

PCORI Webinar: Introduction for Payers

The payer community is an important stakeholder in PCORI's work. We would like to take this opportunity to highlight some of PCORI's current work and priorities, increase awareness of PCORI in the payer community, and talk about how we can work together in the future.

Our Mission



- Authorized by Congress in 2010, governed by healthcare stakeholders
- Funds comparative clinical effectiveness research (CER)
- Engages patients and other stakeholders
- Answers real-world questions

PCORI helps people make informed healthcare decisions and improves healthcare delivery and outcomes by producing and promoting high-integrity, evidence-based information that comes from **research guided by patients, caregivers, and the broader healthcare community.**

Comparative Clinical Effectiveness Research

- Generates and synthesizes evidence **comparing benefits and harms of at least two different methods** to prevent, diagnose, treat, and monitor a clinical condition or improve care delivery
- Measures **benefits in real-world populations**
- Describes **results in subgroups of people**
- Helps consumers, clinicians, purchasers, and policy makers make informed decisions that will improve care for individuals and populations
- Informs a specific clinical or policy decision

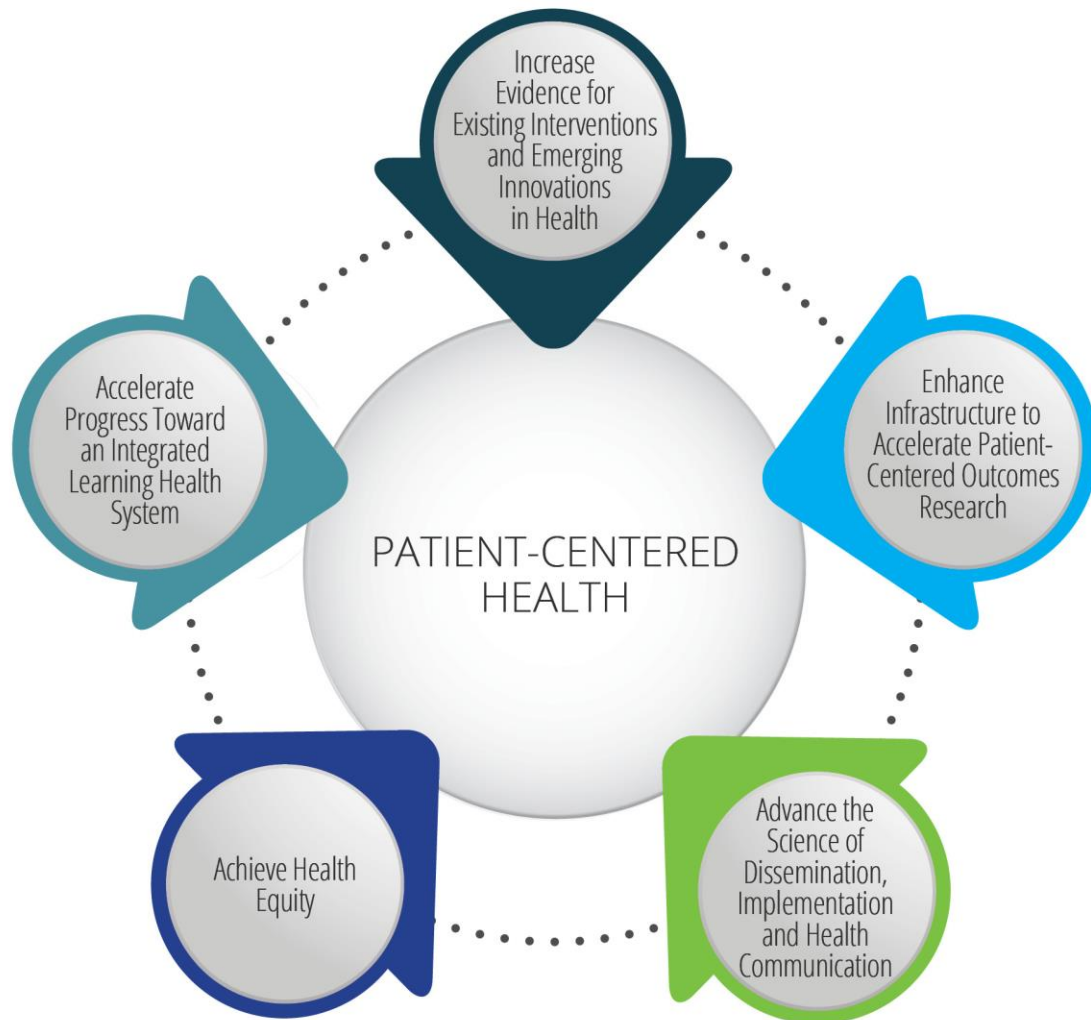


Holistic Approach

- Reflects a holistic approach to generating and promoting the use of evidence designed to enable a more patient-centered system of health
 - CER Funding
 - Engagement
 - Dissemination & Implementation (D&I)
 - Infrastructure
- Working in concert with one another, these components drive and facilitate our mission and enable us to be responsive



National Priorities for Health and Research Agenda



- Fund research that fills patient- and stakeholder-prioritized evidence gaps and is representative of diverse patient populations and settings
- Fund research that aims to achievement of health equity and eliminate health and healthcare disparities
- Fund research that builds the evidence base for emerging interventions by leveraging the full range of data resources and partnerships
- Fund research that examines the diverse burdens and clinical and economic impacts important to patients and other stakeholders
- Fund research that focuses on health promotion and illness prevention by addressing health drivers that occur where people live, work, learn, and play
- Fund research that integrates implementation science and that advances approaches for communicating evidence so the public can access, understand, and act on research findings

Research Done Differently

Engagement in Research

PATIENTS AND OTHER STAKEHOLDERS ARE INVOLVED IN...



Balancing Short- and Long-term Evidentiary Needs



Horizon scanning reports
Emerging technology reports
Evidence maps

Up to 1 year



Systematic reviews
Focused observational research

1-2 years



Phased trials (up to \$22M)
Large pragmatic studies (up to \$10M)
Broad research studies (up to \$5M)

