

# Advisory Panel on Patient Engagement

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Winter 2019 Meeting

Day Two: January 25, 2019  
9am - 1pm ET

United States (Toll-free): 1 877 568 4108

United States: +1 (213) 929-4221

Access Code: 585-824-142



# Welcome

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**Kristin Carman**

Director, Public & Patient Engagement

**David White**

Chair, Advisory Panel on Patient Engagement

**Thomas Scheid**

Co-chair, Advisory Panel on Patient Engagement

# Agenda

Time	Title
9:00 am	Welcome
9:15 am	PCORI Research Portfolio: Data Mining to Inform the Practice of Engagement in Research
11:30 am	Break
11:45 am	2019 Strategic Planning Session
12:45 pm	Reflections and Closing
1:00 pm	Adjourn

# PCORI Research Portfolio

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Data Mining to Inform the Practice of  
Engagement in Research

Maureen Maurer, MPH

Principal Researcher, American Institutes for Research  
[mmaurer@air.org](mailto:mmaurer@air.org)



# Team members



## AIR Team

- Rikki Mangrum, Deputy Project Director
- Tandrea Hilliard, Task 1 Lead
- Kirsten Firminger, Task 2 Lead
- Jessica Arnold, Project Manager
- Andrew Amolegbe
- Charis Yousefian
- Tamika Cowans
- Karen Frazier
- Marla Clayman
- Tom Workman
- Emily Elstad

## PCORI Team

- Kristin L Carman
- Rachel Mosbacher
- Andrea Heckert
- Julie Kennedy Lesch,
- Laura Forsythe
- Krista Woodward
- Beth Nguyen

# Our Time Today



- Project purpose and overview
- Activities completed to date
- Need your input –defining successful and worthwhile engagement
- Next steps

# Project Purpose and Overview

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# Project Rationale and Purpose



