

Advisory Panel on Patient Engagement

Winter 2019 Meeting
Day Two: January 25, 2019
9am – 1pm ET

United States (Toll-free): 1 877 568 4108
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Access Code: 585-824-142

Welcome

Kristin Carman

Director, Public & Patient Engagement

David White

Chair, Advisory Panel on Patient Engagement

Thomas Scheid

Co-chair, Advisory Panel on Patient Engagement

Agenda

Time	Title
9:00 am	Welcome
9:15 am	PCORI Research Portfolio: Data Mining to Inform the Practice of Engagement in Research
11:30 am	Break
11:45 am	2019 Strategic Planning Session
12:45 pm	Reflections and Closing
1:00 pm	Adjourn

PCORI Research Portfolio

Data Mining to Inform the Practice of
Engagement in Research

Maureen Maurer, MPH

Principal Researcher, American Institutes for Research
mmaurer@air.org



Team members



AIR Team

- Rikki Mangrum, Deputy Project Director
- Tandra Hilliard, Task 1 Lead
- Kirsten Firminger, Task 2 Lead
- Jessica Arnold, Project Manager
- Andrew Amolegbe
- Charis Yousefian
- Tamika Cowans
- Karen Frazier
- Marla Clayman
- Tom Workman
- Emily Elstad

PCORI Team

- Kristin L Carman
- Rachel Mosbacher
- Andrea Heckert
- Julie Kennedy Lesch,
- Laura Forsythe
- Krista Woodward
- Beth Nguyen

Our Time Today

- Project purpose and overview
- Activities completed to date
- Need your input –defining successful and worthwhile engagement
- Next steps