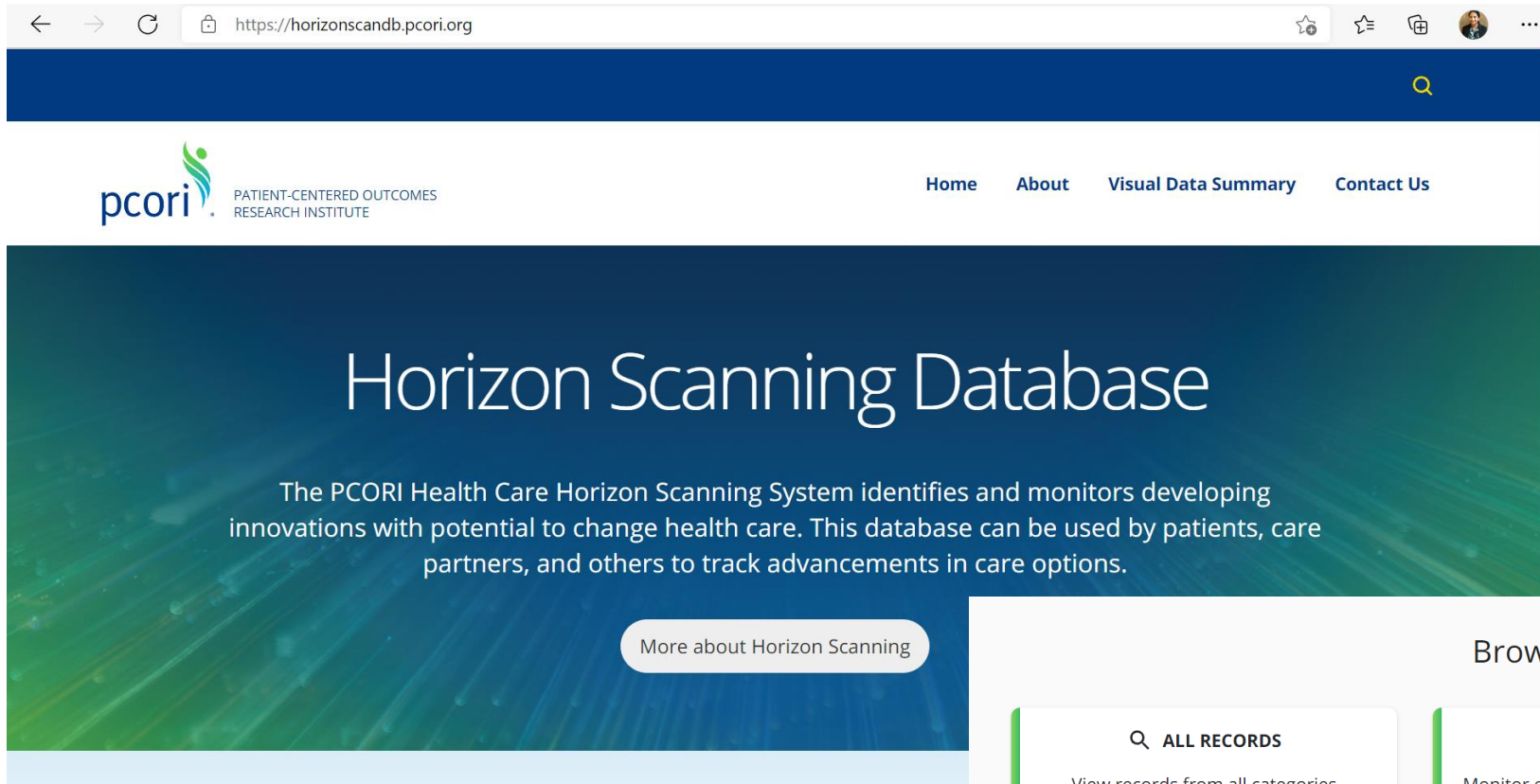
3-7 years

Time to
Complete

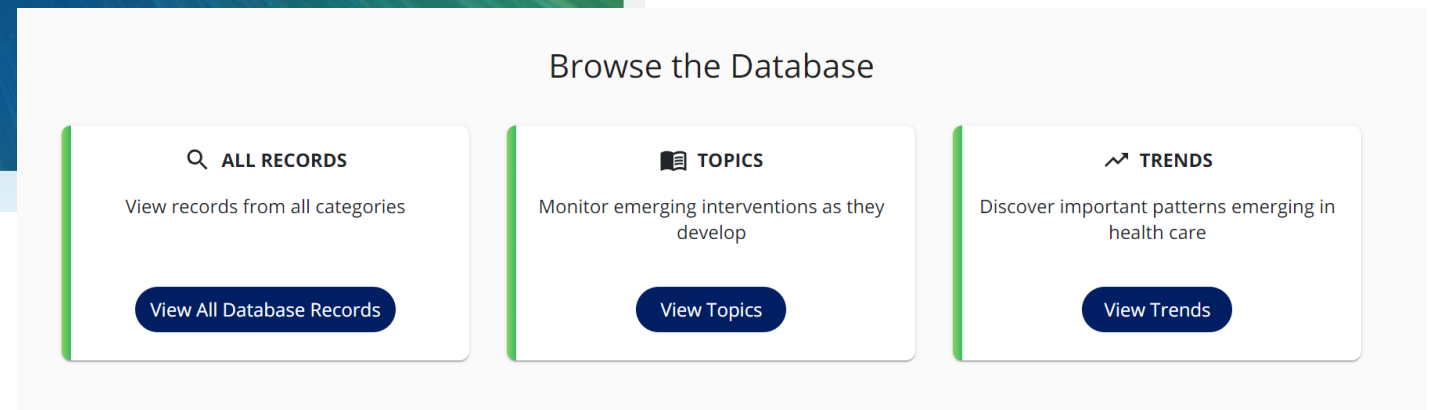
D&I and engagement activities occur throughout timeline
Stakeholders provide input for report and research topics

C

Horizon Scanning Database



[PCORI Horizon Scanning Database](https://horizonscandb.pcori.org)
is searchable!



