studies compare the effects of these choices on the quality of life for men with early stage prostate cancer. These studies looked at three effects treatment might have on a man's quality of life. These are problems having sex, urinary problems, and bowel problems.

**Here's what the new research says:**

The different ways of treating early-stage prostate cancer (active surveillance, radiotherapy, or surgery) affect men differently. Men who have surgery or radiotherapy have more sexual, urinary, and bowel problems in the first year compared with men who were treated with active surveillance. After 2 to 3 years, most symptoms improve, but there may still be differences.

**Surgery**

**Men who had surgery to remove the prostate (called a total prostatectomy) were:**

- more likely to have problems with sex
- more likely to leak urine

than men who chose radiotherapy or active surveillance.

**But men who had surgery had:**

- less of a need to rush to the bathroom to pee
- less of a feeling that their pee was unable to come out

than men who chose radiotherapy or active surveillance.

**What to expect after surgery:**

- About four out of ten men who had surgery still had sexual problems 3 years after surgery.
- Problems leaking urine caused by surgery were more likely to improve than sexual problems. After one year, urinary leaking caused by surgery improved to what it had been before surgery.




**Radiation**

**Men who had radiation to kill cancer cells in the prostate were:**

- more likely to feel burning when peeing, more likely to feel that their pee won't come out, or a need to rush to the bathroom to pee
- more likely to feel the need to rush to the bathroom for a bowel movement. This was not as common as urinary problems or problems with sex.

**What to expect after radiation:**

- Urinary problems were more likely to get better by two years after treatment for men who had radiation from outside the body (external beam radiotherapy) than men who had radiation from pellets placed inside the body (brachytherapy).
- About 2 out of every 10 men who had radiation had sexual problems. These problems started a few months after men had radiation.

## Evidence Update for Clinicians: Current Treatments for Localized Prostate Cancer and Symptom-Related Quality of Life

**Given the evidence of high 5- and 10-year survivorship rates for localized prostate cancer, the effect of treatment on symptom-related quality of life is an important consideration for men choosing among available treatment options.** Two PCORI-funded studies published in the March 21, 2017 issue of *JAMA* compare the impact of current treatments on symptom-related quality of life for men with localized prostate cancer. Quality of life scores refer to symptoms, how much men were bothered by symptoms, or a combination of the two. The studies looked at observed outcomes from a combined total of 3,600 men for periods of two and three years following treatment. This evidence offers information that can help patients make treatment decisions.

**Summary of the Evidence:**

Sexual, urinary, and (to a lesser extent) bowel function were significantly reduced at six months and at one year for men receiving surgery or radiation compared with men in active surveillance. These symptoms tend to improve over 2 to 3 years, but differences may remain.

**Surgery**

(open or robotic assisted laparoscopy) was more likely to cause sexual dysfunction and urinary incontinence than radiotherapy or active surveillance.

- Sexual dysfunction was worse during the six months following surgery.
- While men who had full sexual function at study entry saw some improvement after one year, they continued to report sexual dysfunction at two and three years after surgery. In adjusted models at three years, men who had had surgery were more likely to report moderate or big problems with sexual function (44%) than those who had had radiotherapy (35%) or active surveillance (28%).
- Following initial declines, urinary function was more likely to improve after prostatectomy than sexual function, especially for men who had reduced urinary function at the time of treatment. For those men (who represent the majority), urinary incontinence symptoms initially got worse but improved by 12 months to baseline levels.
- Urinary irritation and obstruction scores were improved in patients who had a radical prostatectomy compared to those in active surveillance.

**Radiotherapy**

(external beam radiation or brachytherapy) is more likely to cause urinary obstruction, urinary irritation, and bowel problems than surgery or active surveillance.

- About 5 to 10 percent of men who received radiation reported moderate or big problems with sexual function compared to baseline, but the timing of the decline tended to be later than the immediate decline that occurred for men who had surgery.
- Radiotherapy was more likely to produce bowel problems than surgery. About 6 percent of men who received radiotherapy reported moderate or big problems with bowel function, compared with 3 percent of those who had prostatectomy.
- Brachytherapy only: Patients experienced increased urinary obstruction and irritation symptoms at 3 months after treatment, which gradually improved over time. At 2 years, urinary symptoms were similar between brachytherapy and active surveillance patients.