Project Purpose and Overview



Project Rationale and Purpose



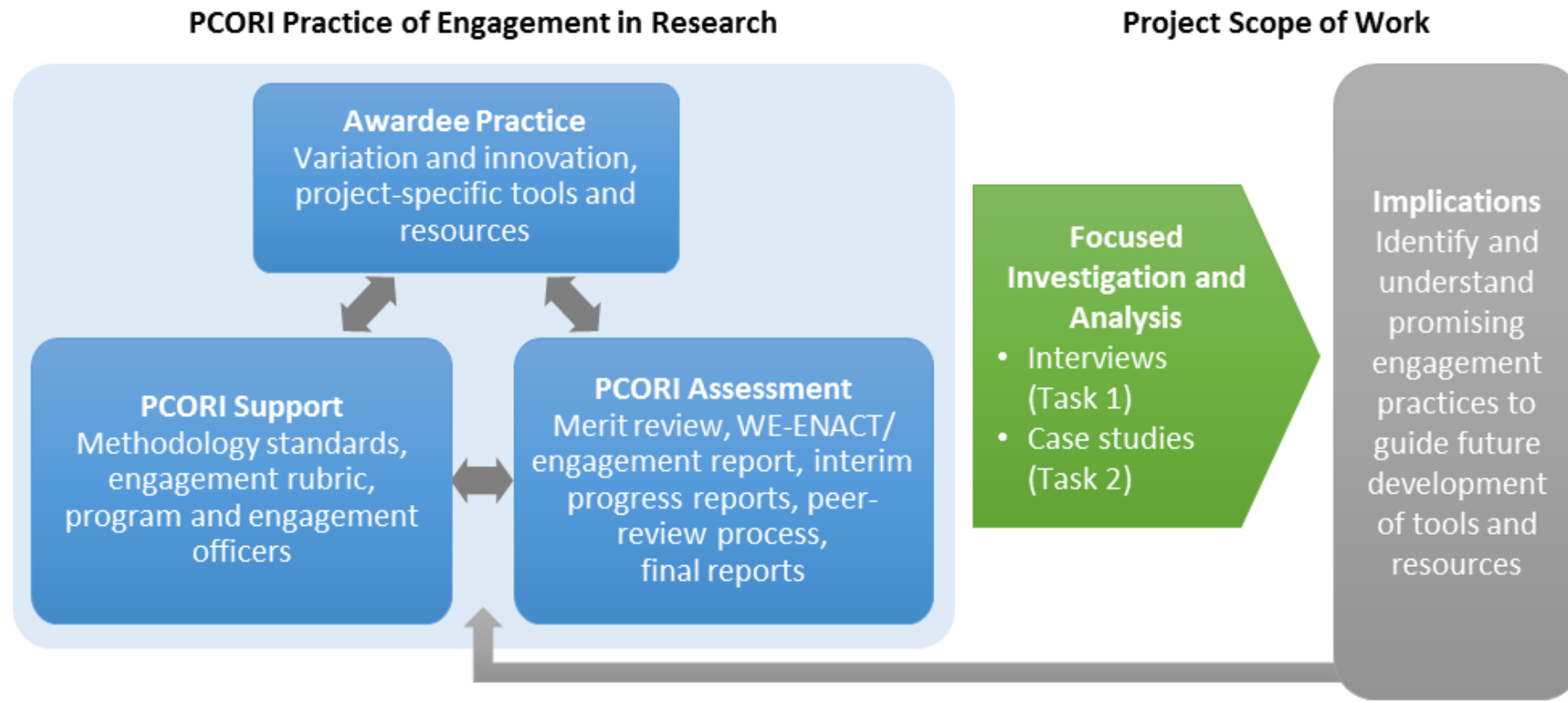
Rationale

- We need better, stronger, more robust evidence about the value of engagement in research

Purpose

- If patient and stakeholder engagement changes the course of PCORI-funded studies, how did that happen?

Project Overview



Research Questions

Task 1: Interviews focus on influence (high performers)

- How has engagement influenced the planning and conduct of PCORI-funded studies and the dissemination of their results?
- What changes to the study results from that influence?
- How did PIs and partners perceive engagement as successful or unsuccessful?

Task 2: Case studies focus on practices (high & low performers)

- What are the steps needed for effective implementation of engagement practices?
- What are barriers and keys to success?
- What contextual factors influence engagement?

Currently Working On Task 1

Completed

- Drafted conceptual framework for project
- Identified criteria for sampling and finalized sample
- Revised research questions -thank you!
- Drafted interview protocols with input from PEAP- thank you!
- Conducted 58 interviews with PIs and 46 interviews with partners