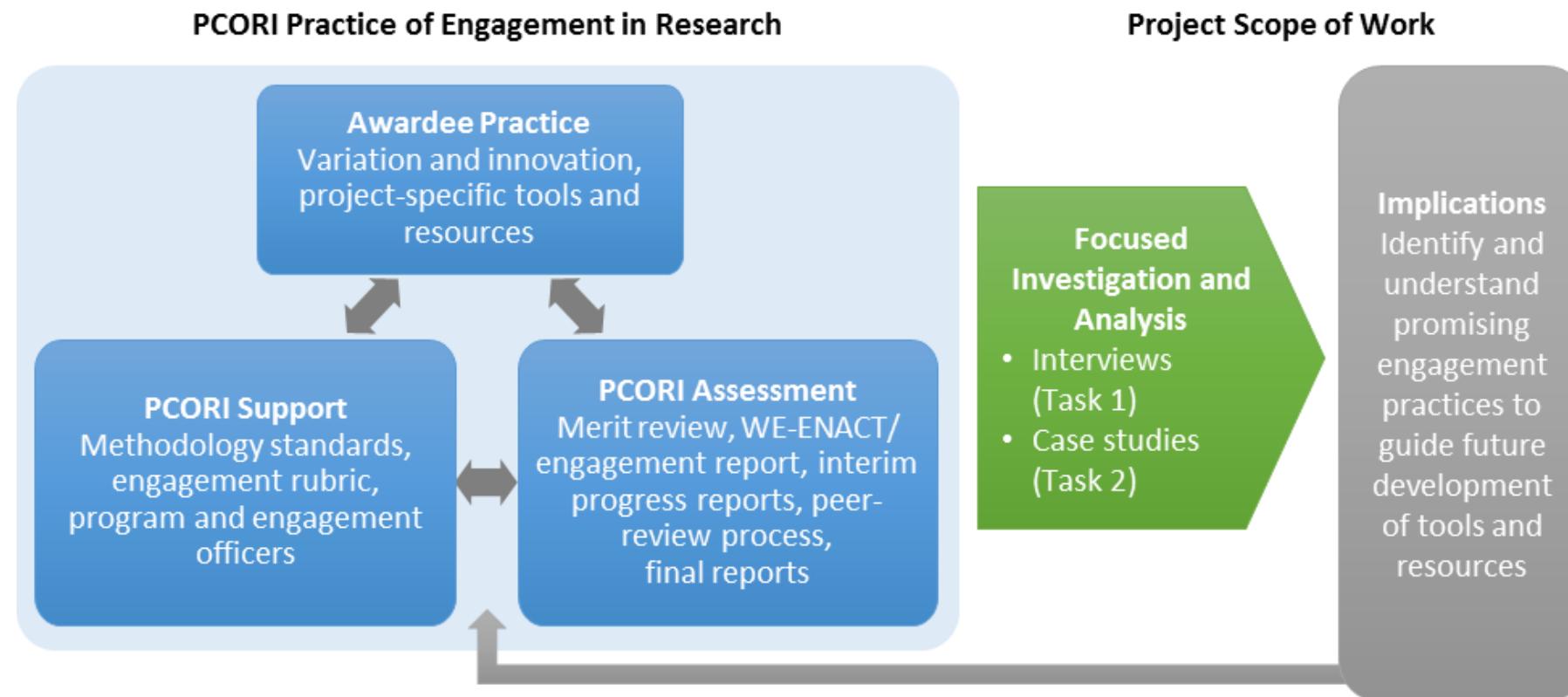
## Rationale

- We need better, stronger, more robust evidence about the value of engagement in research

## Purpose

- If patient and stakeholder engagement changes the course of PCORI-funded studies, how did that happen?

# Project Overview



# Research Questions



## **Task 1: Interviews focus on influence (high performers)**

- How has engagement influenced the planning and conduct of PCORI-funded studies and the dissemination of their results?
- What changes to the study results from that influence?
- How did PIs and partners perceive engagement as successful or unsuccessful?

## **Task 2: Case studies focus on practices (high & low performers)**

- What are the steps needed for effective implementation of engagement practices?
- What are barriers and keys to success?
- What contextual factors influence engagement?

# Currently Working On Task 1



## Completed

- Drafted conceptual framework for project
- Identified criteria for sampling and finalized sample
- Revised research questions -thank you!
- Drafted interview protocols with input from PEAP- thank you!
- Conducted 58 interviews with PIs and 46 interviews with partners