# Activities in Targeted Dissemination: Antipsychotics for Children & Youth

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- Antipsychotics for Children & Youth (AHRQ systematic review)
  - Foster care system and children on Medicaid
  - Group and individual stakeholder discussions



# Implementation of Effective Shared Decision Making Approaches in Practice Settings PFA



# Background

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- **SDM is effective<sup>1</sup>:**
  - Systematic Reviews have established the positive effect of shared decision making approaches on patient knowledge, understanding of risks and benefits, and increased confidence in decisions
- **Recognition of importance of SDM has grown in recent years<sup>2, 3</sup>:**
  - ACA language explicitly promotes SDM
  - Washington State legislation promotes SDM
  - National Quality Forum recently published certification standards based on international standards for patient decision aids/tools
  - CMS has started requiring SDM as a precondition for payment, for two treatment choices

<sup>1</sup> Stacey D et al., 2011

<sup>2</sup> Elwyn G et al., 2013

<sup>3</sup> Spatz E et al., 2017



# Patient & Consumer Orgs are Interested in SDM

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1. National Patient Safety Foundation held a webinar on June 21 titled, “Shared Decision Making and Patient Safety: Making the Connections”
  - “[SDM]...takes into account both clinical evidence as well as a patient’s personal values and preferences. It has been called ‘perfected informed consent.’”
2. The National Health Council (NHC) has submitted numerous statements and comments to regulatory bodies in support of SDM
  - Marc Boutin, NHC’s CEO, “has been a leading voice for greater patient involvement at every stage of the continuum, starting with the development of new drugs, to regulatory oversight of health care delivery, to shared decision-making at the point of care.”



# Patient & Consumer Orgs are Interested in SDM

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3. National Quality Forum (NQF) has formed The National Quality Partners (NQP) Shared Decision Making Action Team that is working to identify key barriers and solutions to advance SDM on a national scale
  - Co-chaired by Maureen Corry of the National Partnership for Women & Families
  - Includes representation from patient & consumer orgs such as the National Alliance for Caregiving, the National Coalition for Cancer Survivorship, the Patient & Family Centered Care Partners, Inc., and others



# Background

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However, uptake of SDM in clinical practice remains relatively low

- *“[D]espite these policy developments and the existence of over 100 randomized controlled trials that have demonstrated the efficacy of these interventions<sup>1</sup>, their **adoption into mainstream clinical practice has yet to be established, and their impact when used in routine workflows requires evaluation<sup>2</sup>.**”*

<sup>1</sup> Stacey D et al., 2011; <sup>2</sup> Elwyn G et al., 2013

The D&I program launched its second PFA to help bridge the gap between SDM evidence and SDM practice



# Shared Decision Making Strategy Definition

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For this PFA, PCORI defines an SDM strategy as...

*an intervention or approach that draws on and presents available evidence to inform patients of available treatment options and their risks and benefits, and either engages patients in a decision-making process that reflects their values with their clinician, or promotes their ability to engage in such a process*



# Patient and Stakeholder Engagement

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We expect applicants to incorporate the perspectives and experiences of **patients and stakeholders** in their proposals. The following are a few of the questions that we ask them to address:

1. Does the application demonstrate that stakeholders central to the proposed project, including targeted end-users or their representatives, are engaged with the project planning and execution?
2. Does the application demonstrate that stakeholders central to the proposed project are engaged in planning for the sustainability of the proposed SDM approach?
3. Does the application demonstrate clear interest and support of personnel responsible for implementing SDM at target settings? In what ways is the application convincing that these personnel will participate as active partners in the project?