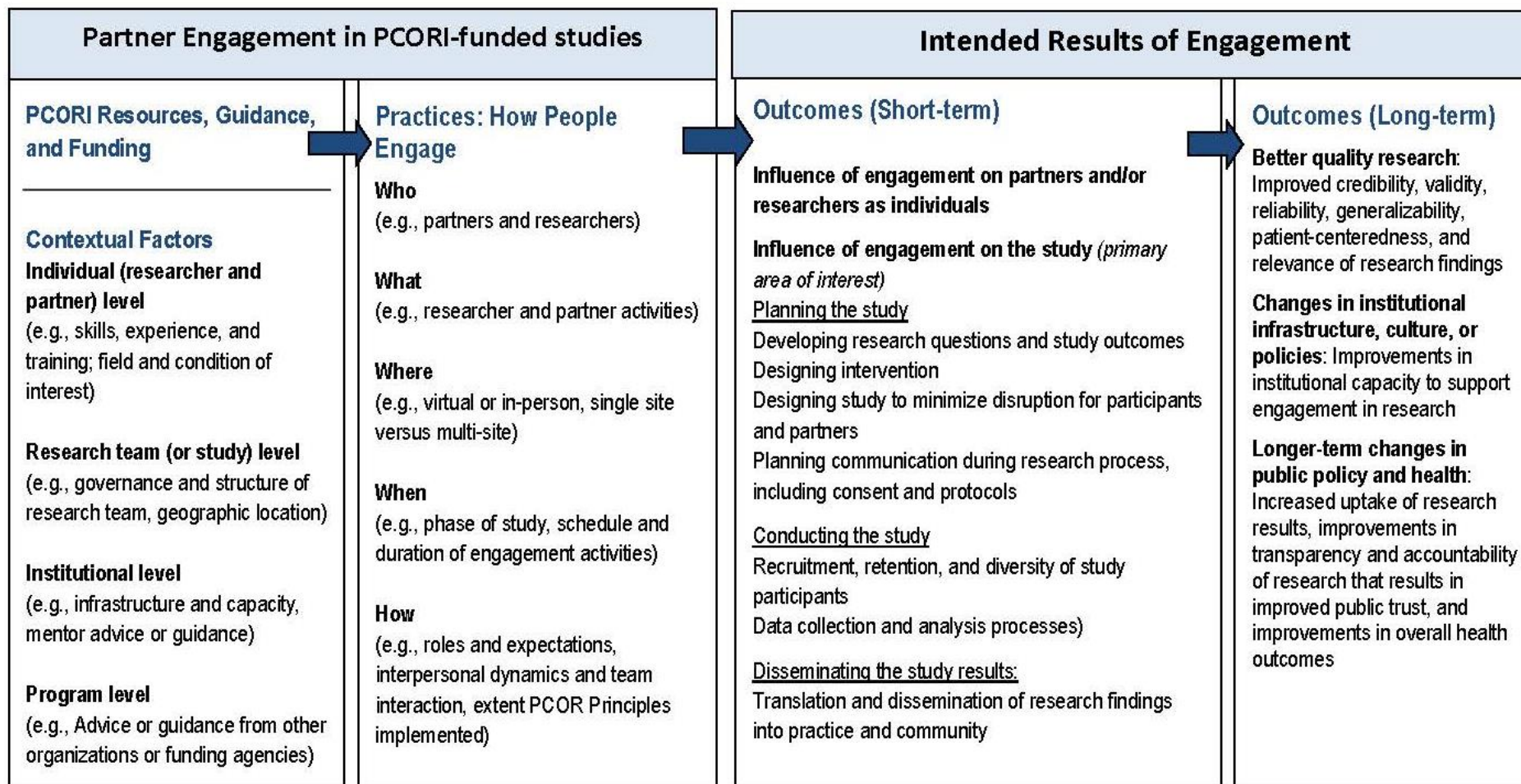
In process

- Completing partner interviews – 5 scheduled
- Completing coding and analysis of qualitative data – Need your input!