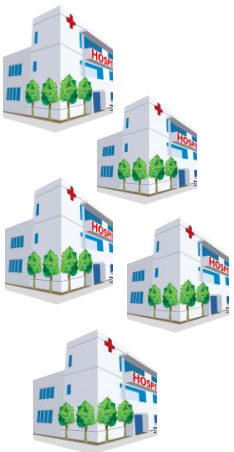
Dissemination and Implementation

- Continued growth of investigator-initiated implementation opportunities, including limited and open competition opportunities

Open Competition: Implementation of Findings from PCORI's Research Investments (IMRI)

- Cost of Implementation – Supplement opportunity for Implementation projects to identify and capture the costs of putting evidence-based programs in place

Health Systems Implementation Initiative (HSII)



STEP 1:
Health systems and provider-affiliated health plans apply to become **HSII Participants**



STEP 2:
HSII Participants propose **Capacity Building Projects**
(budgets $\leq \$500K$)



Capacity Building Project

Capacity Building Project

Capacity Building Project

STEP 3:
HSII Participants propose **Implementation Projects**
(budgets \$1-5M)



Implementation Project



Implementation Project



Implementation Project

Eugene Washington PCORI Engagement Award Program



The Engagement Awards Program supports projects that **bring stakeholders together** and build their capacity to participate as **partners** throughout the research process, from **identifying research priorities** to **disseminating** PCORI-funded study results.

Engagement Award Funding Opportunities



Up to
\$250,000
2 years

Engagement Award: Dissemination Initiative

Objective: Support communities and organizations to actively disseminate PCORI-funded research findings and/or develop partnerships and infrastructure to disseminate and implement PCORI-funded research findings

Up to
\$100,000
1 year

Engagement Award: Stakeholder Convening Support

Objective: Convene stakeholders to explore critical issues related to patient-centered outcomes research (PCOR)/CER and/or communicate PCORI-funded research findings to targeted end-users

Up to
\$250,000
2 years

Engagement Award: Capacity Building

Objective: Prepare patients and stakeholders to participate as partners in PCOR/CER

Ongoing Opportunities to Engage with PCORI

- **Speakers Bureau**

- PCORI staff frequently deliver lectures, speak on panels, and participate in workshops or similar events. If you would like to invite a PCORI staff member to speak at an event, please complete our [speaker request form](#).

- **Annual Meetings**

- The PCORI Annual Meeting brings together members of the healthcare community, including researchers, patients, caregivers, clinicians, insurers, and other stakeholders. Use the links to see [past](#) and [upcoming](#) Annual Meetings.

- **Ambassador Program**

- Members are part of a diverse volunteer community of PCOR supporters working to shift the culture of health research to be patient-centered. Anyone may participate by filling out an interest form and completing a short online training.

<https://www.pcori.org/engagement/engage-us/pcori-ambassador-program>

- **Advisory Panels**

- Members are representatives from across the healthcare community who help advance PCORI's strategic aims. Membership is based on PCORI review of applications.

<https://www.pcori.org/engagement/engage-us/pcoris-advisory-panels>

Ongoing Opportunities to Engage with PCORI

- **Merit Reviewer Program**

- Professional and lay audiences may serve as reviewers of research applications submitted in response to our Funding Announcements. Please go to our website to sign-up and learn more about how patients and other stakeholders help evaluate our funding applications.

<https://www.pcori.org/engagement/engage-us/become-merit-reviewer>

- **Peer Review**

- The peer-review process is PCORI's method of ensuring that we present the results from our funded research studies with the highest level of scientific integrity in a way that is relevant and useful to patients and other decision makers. PCORI peer reviewers come from a variety of communities under the healthcare umbrella.

<https://www.pcori.org/research/peer-review/who-are-our-peer-reviewers>

- **Stakeholder Convenings and Events**

- PCORI regularly hosts opportunities for stakeholders to come together to learn about PCORI's work, engage in dialogue about PCOR, and/or participate in peer learning and networking. <https://www.pcori.org/events/>

Additional Payer Resources



- **Payer Landing Page**

- PCORI has curated a page with links to resources and evidence products across its website that are particularly relevant to payers. Bookmark the [payer landing page](#) for easy reference.

- **Payer Newsletter**

- PCORI publishes a Payer Newsletter on a roughly bimonthly basis, spotlighting new initiatives, research results, and evidence products that may be of particular interest to payers. [Subscribe](#) to the Payer Newsletter and share it with your colleagues.

- **PCORnet**

- PCORnet the National Patient-Centered Clinical Research Network, is an integrated partnership of large Clinical Research Networks and a Coordinating Center. PCORnet represents a diverse set of patients and institutions, ranging from academic medical centers to local community health clinics. Learn more about joining or using PCORnet's data on its [website](#).

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