# Implementation of SDM Approaches in Practice Settings Awards

**Key Information (See PFA online for more info: <https://www.pcori.org/funding-opportunities/announcement/pcori-funding-announcement-implementation-effective-shared>)**

**Cycle:** Cycle 2 2017

**Full Announcement:** Implementation of Effective Shared Decision Making Approaches in Practice Settings

**Deadlines:**

Letters of Intent: October 2, 2017

Applications: January 10, 2018

**Status:** OPEN

Online System Opens September 1, 2017

**Timeline:**

Merit Review: March 2018

Awards Announced: August 2018

**Applicant Town Hall Session:** September 19, 2017

**Earliest Start Date:** October 2018

**Letter of Intent (LOI):** Competitive

**Funding Level:** \$1,500,000 total direct costs.

**Funds available up to:** \$6,500,000 per cycle

**Project Period:** 3 years maximum



# Questions?

# Education/Training Update

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**Erica Sarnes, MA**

Senior Manager, Education & Training

*Advisory Panel on Patient Engagement*

*Fall 2017 Meeting*

*October 5, 2017*



# Introductions

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Erica Sarnes, MA  
Senior Manager,  
Education & Training



Vera Kargbo, BS  
Program Associate



William Stewart, MA  
Program Associate



# Education/Training Initiatives

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Underway:

- Continuing Medical Education (CME)/Continuing Education (CE)

To begin shortly:

- Research fundamentals for non-scientists
- Team science for PCORI-funded research teams



# Overview of PCORI's CME/CE Programs

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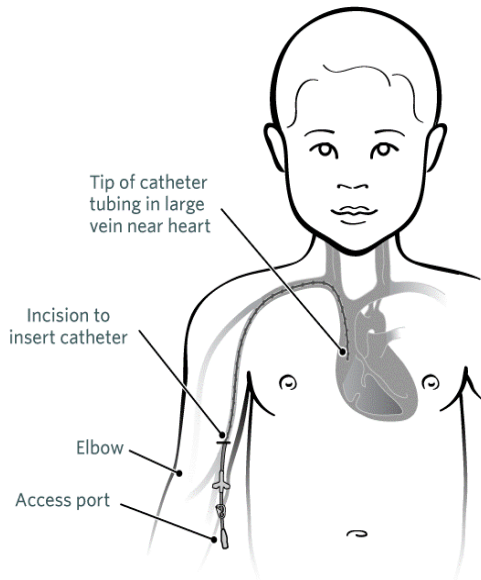
**Goal:** To help clinicians become more familiar with how PCORI study results contribute to the existing body of evidence

PCORI's CME Providers are:

- Baylor College of Medicine (BCM)
- PRIME Education, Inc.



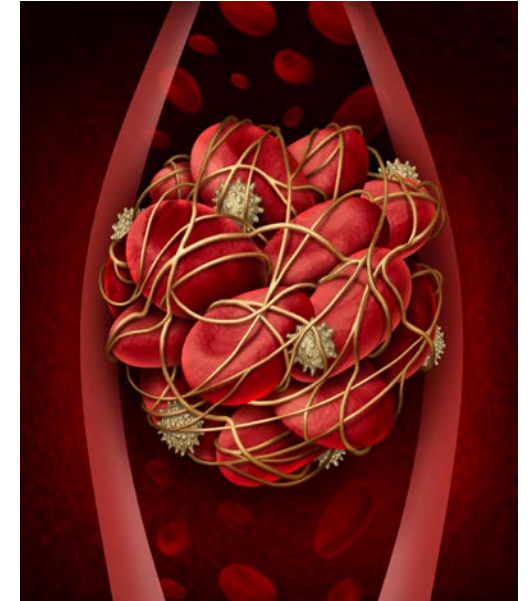
# CME Programs to Support D&I



**Osteomyelitis in Children**  
PI: Keren  
CME Term: 5/15-6/17



**Prostate Cancer**  
PIs: Penson, Chen  
CME Term: 10/17-10/18



**Stroke and AFib**  
PI: Hernandez  
CME Term: 9/17-9/18



# Patient Involvement in CME/CE Programs

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- Patient partners are planners/faculty and presenters in all PCORI CME/CE programs
  - Aligns with ACCME's new criteria (July 2016) for Accreditation with Commendation for accredited providers



# Research Fundamentals

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## Goals:

- Help patients and public stakeholders understand PCOR, CER, basic research principles, and other content areas relevant to the conduct of stakeholder engaged research
- Help patients and public stakeholders be involved in PCOR