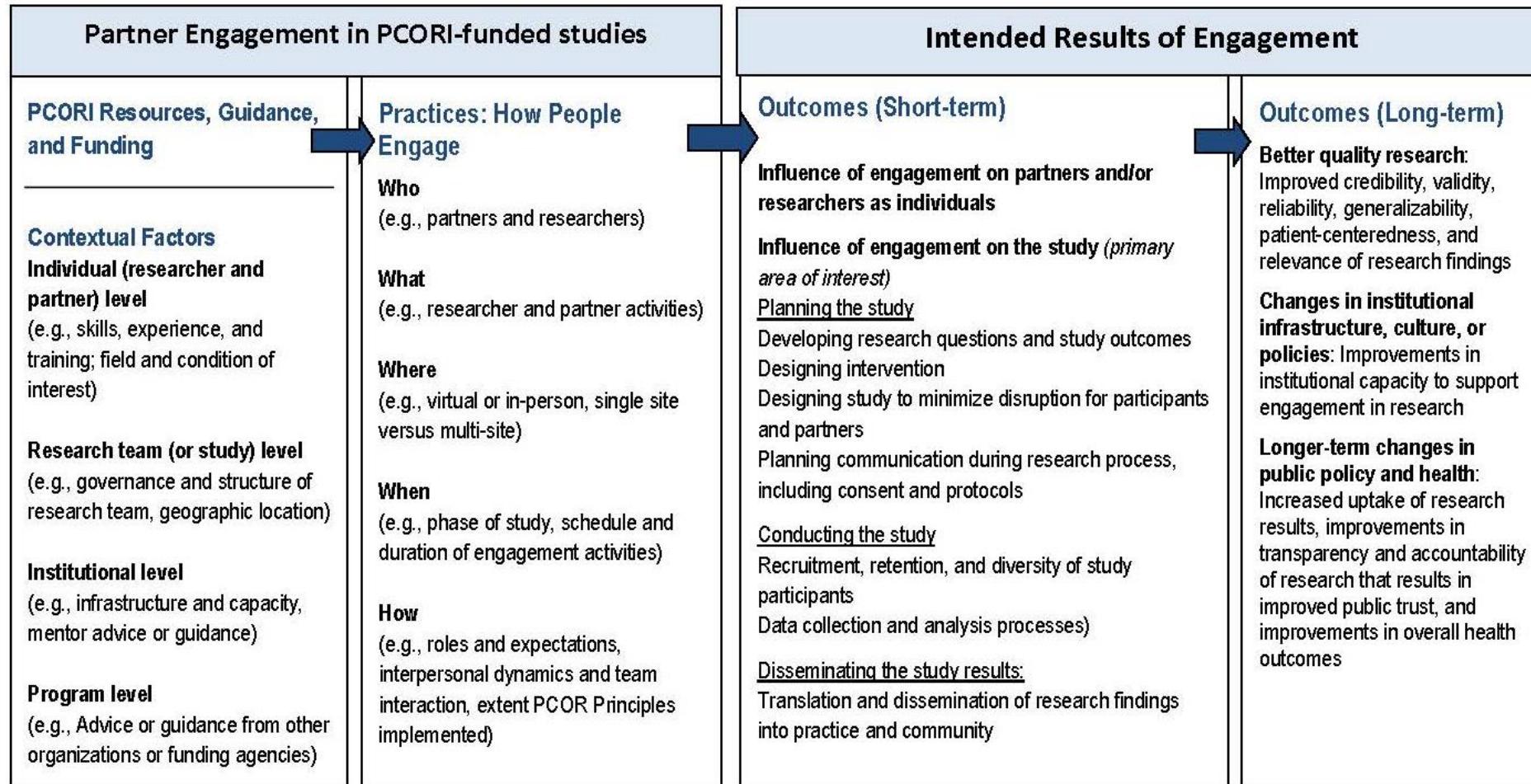
## In process

- Completing partner interviews – 5 scheduled
- Completing coding and analysis of qualitative data – Need your input!

## Next steps

- Analysis and reporting through March / April 2019

# Conceptual Framework To Guide Interviews



# Sample Strategy



## 1. Determine eligibility

- 3 PFA types: Broad, PCS, Targeted
- Within 4 funding priority areas: APDTO, AD, IHS, CDR
- At least one year into contract

## 2. Applied criteria to select exemplary cases

- PI reported high level of influence of engagement across multiple study phases
- Availability of partner-reported engagement survey data
- PI reported engaging different types of stakeholders
- Study enrollment had started for projects in process
- Assessment of heterogeneity in study characteristics