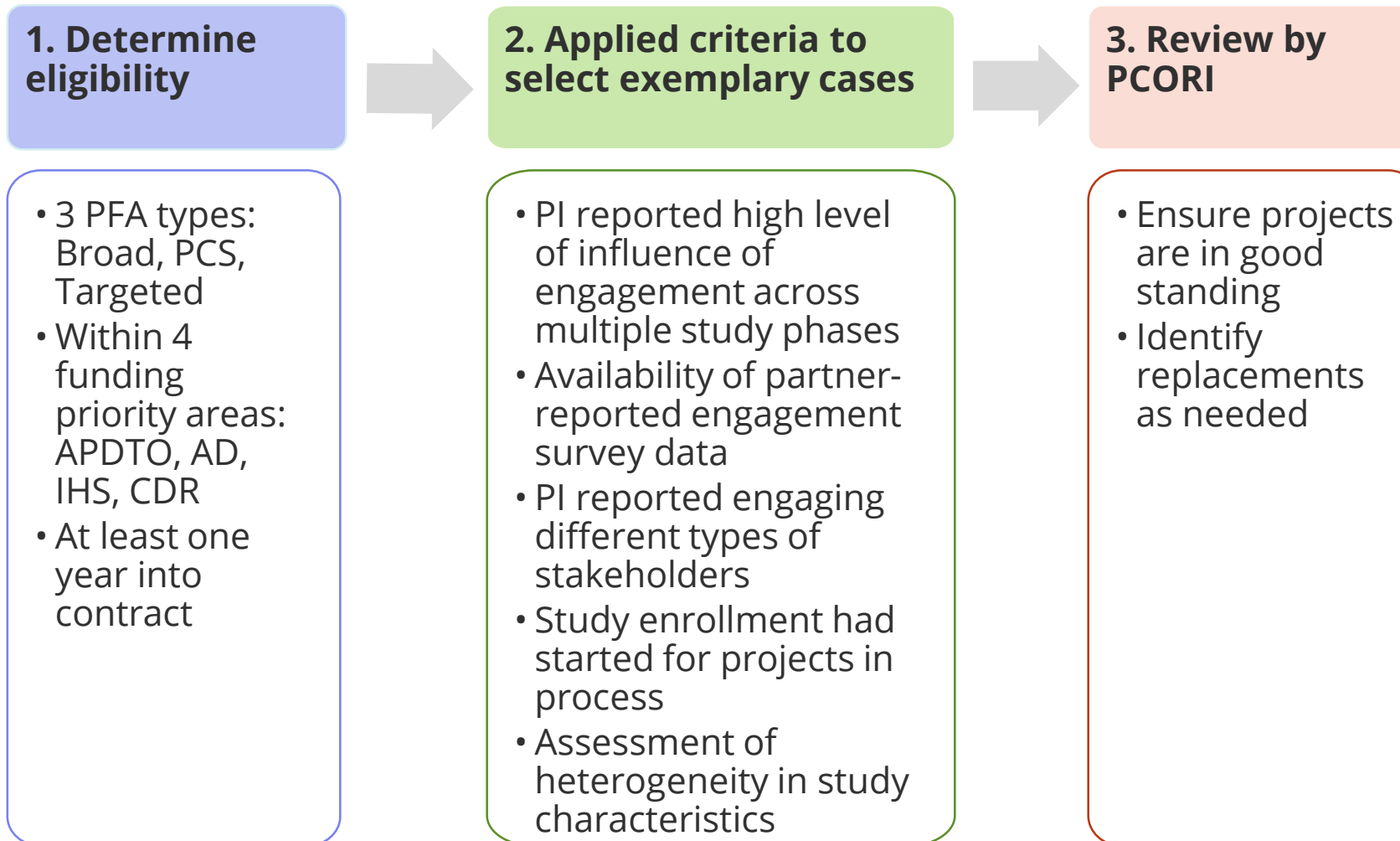
Next steps

- Analysis and reporting through March / April 2019

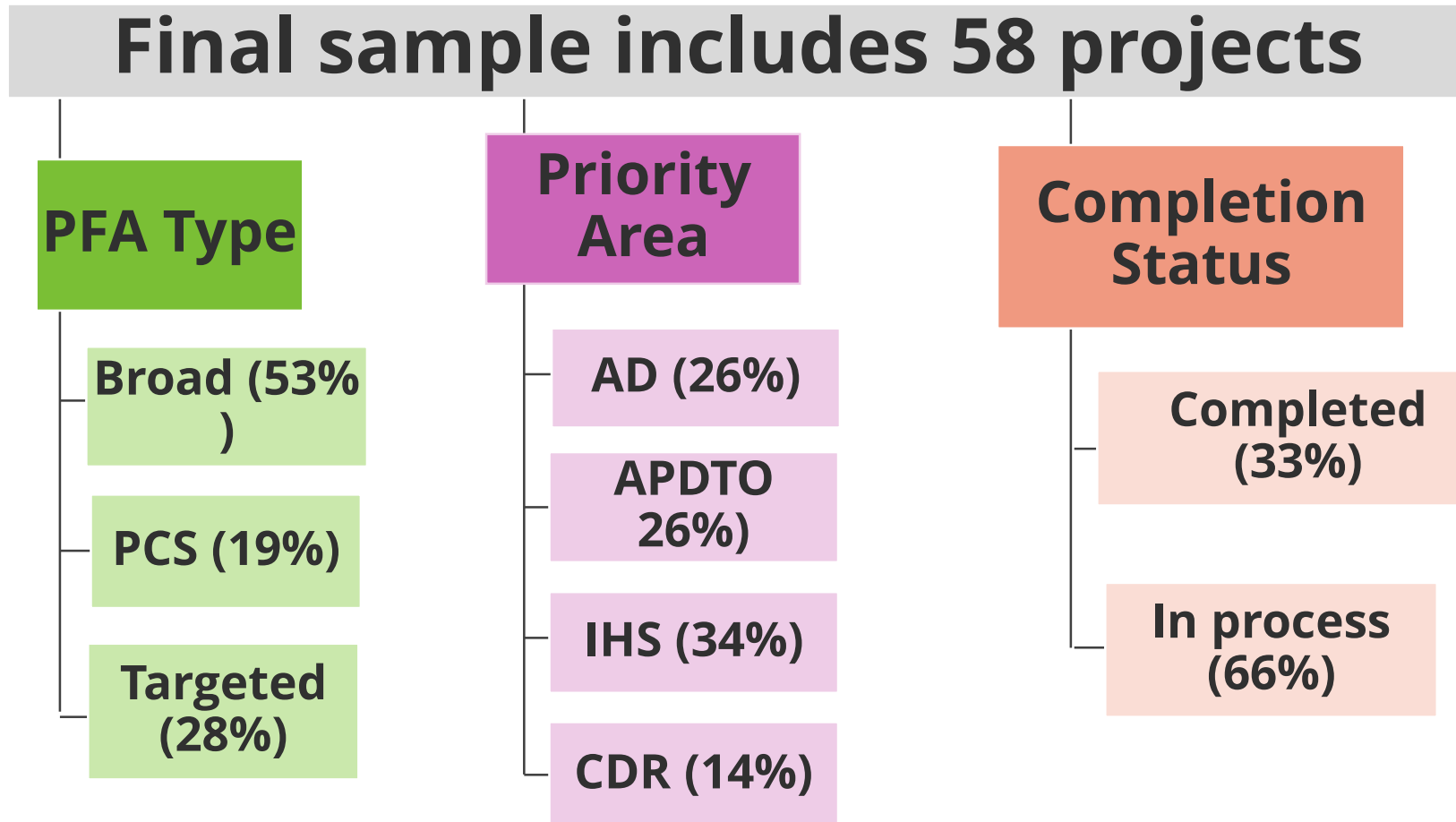
Conceptual Framework To Guide Interviews