## Time Frame (from date of contract award):

- Implementation: Months 15/16
- Evaluation: Ongoing from implementation through Month 30



# Team Science

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## Goals:

- Enable teams of researchers, patients, and stakeholders to participate effectively in PCORI-funded research teams
- Enable research team members to understand their respective roles, contributions, and assets
- Enable diverse research team members to obtain the necessary skills and learn behaviors to work interdependently in a team environment comprising scientific and lay audiences

## Time Frame (from date of contract award):

- Implementation: Months 19/20
- Evaluation: Ongoing from implementation through Month 30



# Patient Involvement in Research Fundamentals and Team Science

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In both projects, patients will:

- Serve as Stakeholder Advisory Group (SAG) members
- Pilot test materials



# Areas for PEAP Members' Participation

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PEAP members may be involved in the research fundamentals and/or team science project by:

- Serving as a SAG member
- Recommending tools to include in the environmental scan
- Pilot testing materials



# Questions?



**Thank You!**



# Where Engagement at PCORI is Heading: An Update and Look Ahead

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**Kristin L. Carman, PhD**

Director of Public and Patient Engagement



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

# Introductions



**Kristin Carman, PhD, MA**  
Director of Public & Patient  
Engagement



**Julia Anderson, MEM, MPH**  
Program Associate



**Chinenye Anyanwu,  
PharmD, MPH**  
Engagement Officer



**Meghan Berman,**  
Intern Engagement Assistant



**Charmaine Boone**  
Senior Administrative Assistant



**Jourdan Davis, MPP**  
Program Associate



**Julie Lesch, MPA**  
Engagement Officer



**Athena McBride,**  
Senior Administrative Assistant



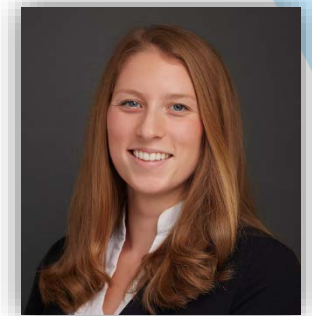
**Whitney McInvale, MPH**  
Program Associate



**Rachel Mosbacher, MPA**  
Program Officer



**Lisa Stewart, MA**  
Engagement Officer



**Krista Woodward, MPH, MSW**  
Senior Program Associate

# April Meeting Recap

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- The following areas were identified as focal points for the future of Public & Patient Engagement at PCORI:
  - **Integration of Public and Patient Engagement**
    - People and processes
  - **Outreach to Stakeholders**
    - Information sharing, gathering input and ideas, visioning PCORI 2.0
  - **Science of Engagement**
    - Promising practices and testing hypotheses



# Key Priorities

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1. Strengthen stakeholder relationships
2. Advance the science of engagement
3. Translate and share findings with the field
4. Promote dissemination and uptake



# Theme of Key Priorities

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- A. Leverage existing knowledge and seek opportunities to take PCORI's engagement work to the next level
- B. Systematize processes that have been ad hoc in the past
- C. Conceptualize efforts into new roles and formalize structures

***Note: Updates on specific programs will be provided in "PEAP Working Committee Updates"***



# Increase Capacity: Integration Update

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- Restructure
- Reengineer and staff
- Refine structure and processes
- Support collaboration and innovation
- Strategize and prioritize



# Priority #1:

Strengthen Stakeholder Relationships



# Strengthen Stakeholder Relationships

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- Conduct outreach/host meetings to frame up PCORI's portfolio in support of different stakeholder groups
- Target key stakeholder meetings to attend
- Scan PCORI's portfolio to highlight findings most important to groups; connect them to that evolving information
- Revise Ambassador Program, adapt approach to Speakers Bureau, and work towards broader, more innovative methods for public input



# Priority #2:

Advance the Science of Engagement



# Science of Engagement: The What & How

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## What is happening?

- Build on existing sources of data to describe engagement in PCORI projects more deeply, including how partnerships are initiated and fostered
- Further explore the influence and impact of engagement on research – what are we learning about it and what is happening *because of it*.