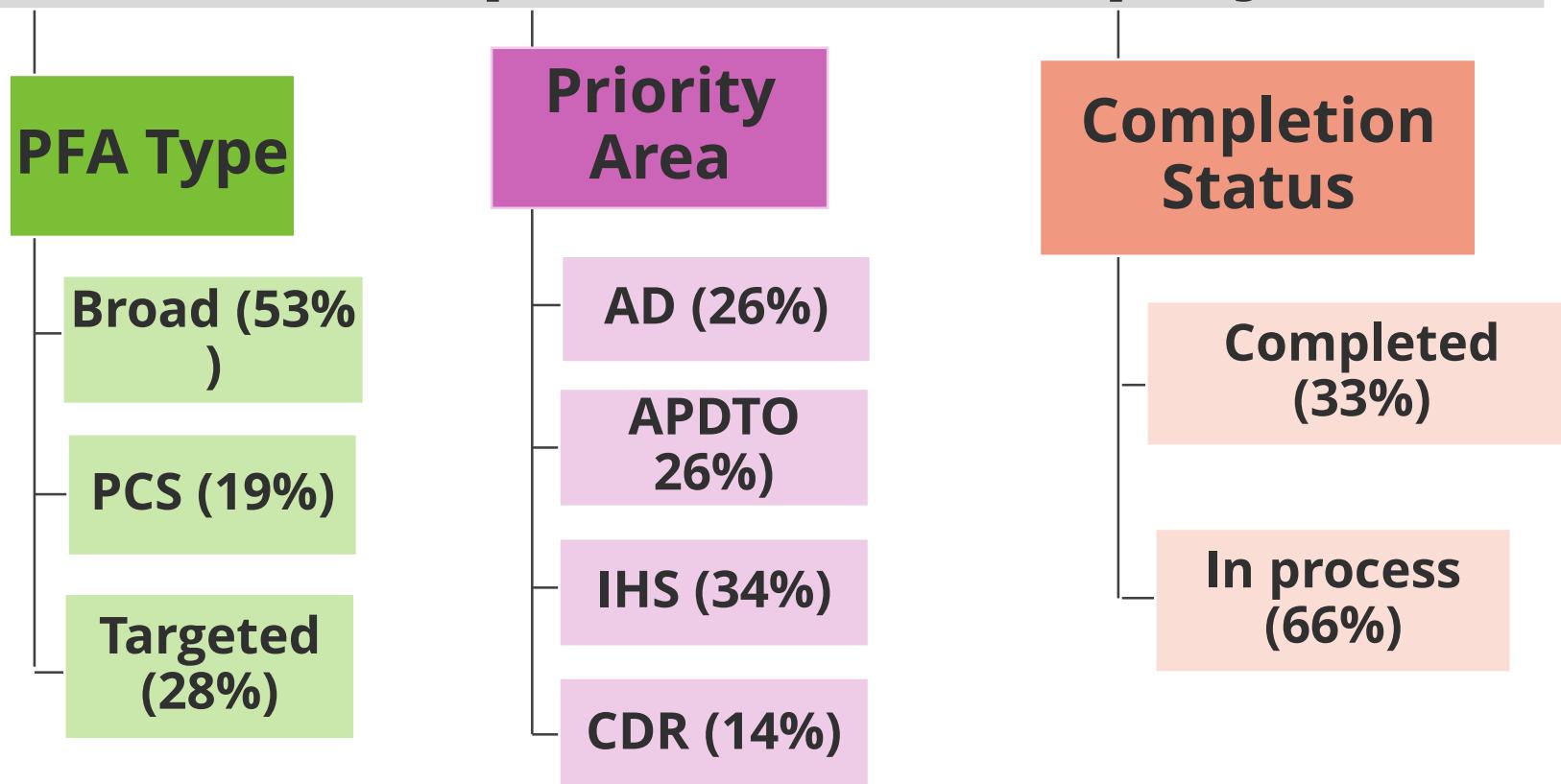
## 3. Review by PCORI

- Ensure projects are in good standing
- Identify replacements as needed

# Final Sample Description



**Final sample includes 58 projects**



# Interview Approach



- Create **project profiles** to summarize previous information collected by PCORI (e.g., final research report, progress report)
  - *Ensure we are well versed on the project's history and background and are able to take full advantage of the time with the PI/partner*
- Use **semi-structured interview protocols** for PIs and partners
  - *We know we need to go into depth on detailed information and get a richer explanation than we have gotten through prior data collection*
- Incorporate a **modified critical-incident technique approach**
  - *To better understand the work done at key points and elicit effective and ineffective behaviors and processes within an activity*
- Use an **iterative process** for conduct of interviews and analysis

# Visual of Protocol



# Qualitative Analytic Approach



- Iterative process that includes
  - Deductive and automatic coding
  - Open and axial coding
  - Synthesizing patterns across interviews
  - Discussing findings among team members
  - Summarizing themes related to research questions and the conceptual framework

# Defining Successful and Worthwhile Engagement

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Need Your Input!



# Defining Successful and Worthwhile Engagement



## Why?

- Defining and explaining these concepts is a key part of the study
- Use input from interviews and PEAP to inform analysis of interviews and to select cases for the second task

## Mind map activity

- Write down any thoughts, feelings, or pictures that come to mind when you think of...
- Groups 1, 2, and 3 start with –successful engagement in a PCORI research study
- Groups 4, 5 start with –worthwhile engagement in a PCORI research study

# Categorizing Types Of Influence



Category	Description	Example
Limited or no influence	No influence on plans, approaches, materials, or processes; No changes articulate	Study used existing data, stakeholders could not alter study outcomes
Confirming influence	Stakeholders review, confirm, or validate existing plans, approaches, materials, or process	Stakeholders agree with proposed study outcomes
Refining influence	Stakeholders edit or modify existing plans, approaches, materials, or processes	Stakeholders suggest tweaks to study outcomes
Redirecting influence	Stakeholders shift the direction of or create new plans, approaches, materials, or processes	Stakeholders question the study outcomes and suggest new ones
Co-producing influence	Stakeholders and researchers work together or collaborate ; Difficulty articulating changes because work evolved together	Stakeholders collaborate with researchers to select outcomes for the study

# Next Steps



- Complete data collection and analysis
- Draft final report and manuscript
- Determine sampling approach for Task 2 case studies, including how to identify successful and unsuccessful cases

# Thank You!

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Maureen Maurer

Principal Researcher, American Institutes for Research

[mmaurer@air.org](mailto:mmaurer@air.org)



# BREAK

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We will return at  
approximately 11:45am EST



# 2019 Strategic Planning Session

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David White  
Co-chair

Thomas Scheid  
Co-chair

# Reflections & Closing Remarks

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**Kristin Carman**

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# Upcoming Dates



- Advisory Panel applications due: March 29th
- PEAP In-Person Meeting: June 27<sup>th</sup> & 28<sup>th</sup>
- PCORI Annual Meeting: September 18<sup>th</sup> – 20<sup>th</sup>

# ADJOURN

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