Sample Strategy



Final Sample Description



Interview Approach

- Create **project profiles** to summarize previous information collected by PCORI (e.g., final research report, progress report)
 - *Ensure we are well versed on the project's history and background and are able to take full advantage of the time with the PI/partner*
- Use **semi-structured interview protocols** for PIs and partners
 - *We know we need to go into depth on detailed information and get a richer explanation than we have gotten through prior data collection*
- Incorporate a **modified critical-incident technique approach**
 - *To better understand the work done at key points and elicit effective and ineffective behaviors and processes within an activity*
- Use an **iterative process** for conduct of interviews and analysis

Visual of Protocol



Qualitative Analytic Approach

- Iterative process that includes
 - Deductive and automatic coding
 - Open and axial coding
 - Synthesizing patterns across interviews
 - Discussing findings among team members
 - Summarizing themes related to research questions and the conceptual framework

Defining Successful and Worthwhile Engagement

Need Your Input!



Defining Successful and Worthwhile Engagement

Why?

- Defining and explaining these concepts is a key part of the study
- Use input from interviews and PEAP to inform analysis of interviews and to select cases for the second task

Mind map activity

- Write down any thoughts, feelings, or pictures that come to mind when you think of...
- Groups 1, 2, and 3 start with –successful engagement in a PCORI research study
- Groups 4, 5 start with –worthwhile engagement in a PCORI research study

Categorizing Types Of Influence

Category	Description	Example
Limited or no influence	No influence on plans, approaches, materials, or processes; No changes articulate	Study used existing data, stakeholders could not alter study outcomes
Confirming influence	Stakeholders review, confirm, or validate existing plans, approaches, materials, or process	Stakeholders agree with proposed study outcomes
Refining influence	Stakeholders edit or modify existing plans, approaches, materials, or processes	Stakeholders suggest tweaks to study outcomes
Redirecting influence	Stakeholders shift the direction of or create new plans, approaches, materials, or processes	Stakeholders question the study outcomes and suggest new ones
Co-producing influence	Stakeholders and researchers work together or collaborate ; Difficulty articulating changes because work evolved together	Stakeholders collaborate with researchers to select outcomes for the study

Next Steps

- Complete data collection and analysis
- Draft final report and manuscript
- Determine sampling approach for Task 2 case studies, including how to identify successful and unsuccessful cases

Thank You!

Maureen Maurer

Principal Researcher, American Institutes for Research

mmaurer@air.org



BREAK

We will return at
approximately 11:45am EST

2019 Strategic Planning Session

David White

Co-chair

Thomas Scheid

Co-chair

Reflections & Closing Remarks

Kristin Carman

Director, Public & Patient Engagement

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Upcoming Dates



- Advisory Panel applications due: March 29th
- PEAP In-Person Meeting: June 27th & 28th
- PCORI Annual Meeting: September 18th – 20th

ADJOURN