## How is it happening & how is it influencing results?

- Explore how the influence is occurring, test associations between different types of engagement and specific impacts of engagement, better understand *how* people are making engagement happen.



# Priority #3:

Translate & Share Findings with The Field



# Translate & Share Findings with The Field

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- Leverage accumulated knowledge & connect learnings across similar projects
- Innovate and evolve practice-based knowledge
- Interpret practice-based knowledge and speak to the field through webinars & tools like the Engagement Elements
- Translate patterns into recommendations and tools & guidance for individuals and groups
- Bring groups together to identify cross cutting resources
- Cultivate receptor sites in groups and organizations



# Priority #4:

Promote Dissemination & Uptake



# Promote Dissemination & Uptake

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- Work with Dissemination & Implementation colleagues to support dissemination efforts and think about broader community-based participation and readiness for PCORI findings
- Leverage key stakeholders on projects to close the engagement lifecycle, transforming into receptor sites for PCOR/CER



# Stay Tuned

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Specific initiatives underway, or planned for launch in **FY2018:**

- ❑ Workshops to enhance topic refinement for potential funding announcements and one-on-one meetings with patient advocacy and physician organizations
- ❑ IDIQ projects to build on existing engagement data and resources to understand how engagement is happening, which tools and processes are working, and where potential receptor groups and sites exist
- ❑ Collaborative work towards developing an international set of standards for patient engagement in research
- ❑ Webinars and peer-to-peer learning to develop the practice-based evidence at the same time as we explore outcomes-based evidence
  - ❑ **PEAP subcommittee groups helping to support key initiatives to feed back into this process**



# Questions and Discussion



# Planning for the Future of Public and Patient Engagement – Overview of Working Committees

- Ambassadors Program Redesign
- Enhancing the Merit Review Mentor Program
- Engagement Rubric 2.0

*Advisory Panel on Patient Engagement  
Fall 2017 Meeting  
October 5, 2017*



# Ambassador Redesign Working Committee

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**Sara van Geertruyden (Co-Chair)**

**Chinenye Anyanwu, PharmD, MPH (Co-Chair)**

## ***Committee Members:***

**Phil Posner**

**Ting Pun**

**Ronnie Todaro**

**Jack Westfall**



# Purpose and Goals

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- Issue:
  - When the PCORI Ambassador Program was launched, the primary focus of the initiative was to mobilize participants to share PCORI’s vision, mission, and PCOR principles with their respective communities.
  - As PCORI moves into “PCORI 2.0”, there is a growing need to shift the programmatic goals and re-evaluate the Ambassador program.
- Goals:
  - Re-design the PCORI Ambassador program to ensure better alignment with current PCORI priorities and Ambassadors’ interests (PCORI staff)
    - Refocus the Ambassador program towards dissemination, translation, grassroots efforts, etc.
  - Inform the re-design of the PCORI Ambassador program by providing guidance as well as identifying necessary components of an efficient program (Working Committee members)



# Goal, Deliverables and Key Activities

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- Key Activities to date
  - First call August 23<sup>rd</sup>
  - Deployed Ambassador Program 2.0 Survey Oct 2<sup>nd</sup>
- Some specific deliverables
  - Ambassador program mission and vision statements
  - Revised program goals and objectives
  - Revised Ambassador training materials
  - Revised infrastructure (regional peer leadership boards/networks)
  - Communication mechanisms (e.g., newsletters, webinars, etc.)
- Term: 18 months (scheduled completion date, September 2018)
  - Using phase approach to implement tasks/activities



# Enhancing the Merit Review Mentor Program

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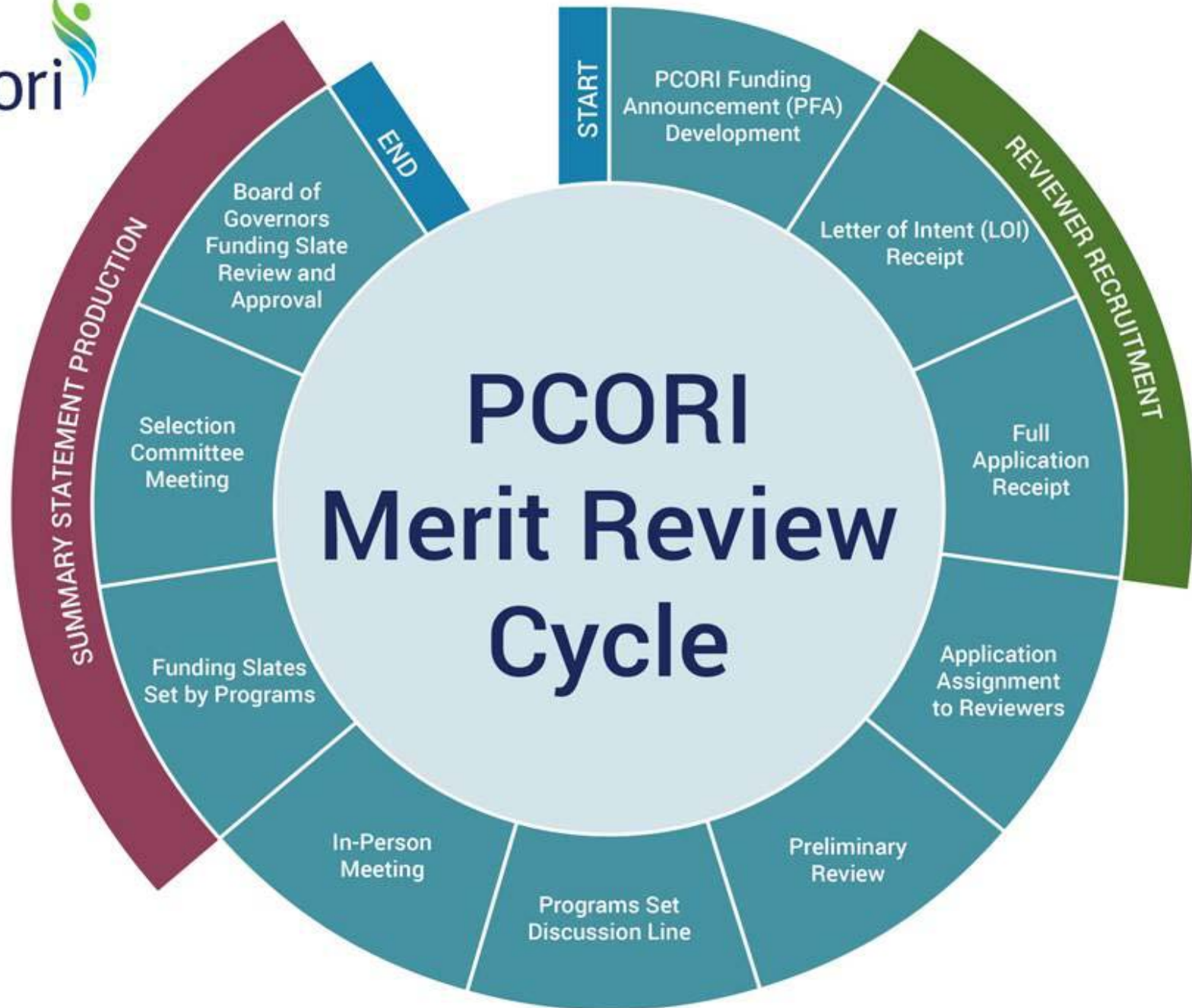
**Whitney McInvale, MPH**

**Jane Perlmutter, PhD, MBA**

**Ronnie Todaro, MPH**

**Phil Posner, PhD**





# Roles in the Merit Review Process

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- Each panel involves preliminary review of full application by external patient, stakeholder, and scientist reviewers.
- Panel Composition consists of a PCORI Merit Review Officer, Panel Manager, Chair, reviewers, **Mentors**, and staff.
- Mentors are veteran reviewers who are charged with providing support and guidance to aid new reviewers in participating successfully throughout the cycle.



# Purpose and Goals

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- **Issue:**
  - The Merit Review Mentor Program has witnessed several changes in it's function to reviewers and is need of additional enhancements to ensure a sound and supported program.
- **Goals**
  - Help identify the necessary components of a successful Mentor Program
  - Provide guidance on a well-conceived program structure
  - Inform the development of Mentor training support
  - Identify effective evaluation methods of Mentor performance



# Goal, Deliverables and Key Activities

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- **Key Activities**

- Bi-weekly meetings to ensure ideas and resources are shared
- Collaboration with Merit Review to garner further context for program function and benefit to team members.
- Informational session with current Mentors

- **Recommendations:**

- Mentor Program Structure
- Mentor training structure and support
- Evaluation for Mentor Performance each Merit Review Cycle

● **Term:** 5 Months – August 31, 2017 to January 1, 2018



# Engagement Rubric 2.0

## Working Committee

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**Co-chairs: Megan Lewis and Lisa Stewart**

**Members: Jack Chernesky, Mark Mishra,  
Jane Perlmutter, Ting Pun, Ronnie Todaro,  
Jack Westfall, Dave White**

**Term: September 2017 – March 2019**



# Purpose and Goal

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- Issue: PCORI's Engagement Rubric was originally developed in 2013 with guidance provided by the Advisory Panel on Patient Engagement. Since its development the rubric has been an important reference for researchers and stakeholders, playing a role in the evolution of the field. With more engagement data now available, there is an opportunity and need to update the rubric so that it represents the most current practice-based knowledge available.
- Goal: To provide PCORI staff with recommendations that will inform Engagement Rubric 2.0, drawing from current data from PCORI's portfolio and external sources.



# PCORI's Engagement Rubric



- POTENTIAL ACTIVITIES**
- Developing research questions
  - Selecting relevant outcomes
  - Define study population characteristics


- POTENTIAL ACTIVITIES**
- Drafting or revising study materials
  - Participating in study recruitment
  - Participating in data analysis

- POTENTIAL ACTIVITIES**
- Identifying partners for dissemination
  - Participating in dissemination efforts
  - Presenting information about the study

- REAL-WORLD EXAMPLES**
- Patient organization surveys members on treatment preferences
  - Clinicians suggest a third arm to study based on variability in practice

- REAL-WORLD EXAMPLES**
- Patients develop informed consent to make it understandable to participants
  - Patient representative serves on data safety monitoring board

- REAL-WORLD EXAMPLES**
- Research team holds stakeholder summit to speed implementation of findings
  - Research team introduces study at a patient advocacy conference to inform community of the research



## PCOR Principles

Reciprocal Relationships • Co-Learning • Partnerships • Transparency, Honesty, Trust

**Reciprocal Relationships:** Demonstrated when roles and decision-making authority of all research partners are defined collaboratively and clearly stated

**Co-Learning:** Researchers help patient partners better understand the research process, and researchers will learn about patient-centeredness and patient/stakeholder engagement

**Partnerships:** The time and contribution of patient and other stakeholder partnership is valued and demonstrated through compensation, cultural competency, and appropriate accommodations

**Transparency, Honesty, Trust:** Major decisions are made inclusively and information is shared readily among all research partners

# Key Activities

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- Prepare a summary document of the Engagement Rubric's history, influence and critiques.
- Develop detailed project plan and timeline
- Early-stage identification and comparison of existing engagement frameworks (to be supplemented by Science of Engagement deliverables).
  - Review and assess existing frameworks
  - Compile citations list



# Key Activities

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- Review and assess literature and PCORI data
- Provide first-round recommendations, Engagement Rubric 2.0
- Gain input from stakeholder groups
  - Convene deliberations with internal and external stakeholders and incorporate feedback
- Submit final recommendations, including dissemination strategies



# Resources

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- [Engagement Rubric](#)
- [Article](#): “The PCORI Engagement Rubric: Promising Practices for Partnering in Research,” Annals of Family Medicine, March/April 2017. (Susan Sheridan, Suzan Schrandt, Laura Forsythe, Advisory Panel on Patient Engagement, et al)



# Questions?

# Discussion & Wrap-up



*Thank you  
and  
Safe Travels!*

*The Working Committees will meet from 3:30 – 5:00 PM*